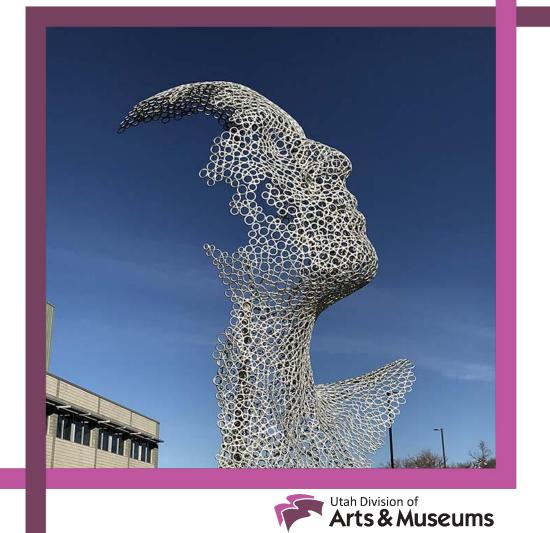
FY 2023 ANNUAL REPORT





Utah Arts & Museums is a relevant and knowledgeable agency working with and for Utahns to encourage a vibrant and culturally engaged state.

VISION

TABLE OF CONTENTS



CCE DEPARTMENT HIERARCHY

The Utah Department of Cultural & Community Engagement collaborates internally and aligns with the Utah Governor's office to create a vibrant place for all state residents to thrive.

Each of our seven divisions and two offices strive to achieve three overarching goals through unique programs that serve all corners of Utah.

- **1** Create opportunities for community understanding and civic engagement throughout Utah.
- **2** Ignite curiosity, creativity, and passion for learning and service.
- **3** Preserve, protect, and activate Utah's historical and cultural treasures.

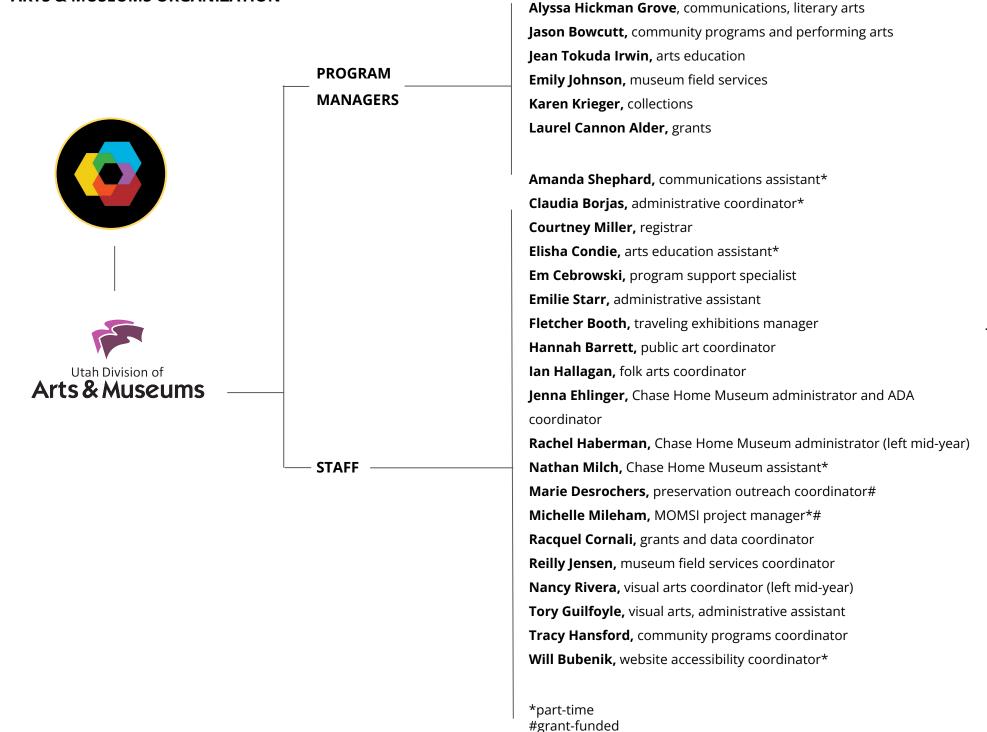




Victoria Panella Bourns **Director** vbourns@utah.gov Natalie Petersen Assistant Director npetersen@utah.gov



