
Individual Artist Call

Friday, April 17, 2020 at 12pm on Zoom

Shared Resources


1. Arts & Museums Cultural Resources during COVID: <https://artsandmuseums.utah.gov/covid-19-cultural-resources/>
2. State Page about Cultural Resources during COVID: <https://coronavirus.utah.gov/cultural-resources/>
3. Now Playing Utah. Add your virtual events to Now Playing Utah. Also remember to mark events that have been canceled as canceled on NPU: <https://www.nowplayingutah.com/categories/virtual/>
4. COVID-19 Impact Survey: <https://www.surveygizmo.com/s3/5532991/6539d78e3593>
5. Individual Artist Emergency Funding: <https://artsandmuseums.utah.gov/uam-covid-19-emergency-funding/>

Questions Asked:

- What are the challenges you are facing, but also what creative problem solving ideas are you coming up with?
- If we as an agency were to create something to serve individual artists what would be most useful for you?

Things We Heard:

1. Musicians thrive on gatherings, this is incredibly difficult.
 2. Some are lucky to have different or multiple income streams. Others not as lucky.
 3. Trying to understand the new normal and how long it will last.
 4. Difficulty in navigating contracts and obligations between artists and clients. Understanding when and what triggers Force Majeure. Using the clause before the state mandate of no-gathering dates.
 5. Important to understand the role of creative play in our state and economy. How can we continue to message that importance?
 6. Figuring out how to monetize online performance. Hard to do when so many things are being offered for free. Mixed messages about value.
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7. For some artists/art forms this has been a time of creation. Time to explore their art form and create new work.
 8. Creating “clean” environments/venues. Model what grocery stores have implemented.
 9. Create live-auctions online for visual art
 10. Suggestion of a statewide gallery/store front that could redirect to individual artists websites.
 11. Suggestion of an online resource listing art-related virtual career development opportunities (local, regional, national).
 12. Creating a community podcast to feature artists through performances and interviews.

Next:

Glenis Redmond, MWAC Virtual Keynote

Thursday, May 7 from 1pm-2pm with option reflection at 2:15pm

Free but registration required

<https://artsandmuseums.utah.gov/mwac/>