



## INTERPRETATION

### STORYTELLING: DIFFICULT STORIES & INTERPRETATION POLICY

Monday, 18 May 2020 | 9:00am–3:00pm

Webinar delivered over Zoom Platform – check email for link

Virginia Catherall (Museum Educator) & Lisa Thompson (Interpretive Planner)

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<b>8:30–9:00 am</b>	<b>Zoom channel open to join, trouble shoot, settle in</b>
<b>9:00–9:15 am</b>	<b>Welcome and Introductions</b> (Megan & Everyone) <ul style="list-style-type: none"><li>▪ Greetings, Zoom etiquette, housekeeping, group ground rules</li><li>▪ Agenda overview and goals for today</li></ul>
<b>9:15–9:45 am</b>	<b>Assignment Review &amp; Project Discussion</b> (Virginia & Lisa) <ul style="list-style-type: none"><li>▪ Quick review and opportunity to ask questions about Month 1 assignment</li><li>▪ How are you thinking about the work of this module in the context of your museum?</li><li>▪ What interpretation project are you considering?</li></ul>
<b>9:45–10:30 am</b>	<b>Telling Difficult Stories   Part 1</b> (Virginia) <ul style="list-style-type: none"><li>▪ What are Difficult Stories? Why tell them?</li><li>▪ CHAT BOX DISCUSSION: Telling Difficult Stories</li></ul>
<b>10:30–10:45 am</b>	<b>BREAK – 15 minutes</b>
<b>10:45–12:00 pm</b>	<b>Telling Difficult Stories   Part 2</b> (Virginia & Lisa) <ul style="list-style-type: none"><li>▪ Do your research!</li><li>▪ Four strategies for telling difficult stories</li><li>▪ Case studies to consider</li></ul>
<b>12:00–12:30 pm</b>	<b>LUNCH BREAK – 30 minutes</b>
<b>12:30-1:15 pm</b>	<b>Telling Difficult Stories   Part 3</b> (Virginia & Lisa) <ul style="list-style-type: none"><li>▪ Case Study: “The Meaning of a Monument”</li><li>▪ HANDS-ON ACTIVITY #1   Telling a Difficult Story Discussion</li></ul>
<b>1:15–1:30 pm</b>	<b>BREAK – 15 minutes</b>
<b>1:30–2:45 pm</b>	<b>Creating an Interpretation Policy</b> (Lisa) <ul style="list-style-type: none"><li>▪ How an Interpretation Policy can benefit your museum (with template!)</li><li>▪ HANDS-ON ACTIVITY #2   Visitor Experience Goals: Why Tell Stories?</li></ul>
<b>2:45–3:00 pm</b>	<b>Wrap-up &amp; Look Ahead</b> (Instructors & Everyone) <ul style="list-style-type: none"><li>▪ Recap of the day, key takeaways, due dates, certificates</li><li>▪ Administrative for next time</li></ul>
<b>3:00 pm onward</b>	<b>Mentor Groups Break-out</b> (Mentors with their 2-3 groups) Break into Museum Specific or Mentor Specific Zoom Rooms for Discussion of: <ul style="list-style-type: none"><li>▪ How has today’s content affected your priorities?</li><li>▪ Discussion of module projects</li></ul>

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