ARTS & MUSEUMS ORGANIZATION



Utah Arts Advisory Board

Heidi Prokop, *chair*, Salt Lake City, Zions Bank, at-large
Kelly Stowell, *vice-chair*, Kanab, Center for Education, Business, and the Arts, at-large
Caitlin Gochnour, *immediate past chair*, Ogden, former member, Ogden City Council, at-large
Amy Jorgensen, Ephraim, Granary Art Center, Visual Arts
Jansen Davis, Centerville, CenterPoint Legacy Theatre, theatre arts/performing arts
Jeni Wilson, Layton, at-large
Juan Carlos Claudio, Salt Lake City, Weber State University/Ririe-Woodbury Dance Company, dance
Kimi Kawashima, Salt Lake City, Westminster College, music
Krista Sorenson, Salt Lake City, Sorenson Impact Foundation Board, at-large
Lisa Arnett, Salt Lake City, Prescott Muir Architects, architecture/design arts
Larry Cesspooch, Roosevelt, Through Native Eyes Productions, media arts
Leroy Transfield, Orem, sculptor, sculpture
Natalie Young, Cedar City, Sugar House Review, literary arts
Sudha Kargi, Sandy, Kargi Kala Kendra, folk arts

Utah Museum Advisory Board

Tim Glenn, *chair*, Salt Lake City, former staff at Clark Planetarium Sharon Johnson, *vice-chair*, Smithfield, Cache County Daughters of Utah Pioneers Museum Carl Camp, *immediate past chair*, Fillmore, Territorial Statehouse State Park Museum Diana Call, St. George, St. George Dinosaur Discovery Site Jessica Kinsey, Cedar City, Southern Utah Museum of Art Laura St. Onge, Alpine, museum professional Nichol Bourdeaux, Salt Lake City, Utah Transit Authority, at-large Rita Wright, Springville, Springville Museum of Art Robb Alexander, Roy, Aerospace Heritage Foundation of Utah, at-large Sharon Johnson, Smithfield, Cache County Daughters of Utah Pioneers Museum Susan Adams, Layton, at-large



7

PRIORITY SUCCESS Measurement of Museum Social Impact Toolkit

When museums talk about impacts, they often refer to the educational, economic, and social dimensions of impact. Of the three, social impact is perhaps the most difficult and elusive to measure with data-based evidence. At this pivotal time in history, advocating for museums, their staff, their collections, and their programs is more important than ever. To do that successfully, though, we need to measure and demonstrate with data the impact museums have on visitors and their communities. The Measurement of Museum Social Impact (MOMSI) study filled that need.

The Utah Division of Arts & Museums and Thanksgiving Point Institute, with funding from the Institute for Museum and Library Services (IMLS) facilitated the Measurement of Museum Social Impact (MOMSI) study between 2020-2023. Working with 38 museums across the United States, MOMSI collected and reported social impact data and produced a validated museum social impact survey instrument.

UA&M staff released the <u>Museum Social Impact Toolkit</u> in FY23. Measuring social impact helps museums better understand and communicate how they serve their audiences and communities.

When museums can articulate their social impact, they can improve internal practices and leverage funding to continue this kind of socially strengthening work.



I have never worked with a more dedicated group of people. They have a sincere interest in doing their jobs and serving the people of Utah. Victoria Panella Bourns and her staff go way beyond what I would expect of any employee. They keep us up to date and often call to suggest we apply for a certain grant or about a certain program that might fit our needs. They show a real interest and seem to understand rural Utah and its needs.

> — Abe Johnson Friends of Territorial Statehouse State Park and Museum

ARTS & MUSEUMS ORGANIZATION ACCOMPLISHMENTS



Jean Tokuda Irwin Honored

Jean Tokuda Irwin, arts education manager, received the honor of an individual award from the National Assembly of State Arts Agencies for her career success in educating and inspiring underserved communities. In all of her work, Jean incorporates the agency's values of collaboration, openness, and excellence.

Jean asks hard questions, but she is also ready to provide answers. She works tirelessly because she is passionate and committed.

