Utah Division of Arts & Museums

FY25 Onstage in Utah Funding

Utah Arts & Museums (UA&M) recognizes the important role of Utah's presenters in connecting performing artists with audiences and communities. OnStage in Utah provides presenters with funding to support a public performance, as well as a separate community outreach activity by in-state or out-of-state performing artists. Funding is competitive and is not based on previous organizational funding levels. Priority will be given to organizations that are not currently receiving other UA&M funding. No organization is guaranteed funding from year to year. Please note that OnStage in Utah is offered to organizations with annual revenue of less than $500,000.

- ➢ **New this year:** Request Range is up to **100%** of performing artist fee for performance and community outreach activity, with a maximum amount of $2,000 per presenter per year. Presenters may apply for only **one** OnStage in Utah Grant.
- ➢ Deadline: Monday, July 15, 2024 at 5:00 p.m. MST
- ➢ Funding Timeframe: September 1, 2024 – June 30, 2025 (No projects funded prior to Sept. 1st. It is possible that notifications may not be sent until late September).
- ➢ Due to a number of circumstances, this will be the last year that OnStage in Utah is offered as a grant. We are examining the needs of performing arts presenters and how Utah Arts & Museums can best support the industry.

WHO CAN APPLY?

Performing Arts Presenters that are located in Utah and are:

- 501(c)(3) nonprofit organizations
- Municipalities and local government agencies
- Federally recognized tribal communities or tribes

==Please note==: No funds may be used to pay for state agencies, including state parks or state-funded universities (**Utah Code Annotated 63J-1-206 link**).

A "Presenter" is defined as - An organization that selects, engages, and pays artists to perform before an audience as an ongoing and significant component of their organization's activity and that contracts, markets and accepts financial risk for a presentation that is not self-produced. In addition, they often arrange for community outreach activities during an artist's visit such as student performances, lecture demonstrations, master classes and workshops.

FUNDING SCOPE

- ==New this year:== An organization can ask for support for no more than one artist, but the request can be for 100% of the artist's fee, up to $2,000.
  - Example 1: If an artist's fee is $3,000, OnStage would pay $2,000 and the applicant would pay $1,000.
  - Example 2: If an artist's fee is $1,600, then the grant request could be for no more than $1,600.
- Funding can be used for either in-state or out-of-state performing artists.
- Organizations may receive a maximum of $2,000 of OnStage in Utah funding per fiscal year.
- OnStage in Utah may not be used for Guest Artists (see note on page 5)
- Block-booking is looked on favorably by panelists.
  - Block-booking describes the act of multiple presenters coordinating on the presentation of the same artist, often resulting in lower artist fees.

REQUIREMENTS

- **New this year:** Every competitive grant from the state of Utah is now required to identify a target goal and performance measure. There will be a question in both the application and final report about your performance measurement.
- Each funded application must have a performance that is open to the public. The public performance does not have to be free.
- Each funded application must include a community outreach activity (see below for more information).
- Only Presenters with annual operating revenue of $500,000 or less may apply.
- Presenters must have a tentative agreement or contract with the performing artist for which they are applying.
- Performing artists must have at least 3 years professional performance experience.
- Performances must be completed within the fiscal year in which the funding is given.
- Utah Arts & Museums funds must be spent before June 30, 2025.
- Performances must occur in Utah.
- All organizations applying for funding must have an active Unique Entity Identifier (UEI) from sam.gov. This is a free twelve digit alpha-numeric identifier from the federal government **(Note: Never pay for it)**. For more information, **here is a link about UEIs**. If you do not have a number at the time of application, please answer the question with a string of zeros, and begin the application process immediately for the UEI.
- Each funded presenter will be required to fill out a final report (due August 1, 2026).
  - Photos of the performance or outreach activity are required in the final report.

- - OnStage funding recipients must send a letter of appreciation to their [legislators](#) thanking them for funding and must submit a copy with the final report.
  - Utah presenters must provide proof of organizational listing on **NowPlayingUtah.com.** The funded performance must also be listed.
  - The Utah Arts & Museums logo must be used in all marketing and print material for the performance and community outreach activity. **Please download from our Logos webpage**. Please remember to use the current version which is the purple "swish."
  - Festivals that apply must have a specific dedicated performance space (e.g. a stage).

