For Immediate Release

{DATE}

{CONTACT NAME, TITLE}  
{ORGANIZATION}  
{PHONE} {EMAIL}

**[LOCATION] hosts exhibit exploring the artistic views of Zion National Park**

**[CITY]** — A new exhibit at [Organization] chronicles the artistic interpretations of Zion National Park, from rock art to selfies, watercolors to photographs.

For more than 100 years, Zion has served as a destination for tourists and adventurers, but also as an inspiration to artists. The park continues to be a natural muse for photographers, painters, authors, poets, and musicians. As the park enters its second century, PBS Utah’s newest documentary, “Call of the Canyon: Zion National Park,” introduces viewers to some of these artists, and focuses on the challenges that lie ahead and how the public can protect this national gem.

The exhibit, “Zion National Park: A Century of Views,” shows how individuals captured their view of the park as technology changed and trends evolved. Petroglyphs, stereoscopic photographs, illuminated lantern slides, paint on canvas, and the ubiquitous selfie are several examples of how visitors attempted to explain what the park means to them. The pieces in this exhibit are merely a sampling of how human invention and reinvention continues to extend the grandeur of this landscape beyond the park into the exploring minds and hearts of those who make Zion a regular destination, or for those who dream of visiting someday.

From the indigenous inhabitants of the land who laboriously left their marks on the rocks, to the out-of-town tourist who takes a quick snapshot of themselves against the majestic backdrop of the canyons, there’s something about these images that proudly says, “I was here.”

“Zion National Park: A Century of Views” will be located at [LOCATION], [STREET ADDRESS, CITY] from [START DATE] to [END DATE]. [LOCATION] is open [DAYS OPEN] from [OPENING TIME] to [CLOSING TIME]. Accompanying educational materials are available. For more information on viewing the exhibition, please call [PHONE NUMBER] or go to [WEB ADDRESS].

**About Utah Arts & Museums and the Traveling Exhibit Program**Utah Arts & Museums’ Traveling Exhibit Program is a statewide outreach program that provides schools, museums, libraries, and community galleries with the opportunity to bring curated exhibitions to their community. This program is supported in part by a grant from the National Endowment for the Arts. For more information on participating in the program, please contact Fletcher Booth at [fbooth@utah.gov](mailto:fbooth@utah.gov) or call 801.532.2617.

Utah Arts & Museums is a division of the Utah Department of Cultural & Community Engagement. Arts & Museums provides funding, education, and technical services to individuals and organizations statewide so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand, and receive the benefits of arts and culture. Additional information on the programs and services can be found at [artsandmuseums.utah.gov](http://www.artsandmuseums.utah.gov).