Jean is a force for good. She has been an incredible mentor and example to all of UA&M. She is humble and truly deserving of this award. The board, staff, and entire agency are grateful for her leadership.



Launching the Utah Collections Preservation Network

With support from the National Endowment for the Humanities, the division formed the Utah Collections Preservation Network, a collaboration with the Utah Historical Society and Utah Humanities. Partners share staff to support efforts to preserve and improve access to collections. The network provides technical assistance to Utah's museums and collecting institutions, and offers grant funding, training, on-site assessments, and mentored project assistance.

Recent evaluations of the program indicated that: "... the framework of in-person workshops and synchronous online webinars are core to the missions of [these] organizations. ... the Utah-focused conversations in real time are powerful characteristics of the UCP offerings. They allow for responsive content, relationship building, and authentic engagement."

CHANGES TO EXISTING PROGRAMS



Glendinning Historic Home

On October 19, 2018, UA&M celebrated 40 years in its main offices, the historic Glendinning Historic Home at 617 East South Temple in Salt Lake City. The building was set to be demolished in 1975 when a previous UA&M director, Ruth Draper, helped the state of Utah recognize its value as a graceful neighbor to the Governor's Mansion and as offices for Utah's cultural services.

After 44 wonderful years, UA&M moved from the Glendinning Home, which has been the work home to staff members and the setting for memorable meetings and events, as well as the location of the division's Alice Gallery. Staff appreciated their time in the building, and now look forward to creating new memories in a future location, when it is determined.

Division staff moved into a temporary location on Highland Drive in January 2023.



Ogden Contemporary Arts Hosts Exhibition

<u>Ogden Contemporary Arts</u> hosted the 2022 Statewide Annual Exhibition, the first time the art exhibition was located outside of Salt Lake City, and it was a wonderful success. 11

This year's annual show, a juried exhibition showcasing painting, sculpture, and installation pieces by Utah-based artists, was on display from Nov. 4 through Jan. 9, 2023.

OCA has established itself as a destination for regional artists to showcase their work and obtain support and empowerment. Hosting this exhibition encompassed the goals OCA strives to achieve, and having the impressive creations of notable local artists on display in Ogden was an exciting development. UA&M looks forward to more statewide exhibitions hosted throughout the state.

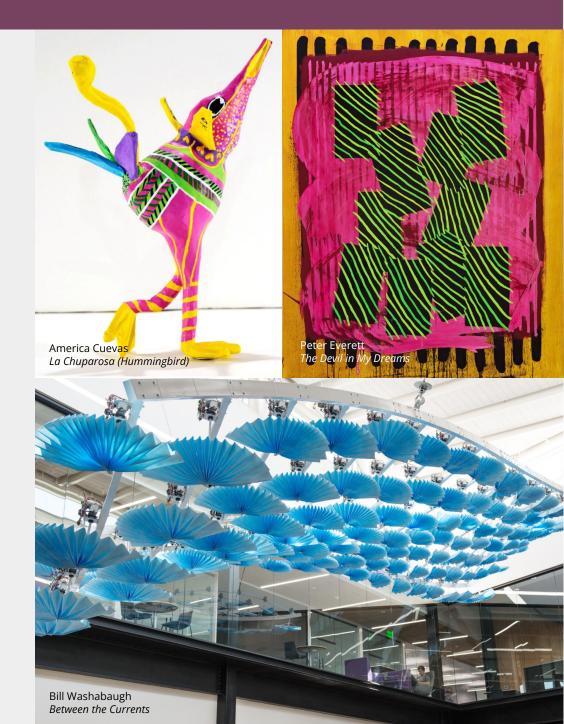
PRIORITY SUCCESS ACQUISITIONS AND PUBLIC ART

