For Immediate Release

{DATE}

{CONTACT NAME, TITLE}  
{ORGANIZATION}  
{PHONE} {EMAIL}

**The art of exploration showcased at [LOCATION]**

**[CITY]** — Artists trying to understand the world through the lenses of their creativity are featured in a new exhibit at [Organization].

Presented by the Utah Arts & Museums’ Traveling Exhibition program, “What Is It You Plan To Do …” includes work created by artists who are exploring their world in various ways but all with the objective of understanding it better. The impetus for the exhibit came from In 1992 Mary Oliver poem “The Summer Day,” which ends with the acclaimed lines, “Tell me, what is it you plan to do with your one wild and precious life?”

This exhibit seeks to explore that question.

One of the most important things about making art is that it involves exploration. An artist finds inspiration to make art by exploring things that interest her; that could involve things that she likes to look at; to do; to touch; to think about; to challenge or protest about. To convert that exploration into a piece of art, involves processing the visual, physical or emotional stimulus and converting it into something that previously didn’t exist i.e. “a work of art”. That act of exploration and making usually involves deep observing, touching, doing and thinking. The act of deeply doing these things is what interests me, because, in an age where we can scroll through hundreds of images in a minute and be digitally entertained in any moment of down time, are we losing the ability to, deeply, slowly, thoughtfully, explore and process the real world, and if so, how will this change us as humans?

Viewers of this exhibit will want to spend time with each piece, to deeply look and think about it, and afterwards consider taking the time to take notice of your world deeply and think about “what is it you plan to do with your one wild and precious life?”

“What Do You Plan To Do…” will be located at [LOCATION], [STREET ADDRESS, CITY] from [START DATE] to [END DATE]. [LOCATION] is open [DAYS OPEN] from [OPENING TIME] to [CLOSING TIME]. Accompanying educational materials are available. For more information on viewing the exhibition, please call [PHONE NUMBER] or go to [WEB ADDRESS].

**About Utah Arts & Museums and the Traveling Exhibit Program**Utah Arts & Museums’ Traveling Exhibit Program is a statewide outreach program that provides schools, museums, libraries, and community galleries with the opportunity to bring curated exhibitions to their community. This program is supported in part by a grant from the National Endowment for the Arts. For more information on participating in the program, please contact Fletcher Booth at [fbooth@utah.gov](mailto:fbooth@utah.gov) or call 801.532.2617.

Utah Arts & Museums is a division of the Utah Department of Cultural & Community Engagement. Arts & Museums provides funding, education, and technical services to individuals and organizations statewide so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand, and receive the benefits of arts and culture. Additional information on the programs and services can be found at [artsandmuseums.utah.gov](http://www.artsandmuseums.utah.gov).