



## INTERPRETATION | STORYTELLING: HOW DO WE TELL OUR STORIES?

Monday, 29 June 2020 | 9:00am–3:00pm

Online Meeting over Zoom Platform – check email for link

Virginia Catherall (Museum Educator) & Lisa Thompson (Interpretive Planner)

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| 8:45–9:00 am   | Zoom channel open to join, trouble shoot, settle in  |
| 9:00–9:15 am   | <b>Welcome &amp; Overview</b> (Megan & Everyone) <ul style="list-style-type: none"><li>▪ Greetings, Zoom etiquette, housekeeping, group ground rules</li><li>▪ Agenda overview and goals for today</li></ul>   |
| 9:15–9:30 am   | <b>Assignment Review &amp; Project Check-in</b> (Everyone) <ul style="list-style-type: none"><li>▪ Report on Month 1 assignments and INT projects at each museum</li></ul>   |
| 9:30–10:15 am  | <b>Reflection on Telling Difficult Stories</b> (Virginia, Lisa, & Everyone) <ul style="list-style-type: none"><li>▪ Watch section of Racism, Unrest, and the Role of the Museum Field”</li><li>▪ Group discussion</li></ul>  |
| 10:15–10:30 am | <b>BREAK – 15 minutes</b>  |
| 10:30–12:30 pm | <b>How Do We Tell Our Stories?</b> (Virginia) <ul style="list-style-type: none"><li>▪ Review Interpretation Policy and Implementation Approach</li><li>▪ What is Informal Learning?</li><li>▪ Your Educational Philosophy grounds your Implementation Approach</li><li>▪ HANDS-ON ACTIVITY #1   Learning Styles</li><li>▪ HANDS-ON ACTIVITY #2   Writing an Educational Philosophy</li></ul> |
| 12:30–1:00 pm  | <b>LUNCH BREAK – 30 minutes</b>  |
| 1:00–2:15 pm   | <b>Create Better Exhibits with a Style Guide</b> (Lisa) <ul style="list-style-type: none"><li>▪ Establish personality, consistency, and institutional memory</li><li>▪ Sections of a style guide</li><li>▪ Label hierarchy</li><li>▪ Chat Box Discussion – Style Guide Q&amp;A</li></ul>   |
| 2:15–2:30 pm   | <b>BREAK – 15 minutes</b>  |
| 2:30–3:00 pm   | <b>Wrap-up &amp; Look Ahead</b> (Everyone) <ul style="list-style-type: none"><li>▪ Recap &amp; key takeaways, resources for today</li><li>▪ Self-assessments for INT, Module Checklist, StEPs Certificates, Year 2 Project Funds</li><li>▪ INT Module Evaluation</li></ul>   |
| 3:00 pm onward | <b>Mentor Groups Break-out</b> (Mentors with their 2-3 groups)<br>Break into Museum Specific or Mentor Specific Zoom Rooms for Discussion of: <ul style="list-style-type: none"><li>▪ How has today’s content affected your priorities?</li><li>▪ Discussion of module projects</li></ul>  |

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