

Utah Arts & Museums Public Art Program
Requests Artists Qualifications
for the
Utah Valley University Business College Scott C. Keller Building - Orem, Utah



Request for qualifications from artists and/or artist teams interested in creating site specific artwork(s) for the Business College Scott C. Keller Building on the campus of Utah Valley University in Orem, Utah.

DEADLINE FOR MATERIALS: May 15, 2020

THE UVU SCHOOL OF BUSINESS BUILDING

This Campus Gateway Scott C. Keller Building of approximately 165,000 square feet will be located between two existing buildings - Browning Administration and Woodbury School of Business. This new building will have its own iconic presence on campus and, together with the Presidential Suite project, will help to define the South Campus entry. The area is highly visible to the public and is one of the first things visitors see as they enter the UVU campus from the south main entry. The University is working to rebrand the campus entry and help to turn this zone into an iconic gateway.

The prominence of the new Campus Gateway Building will generate a visual connection for the public by adding three stories of programmed space. This new entry zone will be visible for the I-15 traffic, University Parkway, the main campus ring road and the south visitor parking lot. Paths will physically connect the south visitor parking lot and the new bus rapid transit drop off to the new gateway zone. The new School of Business Building is located directly south of the existing Woodbury School of Business and will be connected via a concourse.

The new facility will house accounting, finance & economics, strategic management, organizational leadership, graduate programs and marketing departments.

A primary goal of this building is to engage students with local and regional businesses by through programming and space planning in every component of the building. The building will house traditional learning spaces for business school programs as well as multi-purposed cutting-edge spaces to appeal to local business partners and attract the best and brightest faculty and students to the University. The School of Business will be dispersing faculty and students throughout the building to create environments of cross-pollination. Having easily accessible faculty offices distributed close to study and lecture/learning environments will help to encourage student-faculty engagement. Group study, individual study and impromptu learning opportunities are planned and will be encouraged. Engagement and specialty learning environments are located near main corridors and public entries to help showcase and promote these programs.



The building is designed to be intuitive with the floors of the facility feeling connected and obvious way finding at each level. The main corridors are designed to accommodate activity and connections between levels and other building elements as much as possible.



THE UVU SCHOOL OF BUSINESS

UVU's Woodbury School of Business (WSB) has become the largest business school in the State of Utah, with just over 5,000 students and currently ranks in the top 5% of global business schools. Students strengthen their business proficiency through case studies, simulations, and interactions with organizations and business leaders from regional to international levels.

Through exceptional business education, we help students become successful professionals who build our community. With the help of an experienced faculty, students immerse themselves in all aspects of business management, including accounting, leadership, marketing, economics, ethics, and social responsibility.

Our faculty gear their teaching to meet the demands of Utah businesses so that graduates enter the market with the necessary skills to make an impact on day one.

Core Themes - (University Alignment: Student Success, Engagement, Inclusivity, and Seriousness)

1. Delta: Maximize student improvement through engaged learning
2. Placement: Help students obtain and succeed in careers aligned with their goals
3. Scholarship with Impact: Produce and promote research that improves business education and practice
4. Reach: Serve as many people in our community as we can through increased efficiency and inclusive outreach

UTAH VALLEY UNIVERSITY AND THE SURROUNDING LANDSCAPE

Utah Valley University is located 45 minutes south of Salt Lake City. Bordered on the west by Utah Lake and on the east by the Wasatch Mountain Range, UVU is the largest institution of higher learning in the state. Founded in 1941, UVU's expansion has mirrored the population growth of the valley. From a vocational school, to a technical college, then community college, followed by a state college, UVU was given university status in 2008. Almost 35,000 students are enrolled at UVU, which includes 85 associate/certificate programs, 65 bachelor degrees and now 8 master degrees. The hallmark of UVU is its focus on engaged learning. It is classified as a "community engaged" institution by the Carnegie Foundation. UVU's service area encompasses communities in Utah, Wasatch and Summit Counties. Utah County alone has a population of over half a million people.

Utah Valley extends from the city of Alpine on the north to Nephi on the south, a span of almost 60 miles. Mount Timpanogos is the crown peak that overlooks the University at an elevation of over 11,700 feet. The valley floor sits at about 4,500 feet. Utah Lake is a remnant of Lake Bonneville, which covered much of the mountain west in the Pleistocene Epoch. The Provo River is home to fly fishing and feeds into the lake. Winter sports, hiking, mountain biking, and water recreation abound in the area. Sundance Resort is about 20 minutes east of campus in Provo Canyon.

