



INTERPRETATION: AN INTRODUCTION

Monday, 27 April 2020 | 9:00am–3:00pm

Webinar delivered over Zoom Platform – check email for link

Lisa Thompson (Interpretive Planner) & Virginia Catherall (Museum Educator)

8:30–9:00 am	Zoom channel open to join, trouble shoot, settle in
9:00–9:15 am	Welcome and Introductions (Jennifer, Emily & Everyone) <ul style="list-style-type: none">▪ Zoom etiquette, housekeeping, introductions, group ground rules▪ Agenda overview and goals for today
9:15–10:00 am	Interpretation Module Overview (Virginia & Lisa) <ul style="list-style-type: none">▪ What’s in store for the INT Module▪ Interpretation Standards and Unacceptable Interpretation Practices
10:00–10:15 am	BREAK – 15 minutes
10:15–11:45 am	The Power of Storytelling (Lisa) <ul style="list-style-type: none">▪ Museums are uniquely positioned to tell stories in our communities▪ HANDS-ON ACTIVITY #1: <i>The Danger of a Single Story</i> Discussion
11:45–12:00 pm	BREAK – 15 minutes
12:00–1:00 pm	Telling Inclusive Stories (Virginia & Lisa) <ul style="list-style-type: none">▪ DEAL, facing change, and moving from “Voice of Authority” to “Many Voices”▪ HANDS-ON ACTIVITY #2: Discussion of <i>I Know the Moon</i>▪ What does the “Many Voices” approach look like in practice?
1:00–1:30 pm	LUNCH BREAK – 30 minutes
1:30-2:30 pm	Building Community Partnerships (Lisa & Virginia) <ul style="list-style-type: none">▪ Expanding interpretive lenses through partnerships is essential and challenging work▪ Case studies of inclusive interpretation through community partnerships▪ HANDS-ON ACTIVITY #3: Building Partnerships Discussion
2:30–2:45 pm	BREAK – 15 minutes
2:45–3:00 pm	Wrap-up & Look Ahead (Instructors & Everyone) <ul style="list-style-type: none">▪ Recap of the day, key takeaways, due dates, certificates▪ <u>Assignment</u>: Draft a plan for building a meaningful relationship with a community partner that could impact your museum’s interpretation.▪ Administrative for next time▪ Quick poll on how the webinar format worked for you today
3:00 pm onward	Mentor Groups Break-out (Mentors with their 2-3 groups) Break into Museum Specific or Mentor Specific Zoom Rooms for Discussion of: <ul style="list-style-type: none">▪ How has today’s content affected your priorities?▪ Discussion of module projects