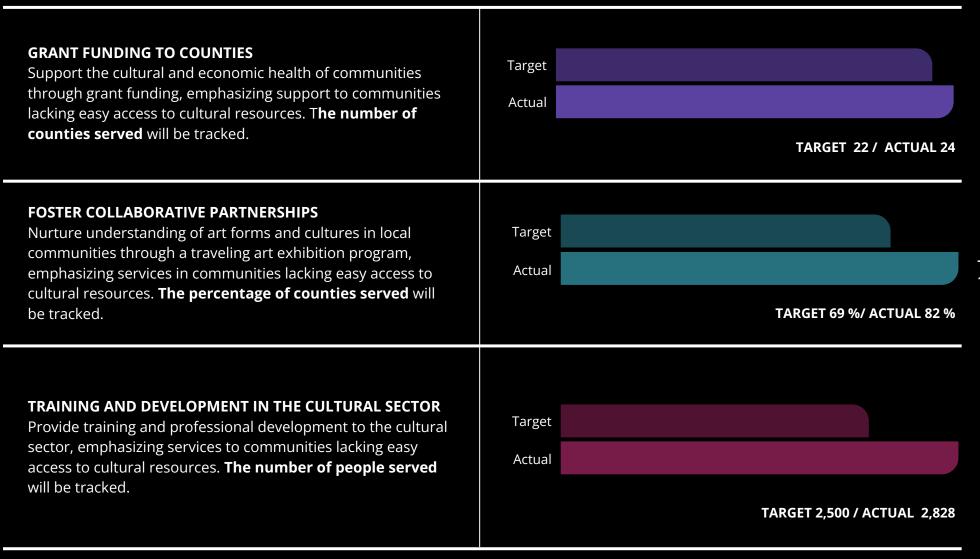
Since 1899, the division has been acquiring works of art. This year, UA&M acquired 23 artworks: four folk artworks; 11 paintings; two sculptures; and one mixed-media work. To suggest artworks to be considered for the state collection, submit a nomination form on our <u>website</u>.

Arts & Museums also oversees the public art program, facilitating the process of selecting site-specific artworks for state buildings. In FY23, ten public art projects were launched, with four others in process.

Two projects were completed:

- Weber State University's Noorda Engineering, Applied Science & Technology Building, "Between the Currents," by Bill Washabaugh.
- Southern Utah University's Bristlecone Hall, "The Persistence of Time," by Benjamin Butler.





Investment Grants Provided

Create In Utah, Phase 3

Creative Aging Pilot Grant

Cultural Organization Capital Investment Grant

Cultural Vibrancy Project Grant

Office Partnership Grant

OnStage in Utah Funding Opportunity

General Operating Support // Grant Budgets OVER \$300,000

General Operating Support // Grant Budgets UNDER \$300,000

Artist Career Advancement Program Dollars (127 artists received a total of \$173,533 to support their artistic careers)

Visit this link for a complete <u>list</u> of grant support.

		FY21	FY22	FY23
Revenue	General Fund	562,800	681,900	731,000
	Dedicated Credits	0	0	0
	Federal Funds	65,100	107,000	150,00
	Transfer Funds			
	Pass Through			
	Beginning Balance		32,800	218,400
	Closing Balance (Non-lapsing)		(78,000)	(281,500)
	Lapsing Balance			
	Total Revenue	627,900	743,700	\$817,900
Expenditures	Personnel	371,700	381,300	392,300
	In-State Travel	100	3,200	7,600
	Out-of-State Travel	0	2,200	5,400
	Current Expense	249,400	330,300	406,500
	Data Processing Current Expense	6,700	6,700	6,100
	Data Processing Capital Expense			
	Capital Expenditures			
	Pass Through		20,000	0
	Total Expenditures	627,900	743,700	817,900

		FY21	FY22	FY23
Revenue	General Fund	7,403,800	8,705,900	6,740,000*
	Dedicated Credits			
	Federal Funds	592,000	6,317,400	412,000
	Transfer Funds	19,681,000		
	Pass Through			
	Beginning Balance	0	5,234,100	1,280,000
	Closing Balance (Non-lapsing)	(5,200,000)	(1,485,200)	(211,700)
	Lapsing Balance		(5,000,000)	0
	Total Revenue	22,476,800	13,772,200	8,220,300*
Expenditures	Personnel			
	In-State Travel		1,200	
	Out-of-State Travel			
	Current Expense	0	34,000	3,000
	Data Processing Current Expense			
	Data Processing Capital Expense			
	Capital Expenditures			
	Pass Through	22,476,800	13,737,000	8,217,300*
	Total Expenditures	22,476,800	13,772,200	8,220,300*

