CREATIVE AGING IMPACT REPORT

A LIFETIME OF ARTS ELEVATED
Thanks to support from the National Assembly of State Arts Agencies (NASAA) and E.A. Michelson Philanthropies, Utah Arts & Museums (UA&M) was thrilled to be able to host our "A Lifetime of Arts Elevated" initiative this past year. Participating in creative aging work has been incredibly gratifying. We received so many positive comments from older adults who participated in the classes hosted by a variety of organizations across the state, including museums, art centers, and senior living facilities. We expected positive outcomes but have been pleasantly surprised at just how much people have enjoyed mastering a new art form and making friends in a creative learning environment.

We are excited to provide more training from Lifetime Arts this year, and we look forward to running another round of grant funding to support creative aging projects. Older adults make up almost 20% of Utah's total population, and we are eager to help support organizations in engaging and elevating their lives across Utah.

Thanks to Jason Bowcutt and Tracy Hansford who took the lead in this initiative. Other UA&M staff who were instrumental in this initiative include Jean Tokuda Irwin, Jim Glenn, Laurel Cannon Alder, and Natalie Petersen. We are so appreciative of our partnership with the Utah Commission on Aging, who have highlighted this work on their website and have been an important sounding board for us. Like me, I hope this report inspires you to continue or try a new art form!

Victoria Panella Bourns, Division Director
Project Overview

In 2021 the Utah Division of Arts & Museums received a grant from the National Assembly of State Arts Agencies (NASAA), in collaboration with E.A. Michelson Philanthropies, to support creative aging through NASAA’s Leveraging State Investments in Creative Aging (LSICA) initiative. UA&M provided additional funding in order to create a robust creative aging program.

### REVENUE

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60,000</td>
<td>UA&amp;M received a grant from the National Assembly of State Arts Agencies and E.A. Michelson Philanthropies</td>
</tr>
<tr>
<td>$48,699</td>
<td>UA&amp;M’s state funding</td>
</tr>
<tr>
<td>$108,699</td>
<td>TOTAL REVENUE</td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>Contracted Lifetime Arts to provide 4 training sessions on “Creative Aging Foundations” for cultural organizations, teaching artists, and organizations that serve older adults. A total of 99 people across Utah were trained.</td>
</tr>
<tr>
<td>$5,000</td>
<td>Sponsored the 2022 Creative Age Conference in St. George</td>
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<tr>
<td>$5,000</td>
<td>Sponsored the Arts &amp; Aging section of the Utah Commission on Aging website, including a roster of artists endorsed by UA&amp;M to teach creative aging</td>
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<tr>
<td>$70,874</td>
<td>Grants to fund 27 art classes for older adults hosted by a variety of organizations (see pg 5 for list)</td>
</tr>
<tr>
<td>$7,825</td>
<td>Other expenses</td>
</tr>
<tr>
<td>$108,699</td>
<td>TOTAL EXPENSES</td>
</tr>
</tbody>
</table>
BY THE NUMBERS

TOTAL FUNDING TO 27 CREATIVE AGING PROGRAMS
$70,874

PERCENTAGE OF FUNDS FOR TEACHING ARTIST FEES
57%

TEACHING ARTISTS ENGAGED BY LIFETIME ARTS
48 TEACHING ARTISTS

OLDER ADULT LEARNING HOURS
5,339 HOURS

TOTAL PARTICIPANTS
315 OLDER ADULTS
27 PROJECT GRANTEES
& 31 TEACHING ARTISTS

- ART Provides | St. George | Elizabeth Gunter
- Bad Dog Arts | SLC | Victoria Lyons
- Bountiful Davis Art Center | Bountiful | Jennifer Love
- Brigham City Corporation | Brigham City | Cody Wolford
- Brigham City Museum of Art & History | Brigham City | Christian Knudsen
- Cedar City Public Library | Cedar City | Mona Woolsey
- Jewish Family Services | SLC | Donna Pence
- Crescent Senior Living | Sandy | Maddie Michael
- Granary Art Center | Ephraim | Kim Gordan
- Holladay Arts Council | Holladay | Nan Seymour & Kandace Steadman
- Kathy Cieslewicz | Toquerville
- Mundi Project | SLC | Dr. Erika Qureshi
- Nora Eccles Harrison Museum of Art | Logan | John Westenskow
- Ogden Nature Center | Ogden | Deja Mitchell
- Plan-B Theatre Company | SLC | Elaine Jarvik, Julie Jensen, Kay Shean, & Debora Threedy
- Red Butte Garden & Arboretum | SLC | Doug Allen
- Repertory Dance Theatre | SLC | Meghan Durham Wall
- Ririe-Woodbury Dance Company | SLC | Juan Carlos Claudio
- South Salt Lake Arts Council | South SL | Stefanie Dykes
- Southern Utah Museum of Art | Cedar City | Sue Cotter
- Story Crossroads | West Jordan | Laurie Allen
- Sunshine Terrace Foundation | Logan | Dana Worley
- The Johnson Center for Community Arts & Education | Cedar City | Carrie Trenholm
- Uintah County Heritage Museum | Vernal | Janeal Johnson
- Utah Chinese Association | SLC | Nan Li
- West Valley Arts & Cultural Foundation | WVC | Natalie Keezer
- West Valley City/Harman Home | WVC | Kindra Fehr
Why did you choose to participate in this particular creative aging program?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>I wanted to try a new art form</td>
<td>100%</td>
<td>100</td>
</tr>
<tr>
<td>I wanted to revisit this art form and enhance my existing skills</td>
<td>71%</td>
<td>71</td>
</tr>
<tr>
<td>I knew/knew of the teaching artist</td>
<td>61%</td>
<td>61</td>
</tr>
<tr>
<td>I am familiar with the organization</td>
<td>34%</td>
<td>34</td>
</tr>
<tr>
<td>I wanted to meet new people</td>
<td>81%</td>
<td>81</td>
</tr>
</tbody>
</table>

