



Utah Division of Arts & Museums
Office of Museum Services

2013 Museum Survey

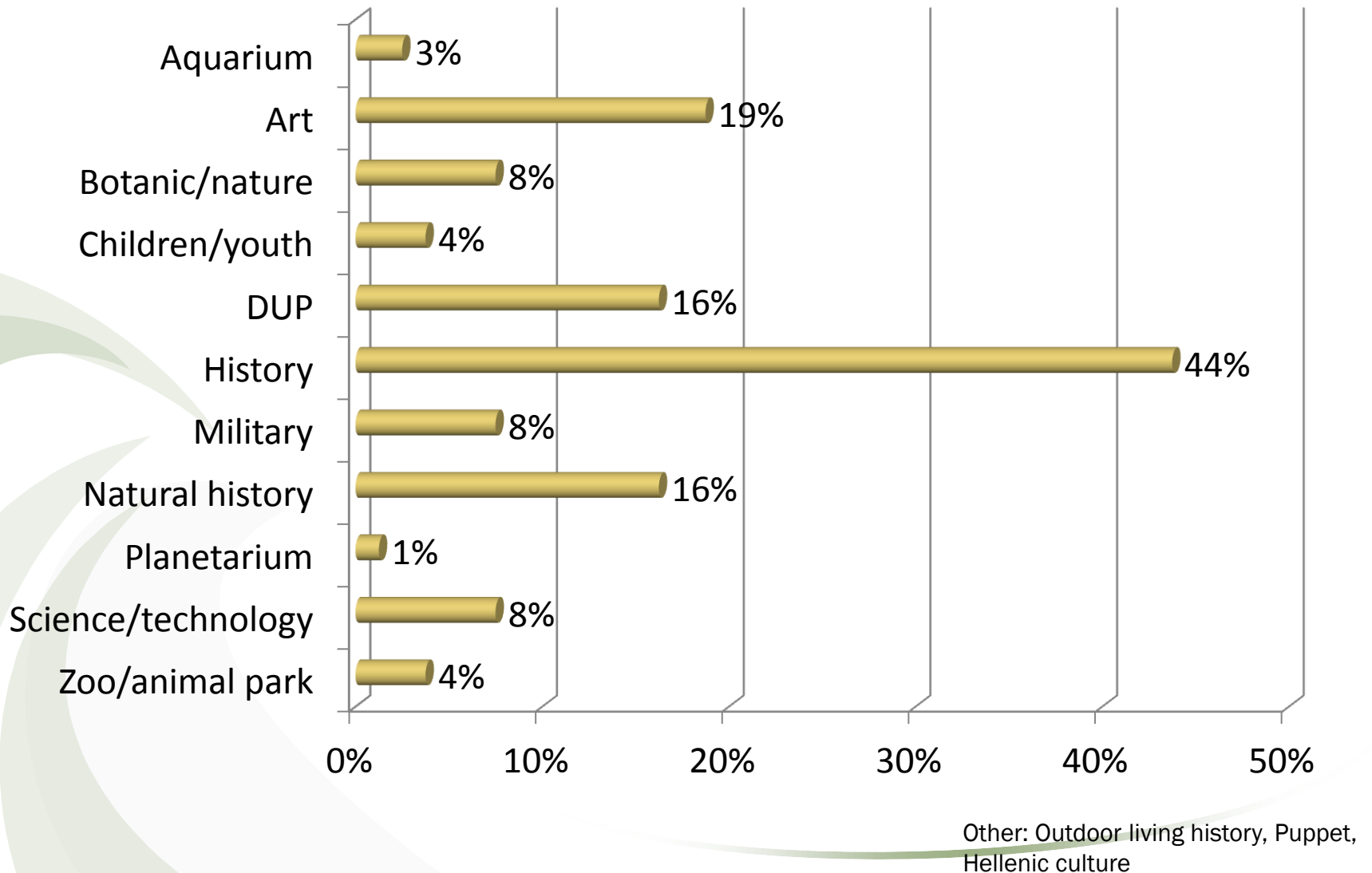
Survey summary

The Utah Division of Arts & Museums Office of Museum Services mission is to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums' growth, development and value in the State of Utah.

- Survey dates: January 4-February 27, 2013
- Collection: online by email and US mail invitation
- Response rate: 31% (81 out of 260 museums)