COMMUNITY OUTREACH INFORMATION

- Community outreach activities may include lecture/demonstrations, master classes, in-school education activities involving students with the performing artist, etc.
  - These activities can take place at K-12 schools, senior centers, at a university or college, community center, library, etc.
- The performing artist for which the OnStage funds are requested must conduct the community outreach activity.
- Please use the following guidelines in planning your community outreach activity:
  - Community outreach activity must happen within one week of the public performance.
  - A good measure for determining the eligibility for a proposed community outreach activity is whether the audience is different from the public performance, though some overlap is to be expected.
- The following items are **not** qualifying community outreach activities:
  - Tickets to the public performance offered on a complimentary basis.
  - Radio broadcasts, or audio/video podcasts, of the public performance.

- - A lecture or demonstration that immediately precedes or follows the public performance.
  - The outreach activity is an important part of the grant application. If you have questions, please reach out to Jason Bowcutt, **jbowcutt@utah.gov** or 801-236-7554

INELIGIBLE USE OF FUNDS

- Projects that are already specifically funded by other UA&M grants. (It is acceptable for a general operating support grant recipient to also apply for the OnStage in Utah grant, but priority will be given to organizations not currently receiving any other UA&M grants).
- Programming/performances completed prior to September 1, 2024.
- Fundraising events, conferences, or galas.
- Performances that are not open to the general public. This restriction does not apply to the community outreach activity.
- Public performances restricted to an organization's membership.
- Programs or events that are commercial in nature or in which the arts are not the primary focus, such as magic, stand-up comedy, improv, sidewalk sales, fireworks, food festivals, etc.
- **Note regarding guest artist ineligibility:** The OnStage in Utah program supports touring performing artists, however guest artists are not eligible. A guest artist is an artist such as a guest performer or conductor for a local symphony performance, a guest choreographer who sets a piece on local dancers, a performing group that incorporates locals through a rehearsal process and then performs alongside them, etc. If you have questions about this please contact Jason Bowcutt, **jbowcutt@utah.gov.**

· APPLICATION PROCESS ·

DEADLINE

A complete application must be submitted to **UAMGrants.utah.gov** by **Monday, July 15, 2024 at 5 p.m. MST.** If you do not currently have access to the portal, it can take up to two days to receive a portal account. If there has been a change in staffing at your organization, please contact us so we can set up the correct account for access to our portal.

FUNDING DECISIONS

Grants made by the Utah Division of Arts & Museums support communities statewide and are intended to provide Utah residents with opportunities to participate in arts and museums activities. Grant panels work diligently to evaluate grants according to the best standards in the industry. Eligible applications will be reviewed by UA&M staff and a panel of community professionals. Each review panel will evaluate applications based on the criteria in the guidelines. All grant allocations are approved by the Utah Arts & Museums board.

The Utah Division of Arts & Museums is a state agency involved in public funding for arts and museums. As a public entity, it reserves the right to make final decisions on the use of public funds for projects, programs, acquisitions, commissions, or other activities as deemed appropriate by the Division and/or board. No organization or individual is guaranteed funding from one year to the next. Funding levels are contingent on many factors, including resources available, number of applications, a written application, and meeting specified criteria.

UA&M takes the responsibility of awarding public funding seriously. UA&M carefully follows grant review and award procedures as permitted by statute, board policies, and state law. UA&M reserves the right to revoke awarded public funds (current, multi-year, and/or future) as deemed necessary. The revocation of any public funds will be taken under consideration by the Utah Arts & Museums board.

OnStage in Utah opens: Monday, June 24, 2024

OnStage in Utah closes: Monday, July 15, 2024 at 5:00 p.m. MST

Panel review: August 2024

Funding notification: September 2024

Payment disbursed: After receipt of signed contract; after September 1, 2024.

New this year: Payments will be split into two payments, with a report due prior to the second payment.

· APPLICATION QUESTIONS ·

GENERAL INFORMATION (not scored)

- Contact information;
- Federal Tax ID #;
- Unique Entity Identifier (UEI);
- Nonprofit or government agency;
- Are you receiving FY24/FY25 UA&M General Operating Support funding?
- Are you receiving any direct grant awards from the Utah State Legislature?
- Performance Measure:
  - Example: Our organization has the goal of engaging community members as measured by the number of audience members. Our target goal is 50 people at our public performance.