* Competitive grant funding (\$6M) administered by the division of Arts & Museums

		FY21	FY22	FY23
Revenue	General Fund	2,202,000	1,900,500	1,910,400
	Dedicated Credits	43,800	54,500	27,300
	Federal Funds	125,600	118,900	223,100
	Transfer Funds	248,500		
	Pass Through			
	Beginning Balance	292,400	520,400	355,400
	Closing Balance (Non-lapsing)	(587,300)	(253,500)	(98,300)
	Lapsing Balance			
	Total Revenue	2,325,000	2,340,800	2,417,900
Expenditures	Personnel	1,415,800	1,542,100	1,652,800
	In-State Travel	1,800	12,300	21,600
	Out-of-State Travel	0	8,700	16,400
	Current Expense	732,900	683,400	652,500
	Data Processing Current Expense			2,100
	Data Processing Capital Expense			2,500
	Capital Expenditures			
	Pass Through	174,500	94,300	70,000
	Total Expenditures	2,325,000	2,340,800	2,417,900

		FY21	FY22	FY23
Revenue	General Fund	208,500	68,100	69,700
	Dedicated Credits	-	200	400
	Federal Funds	92,800	308,500	313,600
	Revenue Transfer			
	Pass Through			
	Beginning Balance	-	-	_
	Closing Balance (Non-lapsing)		(37,200)	(31,900)
	Lapsing Balance	-	-	-
	Total Revenue	301,300	339,600	351,800
Expenditures	Personnel	48,100	155,400	153,900
	In-State Travel	-	5,200	6,800
	Out-of-State Travel	-	9,000	21,200
	Current Expense	10,400	43,400	70,700
	Data Processing Current Expense		1,700	100
	Data Processing Capital Expense			
	Capital Expenditures			
	Pass Through	242,800	124,900	99,100
	Total Expenditures	301,300	339,600	351,800

		FY21	FY22	FY23
Revenue	General Fund	0		
	Dedicated Credits			
	Federal Funds			
	Transfer Funds	149,200	834,400	1,533,800
	Pass Through			
	Beginning Balance	3,221,400	2,199,200	2,319,300
	Closing Balance (Non-lapsing)	(2,227,600)	(2,319,300)	(3,057,100)
	Lapsing Balance			
	Total Revenue	1,143,000	714,300	796,000
Expenditures	Personnel			
	In-State Travel	0	500	2,300
	Out-of-State Travel	0	1,700	1,100
	Current Expense	1,143,000	712,100	791,600
	Data Processing Current Expense			1,000
	Data Processing Capital Expense			
	Capital Expenditures			
	Pass Through			
	Total Expenditures	1,143,000	714,300	796,000

FINAL NOTES | VICTORIA PANELLA BOURNS

This year brought unexpected and welcome opportunities. We are finding opportunities to expand our resources as staff came together after moving from the Glendinning Historic Home. I was grateful to the Division of Facilities and Construction Management for bringing Jill Jones and her team from AJC Architects to lead us through the space programming process.

Transitions brought new employees to our Folk Arts, Chase Home Museum, and communications programs. Updates to state parental/postpartum policies were helpful to three staff members who welcomed children.

In this year, we launched planning for our next five-year strategic plan. Our new plan will reflect the lessons learned from the shifts we made after COVID and after the 2020 earthquake, and will guide our work supporting artists, museums, and arts organizations.

20

Post-pandemic life is bringing interesting challenges to our field, with some organizations seeing audience increases and others struggling to bring back patrons. Many organizations are balancing hosting in-person and virtual events, a strategy that is helping arts groups expand accessibility to more patrons.

In moments of joy and crisis, we go to museums and performances for celebration, respite. and to satisfy our curiosity. Our division's work supports Utahns as we support artists, museums, and arts organizations. We're proud to be a part of enhancing Utah's renowned quality of life.

UA&M STORIES

Arts & Museums ENGAGE WITH US

HELP US SHAPE OUR NEXT 5 YEARS

JOIN OUR STRATEGIC PLANNING 2024-2028 artsandmuseums.utah.gov/strategicplan/

UTAH DIVISION OF ARTS & MUSEUMS

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> artsandmuseums.utah.gov



Utah Department of Cultural & Community Engagement