Types of museums



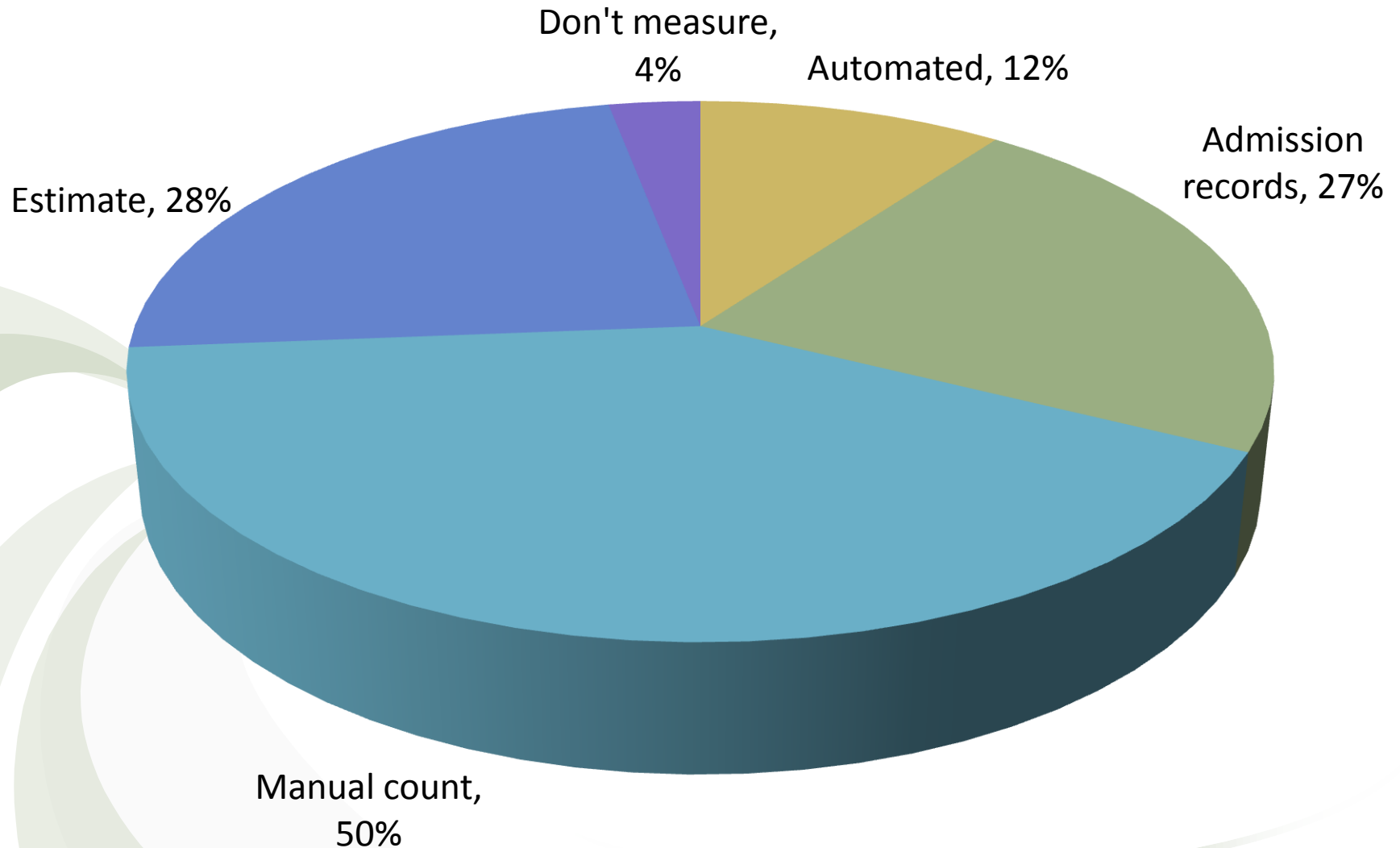
Staff

- 441 Paid full-time employees (avg 7)
- 822 Paid part-time employees (avg 13)
 - 172 Paid staff new this year (avg 4)
- 4,893 Unpaid staff/volunteers (avg 72)
 - 908 Unpaid staff/volunteers new this year (avg 19)