COMMITTEE STATEMENT

The Scott C. Keller Building, home of the Woodbury School of Business, will be the public face of Utah Valley University as the gateway to the south side of campus. The Committee hopes that the modern, elegant and beautiful building can be further enhanced with innovative, engaging, immersive and interactive artist contribution(s) relating to the School of Business' goals, students and community.

While not as relevant for the first phase of requesting artists' qualifications, the following information may provide context, help applicants evaluate the project and determine if it is of interest.

The building design and plazas are rich with opportunities for artists to contribute in the most public of the interior and exterior sites. The potential allows the project and Selection Committee to be open to 2D, 3D, site wide multiples, plaza interpretations and/or digital content. The lower floors, atrium and "100' courtyard walkway" are the most obvious interior areas for an artist's input. The digital possibilities would likely share hardware / screens with content created by the School.

The only sites / areas identified as not ideal are the exterior north side of the building facing the campus quad and the interior spaces of the upper floors. These floors have been intentionally designed to be dense and efficient. Due to the construction schedule, interior flooring like terrazzo, et al would not be possible. Please note the traffic roundabout is not part of this project.

The Selection Committee may commission more than one artist for this project.



BUDGET

\$511,000 is available for all related expenses of this Public Art commission(s) including (but not limited to) artist fees, fabrication, insurance, shipping, travel, installation, documentation, etc.

ELIGIBILITY

Resident American or legal resident artists / artist teams are encouraged to apply. Utah artists are strongly encouraged to apply. Art Selection Committee members, staff of Utah Arts & Museums and Method Studio are not eligible to apply for this commission. All Art Selection Committee members will declare any conflict of interest and recuse themselves from the vote when reviewing artist applications.

SUBMISSION INSTRUCTIONS & REQUIRED MATERIALS

Register at <https://www.callforentry.org/> and follow the directions for registration and submitting material for this Public Art Request for Qualifications

Required Application Materials

1. Letter of Interest: Briefly describe your interest in this project and how your work may relate. If you have a concept in mind you may include that information. 5000 Maximum Character Limit
2. Visual support materials: Visual representations of your work in up to ten still images and/or up to six moving image files – for total of 10 samples maximum. (jpg files under 5MB –Video files: MOV, MP4, WMV, 3GP, AVI, ASF, MPG, M2T, MKV, M2TS under 100 MB - Audio files: AIFF, WAV, XMF, MP3 under 10 MB
3. CV/Resume: Upload up to three pages.

Faxed or e-mailed applications cannot be accepted. The Art Selection Committee reserves the right to withhold the award of a commission or re-release the call for entries.

SELECTION PROCESS AND SCHEDULE

DEADLINE FOR MATERIALS: May 15, 2020

The Selection Committee will review all properly submitted qualifications from which a short list of semi-finalists will be selected. Semi-finalists will be asked present a full proposal to the committee on **August 4, 2020** to include concept, budget and time-line. All semi-finalists will be awarded an honorarium to help defray the costs of the development of the proposal. The honorarium will be applied toward the commission amount for the artist(s) awarded the commission(s.)

Schedule:

March 2020 - Release RFQ

May 15, 2020 - Deadline for receipt of preliminary materials

June 2, 2020 - Committee Review

August 4, 2020 – Finalists presentations

June 2021 – Substantial completion of the project

ARTIST SELECTION COMMITTEE

Clint Bunnell	Utah Division of Facilities Construction & Management
Jim Godfrey	Associate Dean, UVU School of the Arts
Todd Kelsey	Method Studio Architecture
Astrid S. Tuminez	President, Utah Valley University
Norman Wright	Dean, UVU Woodbury School of Business
Frank Young	Associate Vice President – Facilities Planning

If you have any questions about this or other projects information is available at: www.utahpublicart.org
Or contact: Jim Glenn at 801-245-7271 or e-mail at: jglenn@utah.gov