Participants were asked to select all that applied to them.

PHOTOS: JOHNSON CENTER FOR COMMUNITY ARTS & EDUCATION

46% participated in order to meet new people. 57% participated in order to learn a new art form.

Data reported based on 175 survey responses
All participants found their teaching artist to be effective with the art form and creative aging program experience.

Data reported based on 191 survey responses
AGE DEMOGRAPHIC

Creative aging programs are specifically designed for adults 55+.

81 was the average age of participants. 55 was the minimum age for participation and Betty, who participated in the program at Crescent Senior Living, was the oldest participant at 105.

Data reported based on 135 survey responses
Program Highlights

PAINTING & DRAWING AT ART PROVIDES WITH ELIZABETH GUNTER

**Merry Kay:** 4th session I walked away with art I created, had fun with, AND felt comfortable with displaying it in my home. As a total newbie to painting, I started to have fun instead of worrying about the end product.

**Vivian:** I especially enjoyed making weaved watercolors- two paintings cut in strips then weaved together.

**Heidi:** I liked the critiques at the end of class- the way it was done and the observations made that enhanced my level of understanding.

99% felt the program they participated in helped them be more knowledgeable about the art form.

Data reported based on 191 survey responses

*Photo may not depict participant(s) quoted*
individuals felt the program they participated in helped them be more social and connected to a community.

Data reported based on 191 survey responses

97%

PHOTO: SOUTH SALT LAKE ARTS COUNCIL*

PRINTMAKING
AT SOUTH SALT LAKE ARTS COUNCIL
WITH STEPHANIE DYKES

Marla: Stephanie made us think and understand the process and then helped as needed.

This was an awesome level of higher learning and connectedness.

PHOTO: MUNDI PROJECT*

CREATIVE AGING THROUGH ACTIVE LISTENING
AT RIVER’S BEND SENIOR CENTER WITH ERIKA QURESHI

Dolores: Erika encouraged broadening your musical horizons and learning to really listen and identify various instruments.

Reece: It helped me rekindle my passion for music.

*Photo may not depict participant(s) quoted
Madeline: I loved the background that Janeal told us about the art form and to learn about an art form that visually impaired people could feel and experience.

Alan: The highlight was meeting new people. Janeal taught from experience and not from a book.

Patti: There was such a feeling of opening up myself with this group. The whole group was open, honest, and non-judgmental. This connection occurred so quickly.
As a teaching artist, the UA&M creative aging training was a great source of information about why learning new creative pursuits is important as we age and why a social atmosphere is important for seniors. Even better, the Basic Drawing Skills class I taught was super fun! Everyone in the class was supportive and encouraging of each other, and I was able to make some good friends whom I am still in contact with.

Classmates connected with each other, making social plans to get together outside of the classroom for other social activities. It was a perfect setting for making new friends as well as learning new skills. The entire experience was very rewarding for me as a person and an instructor. It has also led to additional teaching opportunities for art classes with other organizations focused on serving senior communities. I highly recommend the program!

–Jennifer Love, Teaching Artist
Bountiful Davis Arts Center

97% would recommend the creative aging program they participated in to their friend and/or relative.
3% selected "Yes, with some reservation"

Data reported based on 191 survey responses
Acknowledgements

Thank you to the National Assembly of State Arts Agencies in partnership with E.A. Michelson Philanthropy and the Utah State Legislature for funding Utah's creative aging initiative.

Training, coaching, consulting, and resources for "A Lifetime of Arts Elevated" were provided by Lifetime Arts, the national leader in creative aging programs and services, via Zoom sessions for 99 artists and 45 organizations from August through September 2021.

Thank you to Utah Commission on Aging for being Utah's official statewide virtual resource center for older adults. UCOA convenes expert stakeholders to share resources and best practices from our communities, public policy, education, and research to help Utahns navigate the opportunities and challenges of the aging experience. For more info, visit UtahAging.org.

CONTACT
Utah Division of Arts & Museums
www.artsandmuseums.utah.gov
Jason Bowcutt, Community Programs & Performing Arts Manager
jbowcutt@utah.gov