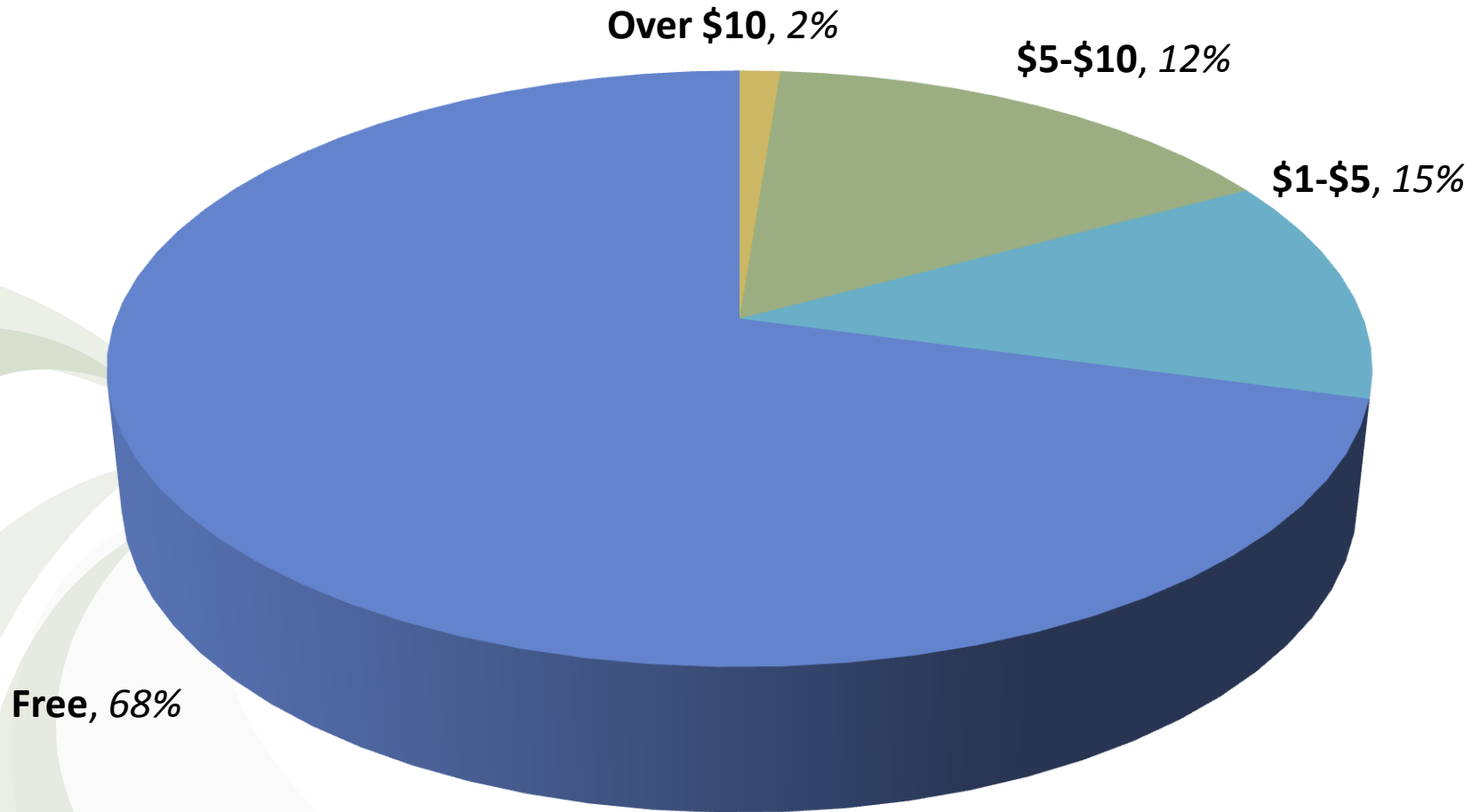
Visitors

- ✖ 6,846,775 visitors
 - + 100,688 average
 - + 10,250 median
- ✖ Frequency of visitor type (1=most frequent)
 1. Local non-school (1.72)
 2. School groups (2.39)
 3. Non-local, in-state (2.54)
 4. Out of state (3.21)