All images courtesy Method Studio Architecture

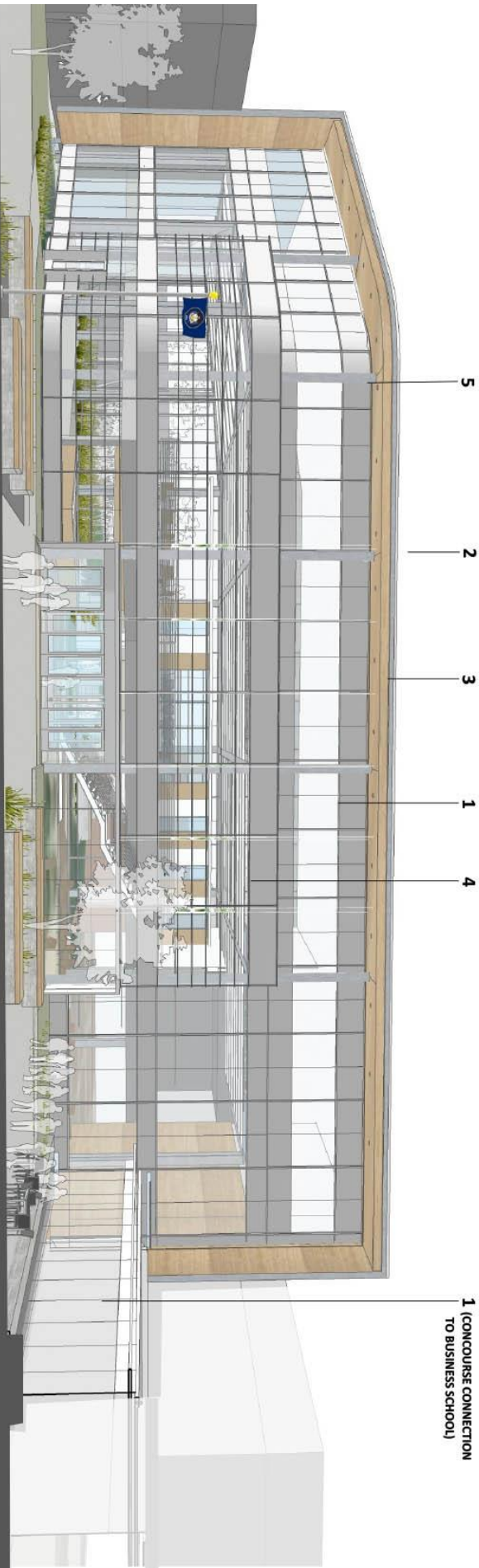




DESIGN DEVELOPMENT
RENDERING: CAMPUS GATEWAY BUILDING: APPROACH FROM NORTH

method studio

1. ANODIZED ALUMINUM CURTAIN WALL GLAZING SYSTEM (WITH OPAQUE SPANDRAL GLASS PANELS)
2. COMPOSITE METAL PANEL RAISCREEN SYSTEM
3. EXTERIOR GRADE COMPOSITE WOOD RAISCREEN SYSTEM
4. ALUMINUM CURTAIN WALL SHADE LOUVER SYSTEM
5. GFRG COLUMN COVER



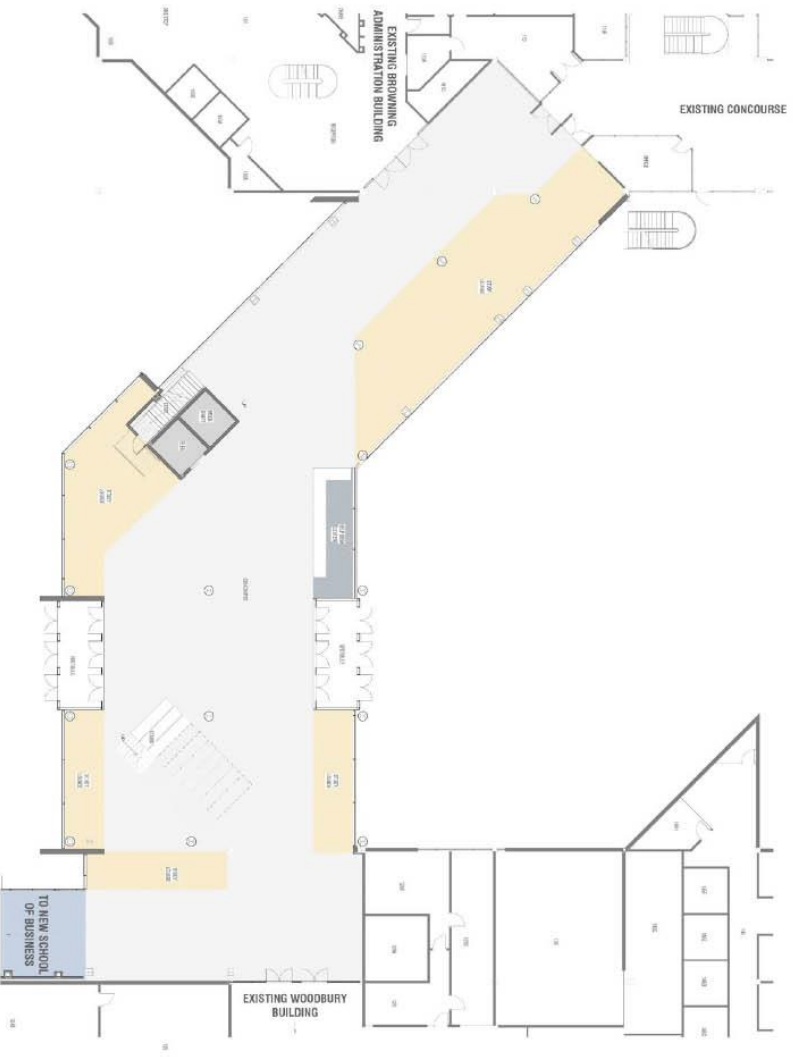
1 (CONCOURSE CONNECTION
TO BUSINESS SCHOOL)



