## INTERPRETATION: AN INTRODUCTION

**Monday, 27 April 2020 | 9:00am–3:00pm**  
Webinar delivered over Zoom Platform – check email for link  
Lisa Thompson (Interpretive Planner) & Virginia Catherall (Museum Educator)

<table>
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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>8:30–9:00 am</td>
<td>Zoom channel open to join, trouble shoot, settle in</td>
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| 9:00–9:15 am | **Welcome and Introductions** (Jennifer, Emily & Everyone)  
  - Zoom etiquette, housekeeping, introductions, group ground rules  
  - Agenda overview and goals for today |
| 9:15–10:00 am | **Interpretation Module Overview** (Virginia & Lisa)  
  - What’s in store for the INT Module  
  - Interpretation Standards and Unacceptable Interpretation Practices |
| 10:00–10:15 am | BREAK – 15 minutes |
| 10:15–11:45 am | **The Power of Storytelling** (Lisa)  
  - Museums are uniquely positioned to tell stories in our communities  
  - HANDS-ON ACTIVITY #1: The Danger of a Single Story Discussion |
| 11:45–12:00 pm | BREAK – 15 minutes |
| 12:00–1:00 pm | **Telling Inclusive Stories** (Virginia & Lisa)  
  - DEAL, facing change, and moving from “Voice of Authority” to “Many Voices”  
  - HANDS-ON ACTIVITY #2: Discussion of I Know the Moon  
  - What does the “Many Voices” approach look like in practice? |
| 1:00–1:30 pm | LUNCH BREAK – 30 minutes |
| 1:30–2:30 pm | **Building Community Partnerships** (Lisa & Virginia)  
  - Expanding interpretive lenses through partnerships is essential and challenging work  
  - Case studies of inclusive interpretation through community partnerships  
  - HANDS-ON ACTIVITY #3: Building Partnerships Discussion |
| 2:30–2:45 pm | BREAK – 15 minutes |
| 2:45–3:00 pm | **Wrap-up & Look Ahead** (Instructors & Everyone)  
  - Recap of the day, key takeaways, due dates, certificates  
  - **Assignment**: Draft a plan for building a meaningful relationship with a community partner that could impact your museum’s interpretation.  
  - Administrative for next time  
  - Quick poll on how the webinar format worked for you today |
| 3:00 pm onward | **Mentor Groups Break-out** (Mentors with their 2-3 groups)  
  Break into Museum Specific or Mentor Specific Zoom Rooms for Discussion of:  
  - How has today’s content affected your priorities?  
  - Discussion of module projects |