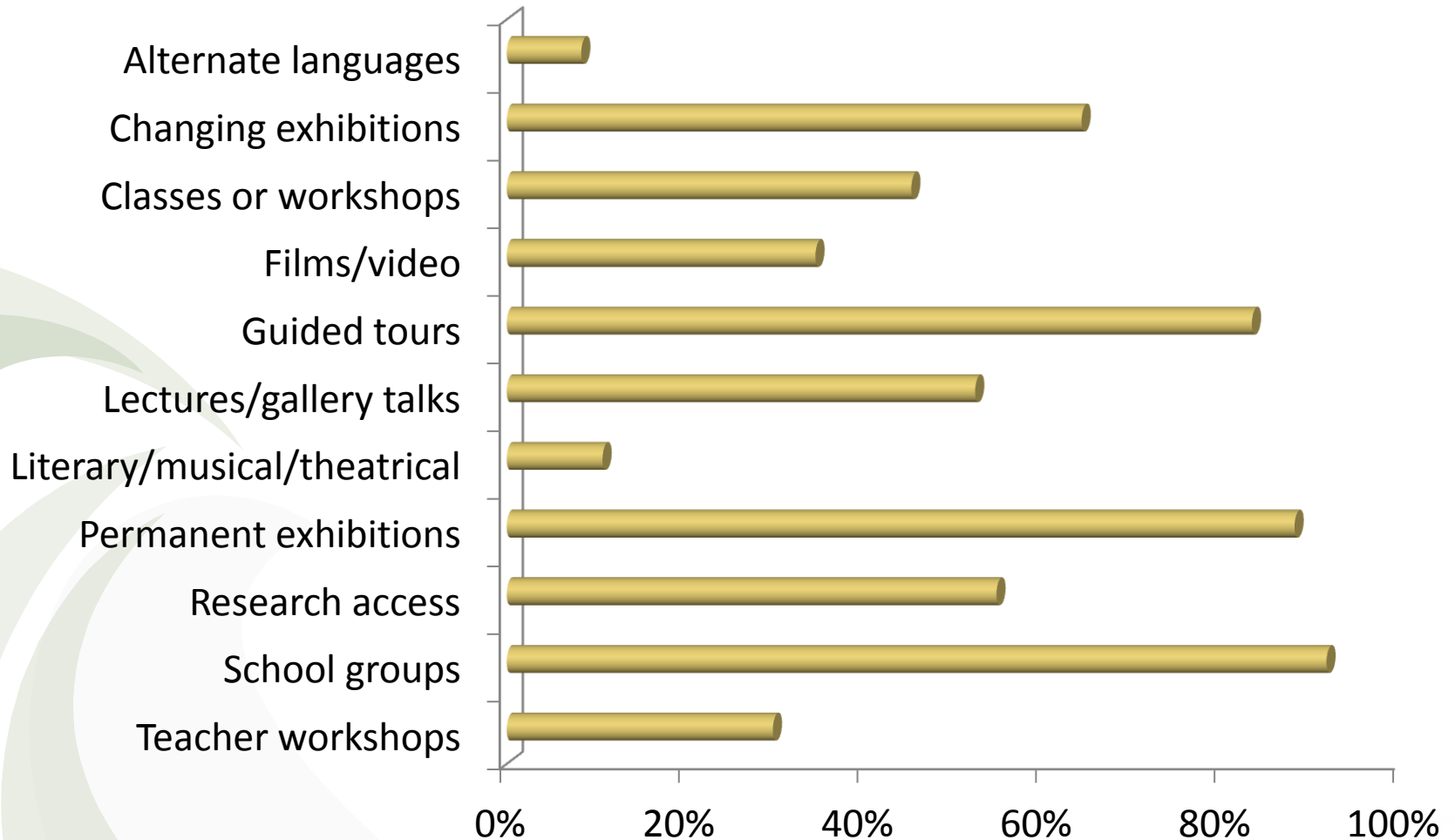
How museums measure attendance



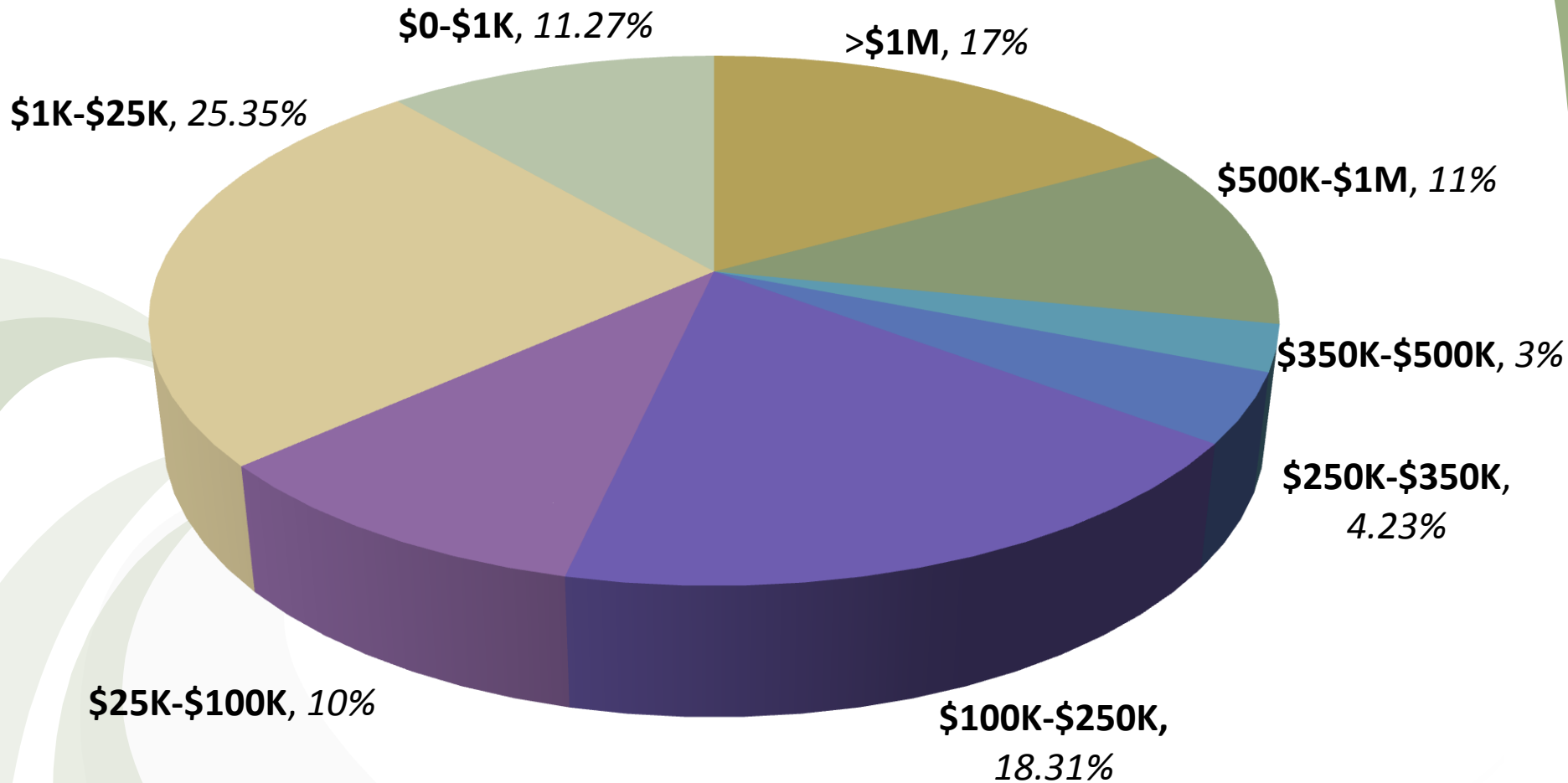