DESIGN DEVELOPMENT
RENDERING: CAMPUS GATEWAY BUILDING

method studio

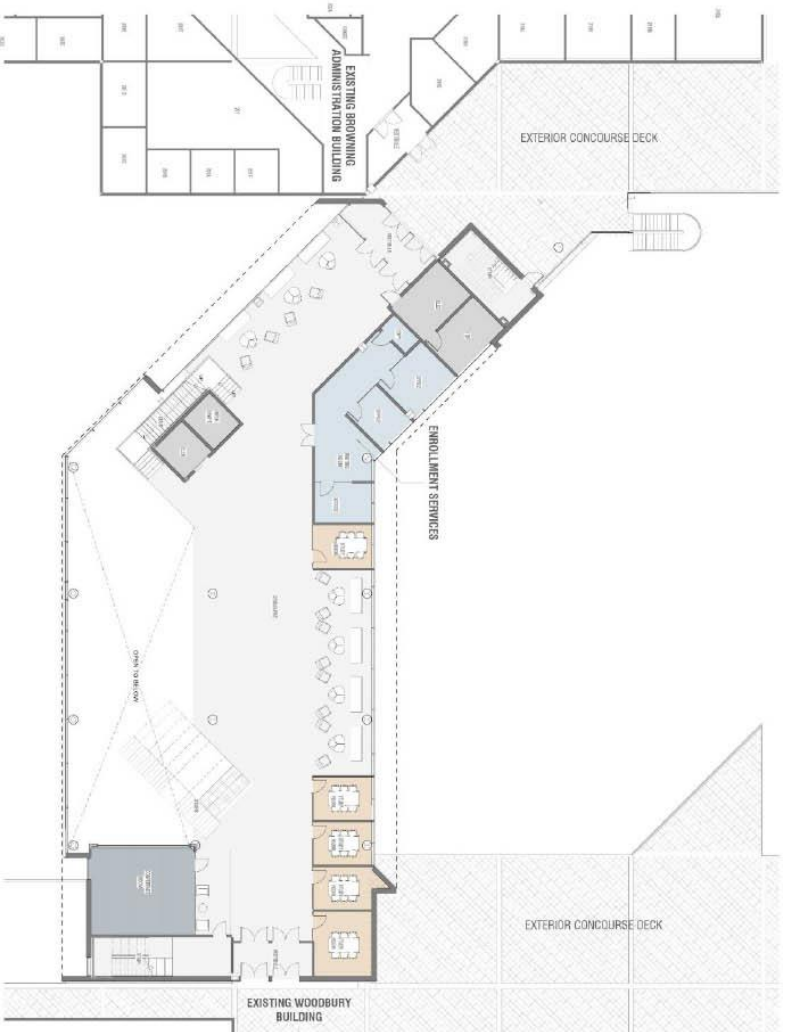
- 02 COMMONS/ACADEMIC HALL
- 05 ADMINISTRATION
- 08 BUILDING SUPPORT
- 09 CIRCULATION
- 10 CONCOURSE



CAMPUS GATEWAY LEVEL 1

12,481 SF

- 03 ACADEMIC SUPPORT + STUDENT WORK SPACE
- 05 ADMINISTRATION
- 06 FACULTY OFFICE COMMUNITY
- 08 BUILDING SUPPORT
- 09 CIRCULATION



CAMPUS GATEWAY LEVEL 2
8,218 SF

- 05 ADMINISTRATION
- 06 FACULTY OFFICE COMMUNITY
- 08 BUILDING SUPPORT
- 09 CIRCULATION

CAMPUS GATEWAY LEVEL 3

10,351 SF

