

The background is a textured painting of a coastal landscape. In the foreground, dark, jagged rocks are scattered across the water's edge. A large, prominent rock formation stands in the middle ground, partially submerged. The water is a mix of dark and light tones, suggesting depth and movement. In the background, a range of mountains is visible, with some peaks covered in snow or light-colored rock. The sky is a warm, golden-yellow color, suggesting a sunset or sunrise. The overall style is impressionistic and painterly.

# UTAH CULTURE MATTERS

> [artsandmuseums.utah.gov](https://artsandmuseums.utah.gov)

125 Utah Division of  
**Arts & Museums**  
FOUNDED IN 1899



The year 2024 marks an important milestone for our organization — 125 years of service to the Beehive State’s arts and cultural organizations, their patrons, K-12 students, and the people of Utah. We are so proud of our legacy and heritage as the nation’s first state arts agency.

# VISION & MISSION

UA&M inspires and connects people and communities through Utah’s arts and museums, encouraging a vibrant and culturally engaged state.

UA&M enhances Utah's quality of life. We champion opportunities to experience culture by investing in arts and museums, offering professional development, facilitating connections, and providing direct services.

### WHO WE ARE AND WHAT WE DO

Utah Arts & Museums (UA&M) seeks to advance Utahns’ quality of life through arts and museum experiences and cultural opportunities. We are a service organization offering a variety of professional development opportunities and grants to schools, local arts agencies, organizations, municipalities, community centers, performing groups, museums, and individuals across Utah.

### GOALS

- Preserve, protect, and activate Utah’s art and cultural resources.
- Support UA&M’s constituents through professional development, investments, and convening.
- Cultivate and nurture effective partnerships and collaborations to strengthen Utah’s cultural sector.
- Model welcoming and accessible practices within each initiative.
- Develop and implement outcome-based metrics to guide strategic decision-making.
- Champion the value and impact of Utah’s cultural community.

# IMPACT

## ECONOMIC

- In 2022, Utah's cultural industry generated \$14.9 billion in direct spending, supporting roughly 146,000 jobs.  
*Kem C. Gardner Policy Institute February 2024 Industry Snapshot.*
- Overall, Utah, attendees (to arts and cultural events) spend \$39.41 per person per event, beyond the cost of admission. These dollars represent vital income for local merchants and a value-add with which few industries can compete.  
*Americans for the Arts Arts & Prosperity 2023 Study*

## SOCIAL

- Our pilot Social Impact Study shows that museum visitation is correlated with statistically significant increases in health and well being. In addition, museum visitors reported strengthened relationships, increased recognition of the value of diverse communities, and continued education and engagement.  
*artsandmuseums.utah.gov/impactstudy*
- Studies show that children involved in arts education have improvements in academic performance, motor skills, confidence, decision-making, perseverance, focus, collaboration, and accountability.  
*artsandmuseums.utah.gov/arts-education-toolkit*
- The report "Museums and Public Opinion" shows that 97% of Americans believe museums provide valuable educational experiences to their communities; 89% recognize the important economic contributions and jobs that museums bring; and 96% approve of elected officials who act to support museums, including acting to maintain or increase federal funding.  
*aam-us.org/2018/01/20/museums-and-public-opinion*

# ENHANCED

## ECONOMIC DEVELOPMENT

**Nº4**  
IN THE NATION

for cultural industry  
employment share of  
total state employment<sup>1</sup>

**Nº5**  
IN THE NATION

for cultural industry  
compensation share of  
total state compensation<sup>1</sup>

**Nº8**  
IN THE NATION

for cultural industry GDP  
share of total state GDP<sup>2</sup>

<sup>1</sup> Annual Arts Basic Survey, National Endowment for the Arts and U.S. Census Bureau

<sup>2</sup> Arts and Cultural Production Satellite Account, U.S. Bureau of Economic Analysis and National Endowment for the Arts





### COMMUNITY ENGAGEMENT

- Chase Home Museum of Utah Folk Arts
- Folk Art Events
- Local Arts Agency Networking
- Museum Field Services
- State of Utah Alice Merrill Horne Art Collection
- Traveling Exhibitions Program
- Utah Poet Laureate Program
- Utah Public Art Program



### INDIVIDUAL ARTISTS & STUDENTS

- Competitions
  - Poetry Out Loud
  - Original Writing Competition
  - Statewide Annual Visual Arts Competition
- Exhibitions
- Fellowships
  - Design Arts
  - Performing Arts
  - Visual Arts
- Scholarships



### PROFESSIONAL DEVELOPMENT

- Breaking Barriers Program
- Change Leader Program
- Creative Aging Training
- Scholarships
- StEPs-UT for Museums
- Utah Collections Preservation Training
- Workshops for K-16 Educators



### INVESTMENT

- General Operating Support Grants
  - Museums
  - Arts Organizations
- Project Support Grants
  - Arts and Museums Project Grants
  - Creative Aging Grants
  - Collaborative Arts Education Projects
  - Folk Arts Apprenticeship Grants
  - OnStage In Utah Grants
  - Partnership Grants
  - Small Museums Capacity Building Grant

# RECOGNITION



## 2022

OUR

### BREAKING BARRIERS PROGRAM

received the **Mayor's Artist Award** from the Salt Lake City Arts Council & the Salt Lake City Mayor's Office

## 2024-27

OUR

### UTAH COLLECTIONS PRESERVATION NETWORK

received the prestigious **National Endowment for the Humanities Grant** for \$350k



Front Cover: *Black Rock* by James Taylor Harwood, 1898

**UTAH DIVISION OF ARTS & MUSEUMS**  
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A Division of the Utah Department of Cultural & Community Engagement



The Utah Department of Cultural & Community Engagement listens, connects, inspires, and empowers Utahns to see themselves in the past, present, and future of our state.

Through the ongoing work of our divisions, we provide opportunities to learn, lead, celebrate, and create — because we believe that those who engage will, in turn, contribute to the well-being and success of their communities and of Utah.