Regular admission



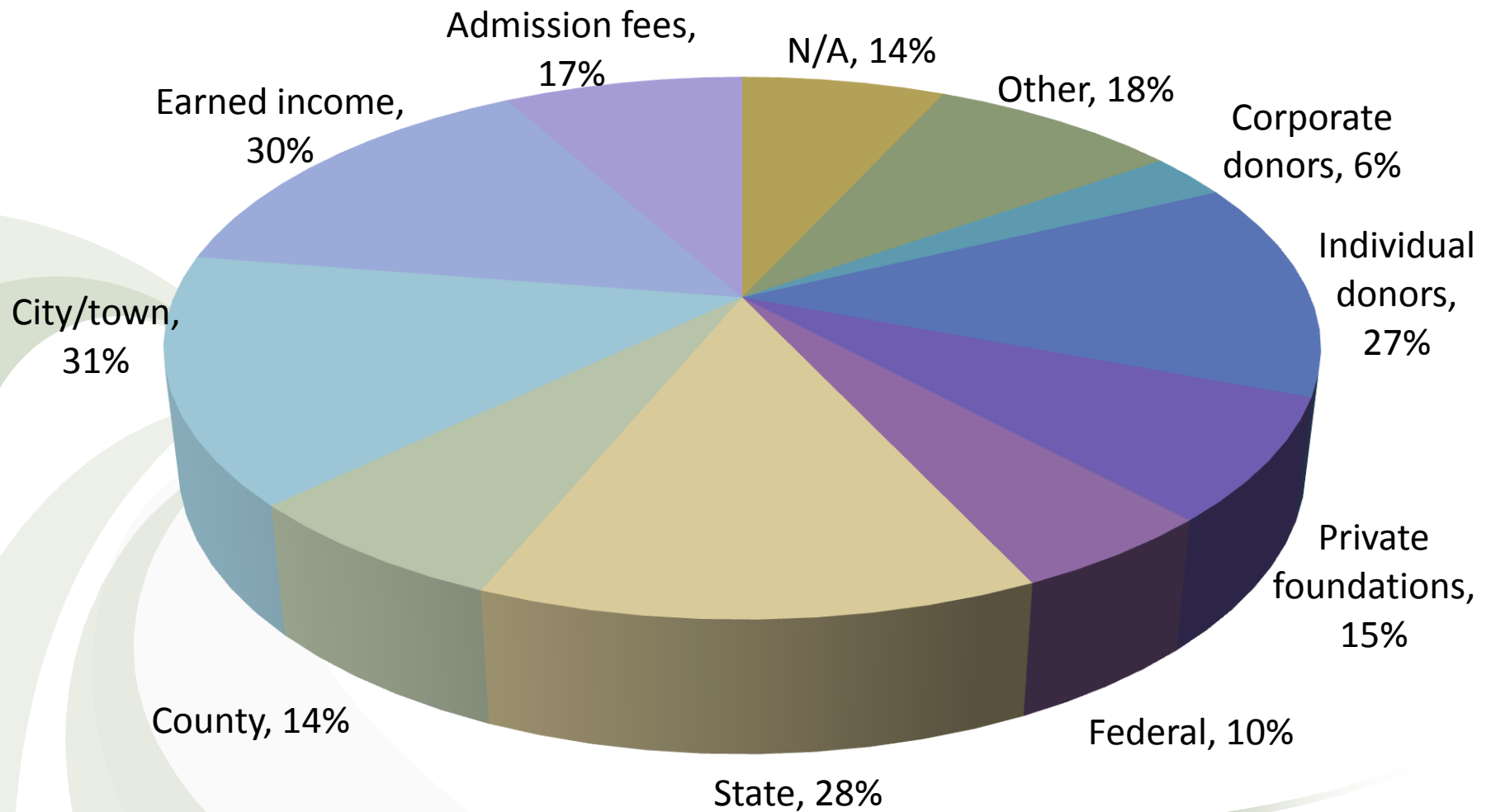
Services and activities



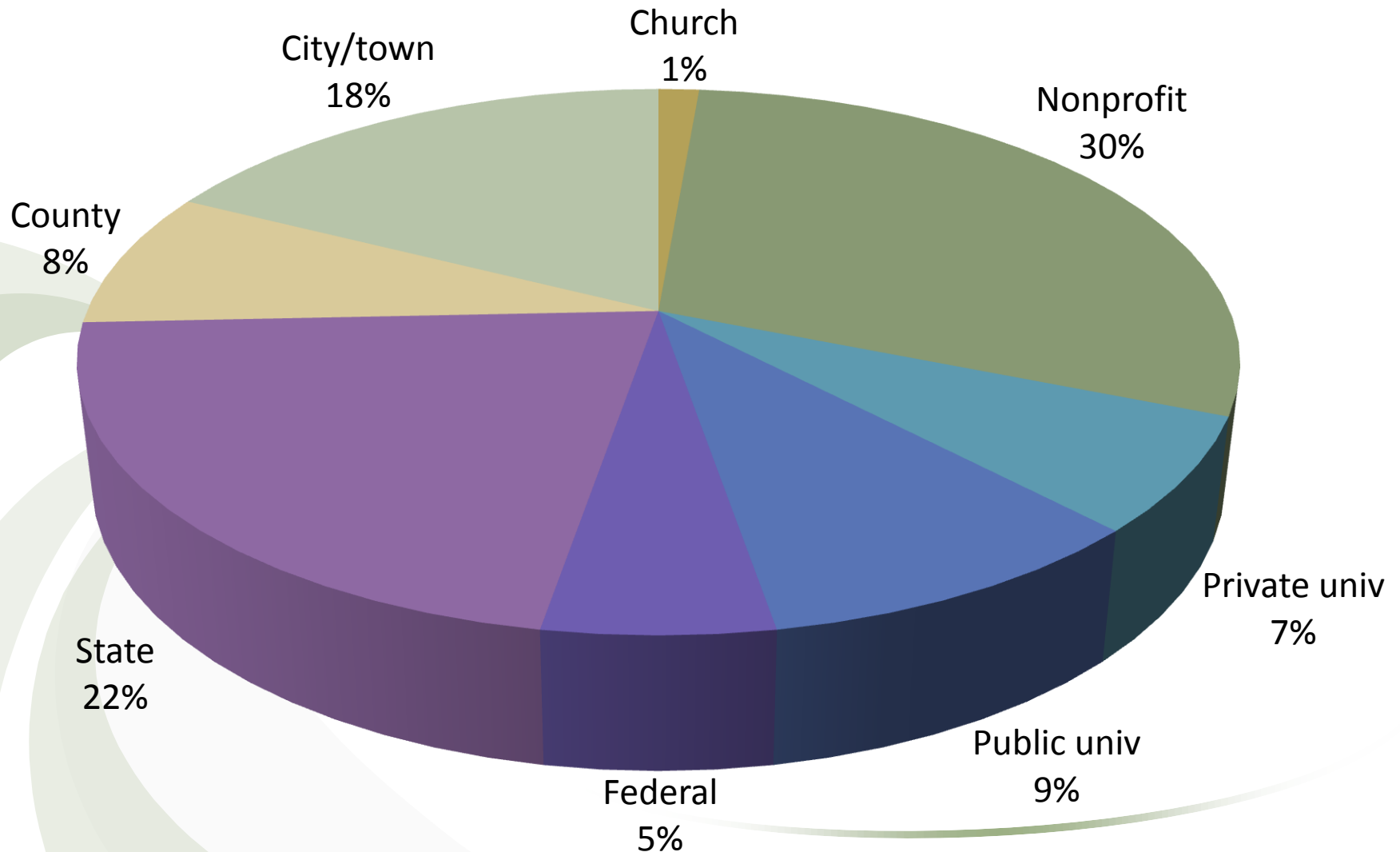
