

UTAH DIVISION OF ARTS & MUSEUMS

2020 INVESTMENT IN UTAH'S CULTURAL COMMUNITY

RURAL IMPACT

41%

of the number of Utah Arts & Museum grants are awarded to rural Utah

Government funding of arts and culture plays a large role in bridging significant funding gaps between rural and urban areas. In contrast, 31 percent of Utah Arts & Museums General Operating Support funds have gone to rural counties, and according to data from the Kem C. Gardner Policy Institute, 25 percent of Utah's population lives in 25 rural counties.

SOCIAL IMPACT

392 participants from 8 Utah museums completing the study reported statistically significant increases in:

- HEALTH & WELLBEING
- INTERCULTURAL COMPETENCE
- CONTINUED EDUCATION & ENGAGEMENT
- STRENGTHENED RELATIONSHIPS

ECONOMIC IMPACT

Nationally the arts and cultural sector contributed **\$804.2 BILLION** or **4.3%** to the nation's gross domestic product (GDP) in 2016.

For comparison, this is more than construction (4.1%), transportation (3.0%) or agriculture (1.0%).

In Utah, the Arts and Culture contributed **\$6.913 BILLION** in economic activity which is an impressive **4.4%** of Utah's GDP.

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We appreciate all that you do to promote the arts in Utah and especially your efforts for rural Utah.

LORINAY
MAYOR, GUNNISON CITY

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Your expertise, guidance, funding, workshops, endless answers to questions, the Change Leader program, and all of your behind-the-scenes work have certainly had an impact on our ability to succeed.

AMY JORGENSEN, EXECUTIVE DIRECTOR | CHIEF CURATOR
GRANARY ARTS, EPHRAIM, UTAH



24,868,098
PEOPLE ATTENDED A MUSEUM
OR ARTS GRANTEE EVENT IN 2019



231
CITIES SERVED BY
OUTREACH ACTIVITIES



\$262,951,737
TOTAL REVENUE GENERATED
BY UA&M GRANTEES



50,252
ARTISTS PARTICIPATING IN
UA&M GRANTEES WORK



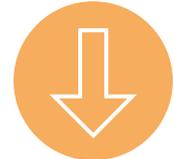
\$8.7MILLION
FY2020 GRANT
AMOUNT REQUESTED
(BASED ON RESTRICTED
CAPS IN THE GUIDELINES)



333
FY20 NUMBER
OF APPLICANTS



308
FY20 NUMBER
OF GRANTEES



70%
GENERAL OPERATING
SUPPORT (GOS) GRANTEES
RECEIVED LESS THAN THEIR
REQUEST - 160 OF 226



Funded by
Utah Legislature



Utah Division of
Arts & Museums

\$3,530,787

FY2020 grant amount awarded

Thank you for your support!

NO 1
IN THE NATION

*for percentage of adults
personally performing
or creating art₁*

NO 3
IN THE NATION

*for attendance at
live music, theater, and
dance performances₁*

NO 3
IN THE NATION

*for arts and cultural
employment growth₁*

NO 4
IN THE NATION

*for arts and cultural
compensation growth₂*

¹ Annual Arts Basic Survey, National Endowment for the Arts and U.S. Census Bureau

² Arts and Cultural Production Satellite Account, U.S. Bureau of Economic Analysis and National Endowment for the Arts