PERFORMING ARTIST INFORMATION (not scored)

- Name of performing artist;
- Date and time of public performance;
- Location of public performance;
- Date and time of community outreach activity; and
- Location of community outreach activity.

ARTISTIC EXCELLENCE — 40%

1. Why did you choose this performing artist for your community? Include in your answer your process for selecting the artist. (recommended answer length 1,000 to 2,000 characters)
    ➔ Tell us **why** this artist was chosen. How does this artist further the artistic vision of your organization? What was the selection process your organization used in choosing this performing artist?

2. Upload the performing artist resume or bio. This should show at least 3 years of professional experience.
    ➔ Upload a current resume or biography for the performing artist.

3. Upload a PDF document with two active links to performing artist work samples. Maximum of two representative work samples.
    ➔ The samples should reflect the artistic merit of the performing artist. Make sure anything you submit works correctly. You can submit a maximum of two work samples. Please create a PDF document with the web-links and a brief description of the work sample as well as a timestamp of where the panelists should begin reviewing. Please put all uploaded materials in PDF format. Do not provide more than **two** total samples.

COMMUNITY INVOLVEMENT & ACCESS - 40%

4. Briefly describe your organization. (up to 500 characters)
    ➔ Provide a brief summary of your organization and the programs and services you offer.

5. Public Performance: How will the public performance benefit/impact your community? (recommended answer length 1,000 - 2,000 characters)
    ➔ Tell us who is in your community, including your target audience. Provide the demographics for this/these communities.Tell us how your community will benefit from or engage with the public performance you are applying for.

6. Community Outreach: Provide a detailed description of the planned community outreach activity, including audience served and

anticipated impact. (recommended answer length 1,000 - 2,000 characters)
   ➔ Tell us in detail what will take place during the community outreach activity. Explain what the performing artist will do. How will they engage the audience? Who do you anticipate will attend the community outreach activity? Why were they chosen?

7. **Describe how this project will engage with populations whose access to arts experiences is limited (recommended answer length: 1,000 to 2,000 characters)**
   ➔ The review panel wants to know your organization's commitment to welcoming all people. This could include providing direct services, increasing outreach, or including people in the planning stages of your programming.

SOUND MANAGEMENT — 20%

8. **Total performing artist fee**
   ➔ What is the total cost for the performing artist to perform a public performance and provide a separate community outreach event?

9. **Amount Requested (up to $2,000).**
   ➔ <mark>New this year:</mark> An organization can ask for support for no more than one artist, but the request can be for 100% of the artist's fee, up to $2,000.

10. **What strategies will you utilize to evaluate the success of the event and/or your audience development goals? (up to 1,500 characters)**
   ➔ Tell us the methods you will use to understand both the successes and challenges of your events. How will you evaluate your ability to increase audience and attendance numbers? Tell us the specific actions you will take; e.g. audience surveys after each performance, collecting comment cards, tracking ticket sales, etc.

11. **Describe evidence of support as demonstrated by partnerships or volunteer involvement. (Up to 1,000 characters)**
   ➔ Talk about any collaborations, partnerships, block booking, in-kind support, additional donors, or commitment from volunteers that will help to make the project successful.

12. **Please upload your budget spreadsheet, which can be found at:**
ArtsAndMuseums.Utah.Gov/OnStage-Grant/
   - ➔ Follow the link and find the OnStage budget sheet. Download this to your computer, update with your numbers, and upload the completed budget. Keep a copy of this budget form for your records as you will need it for your final report, if funded.

13. **Upload your tentative contract or agreement with the performing artist.**
   - ➔ Please provide documentation that the performing artist will be able to perform for the public performance and the community outreach activity. This tentative contract/agreement can be in the form of an email or a hardcopy letter. The panel wants to be sure the artist has agreed to all the event details and logistics.

QUESTIONS?

For questions about the performance or outreach, assistance with finding artists, contact: Jason Bowcutt, Community & Performing Arts Manager: 801-236-7554, **jbowcutt@utah.gov**

For technical questions about the portal access or application, contact:
UA&M Grants Team Email: **uamgrants@utah.gov**