Annual operating budget



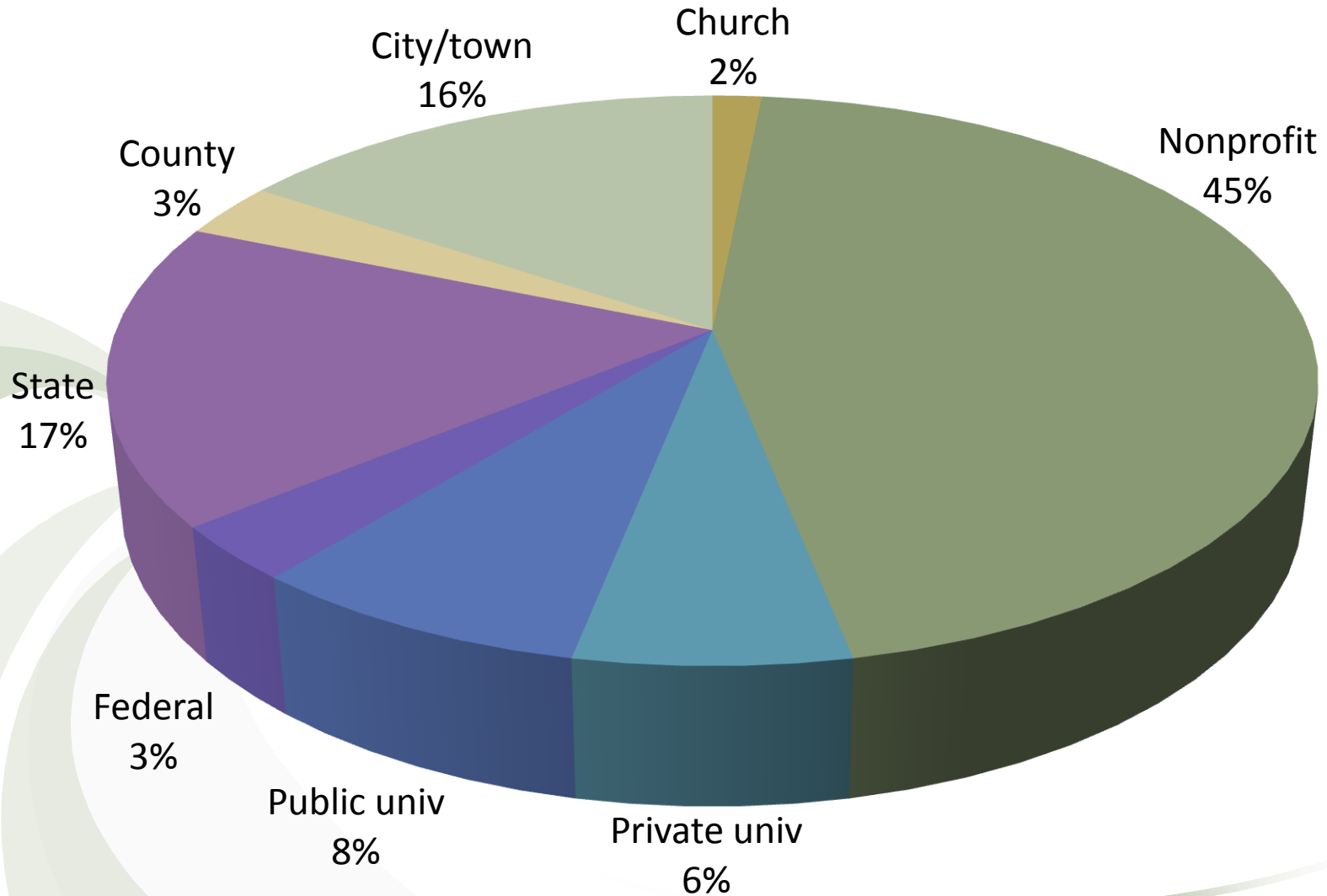
Sources of museum income



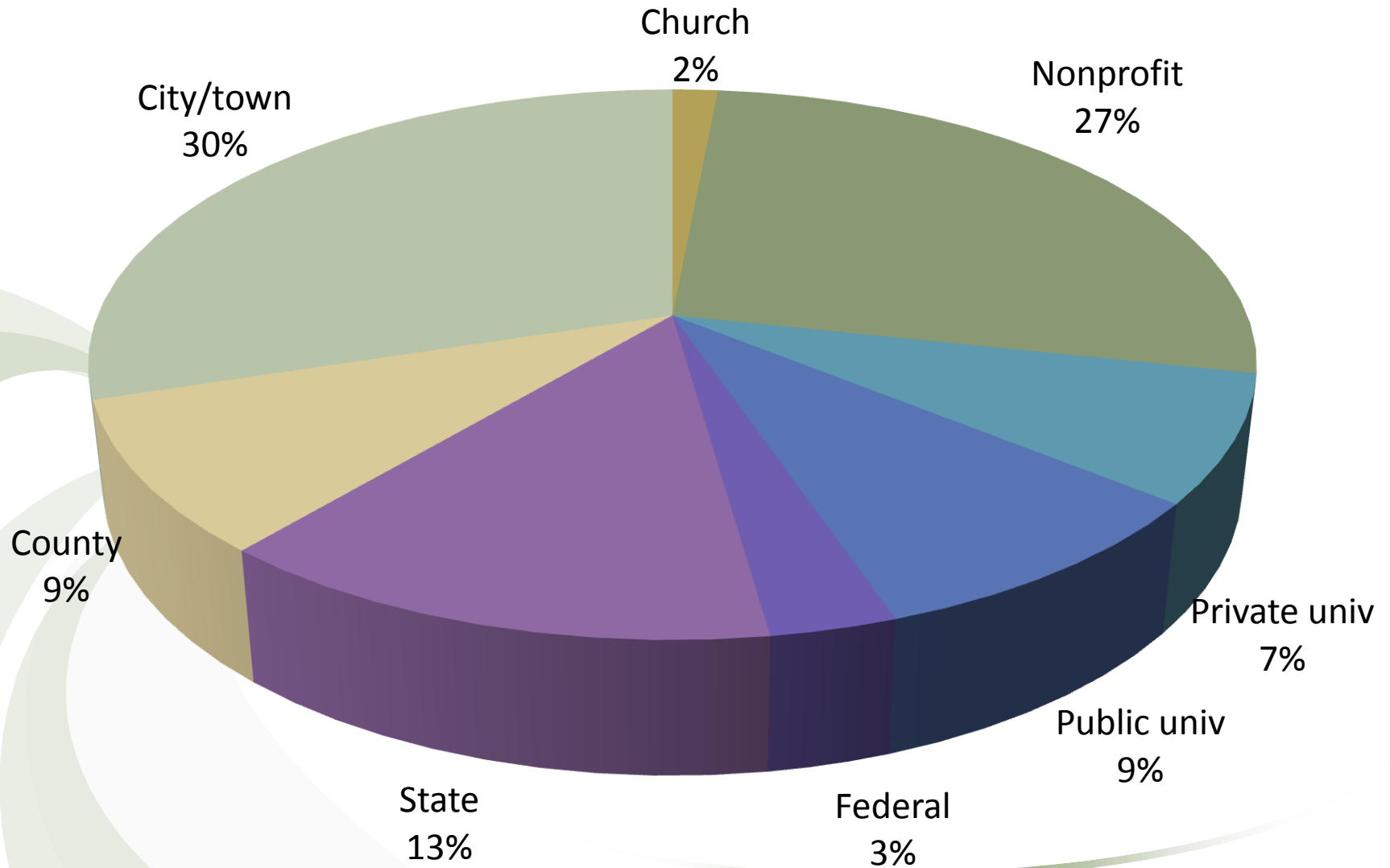
Who pays staff salaries?



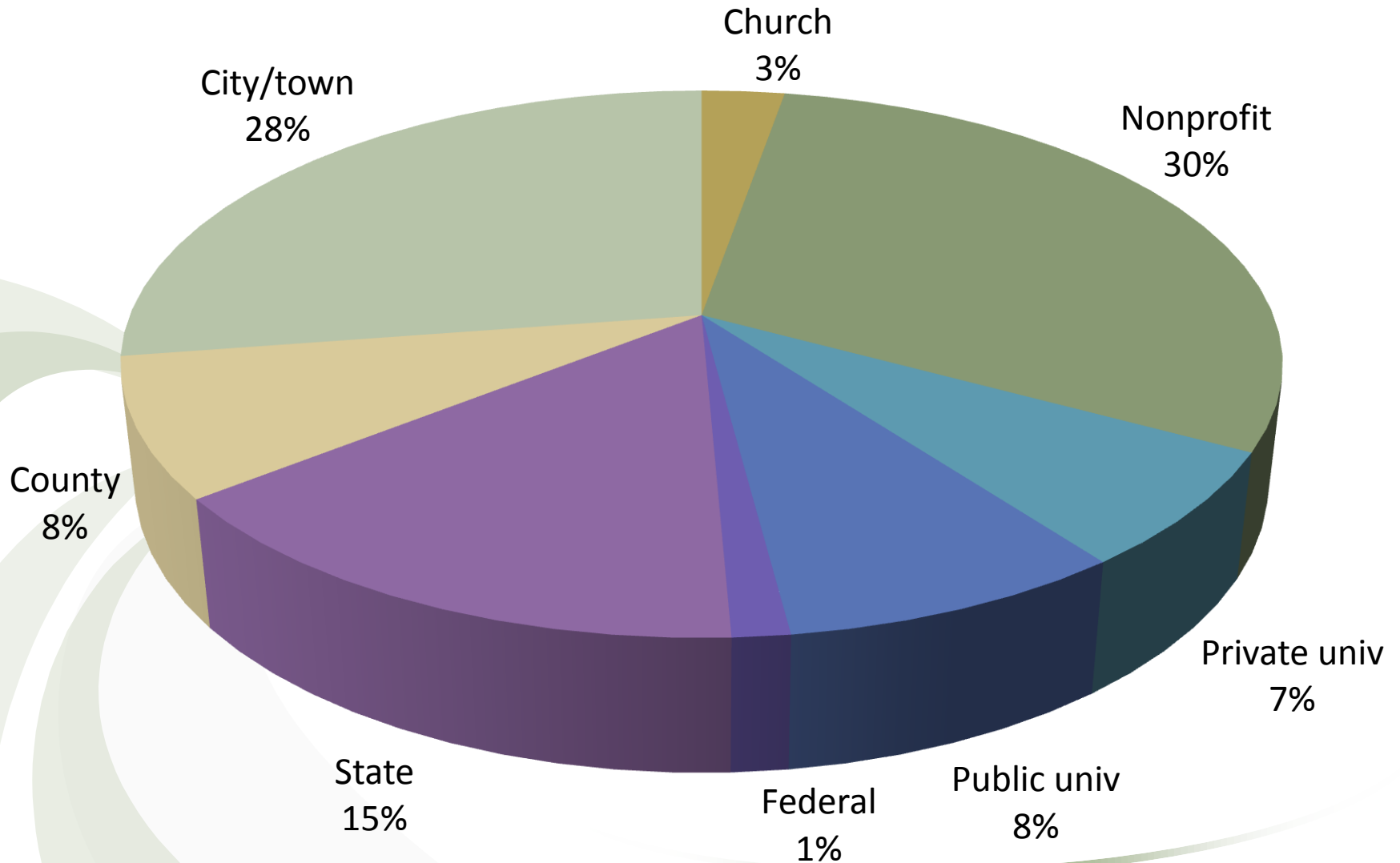
Who governs the museum?



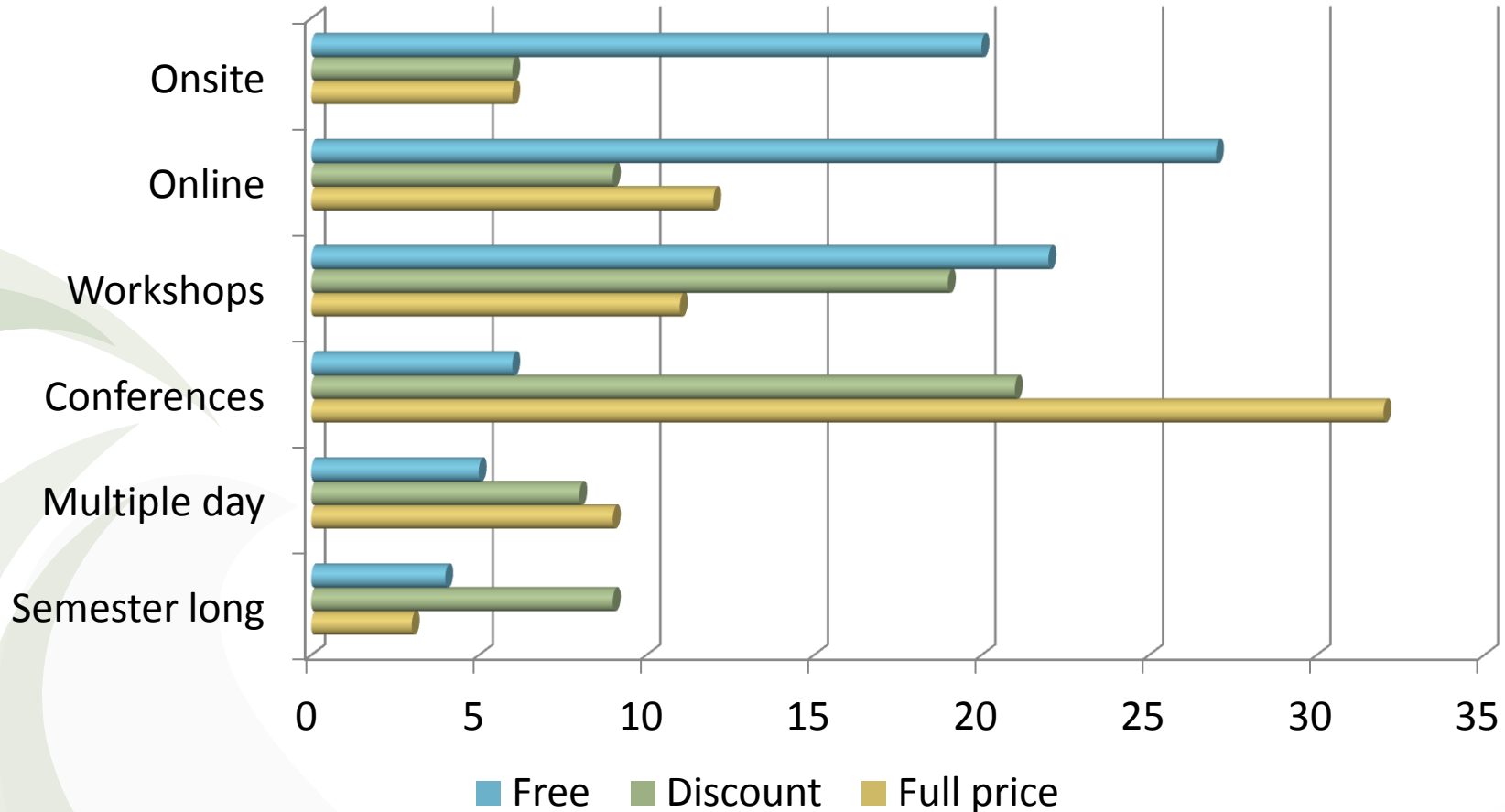
Who owns the building?



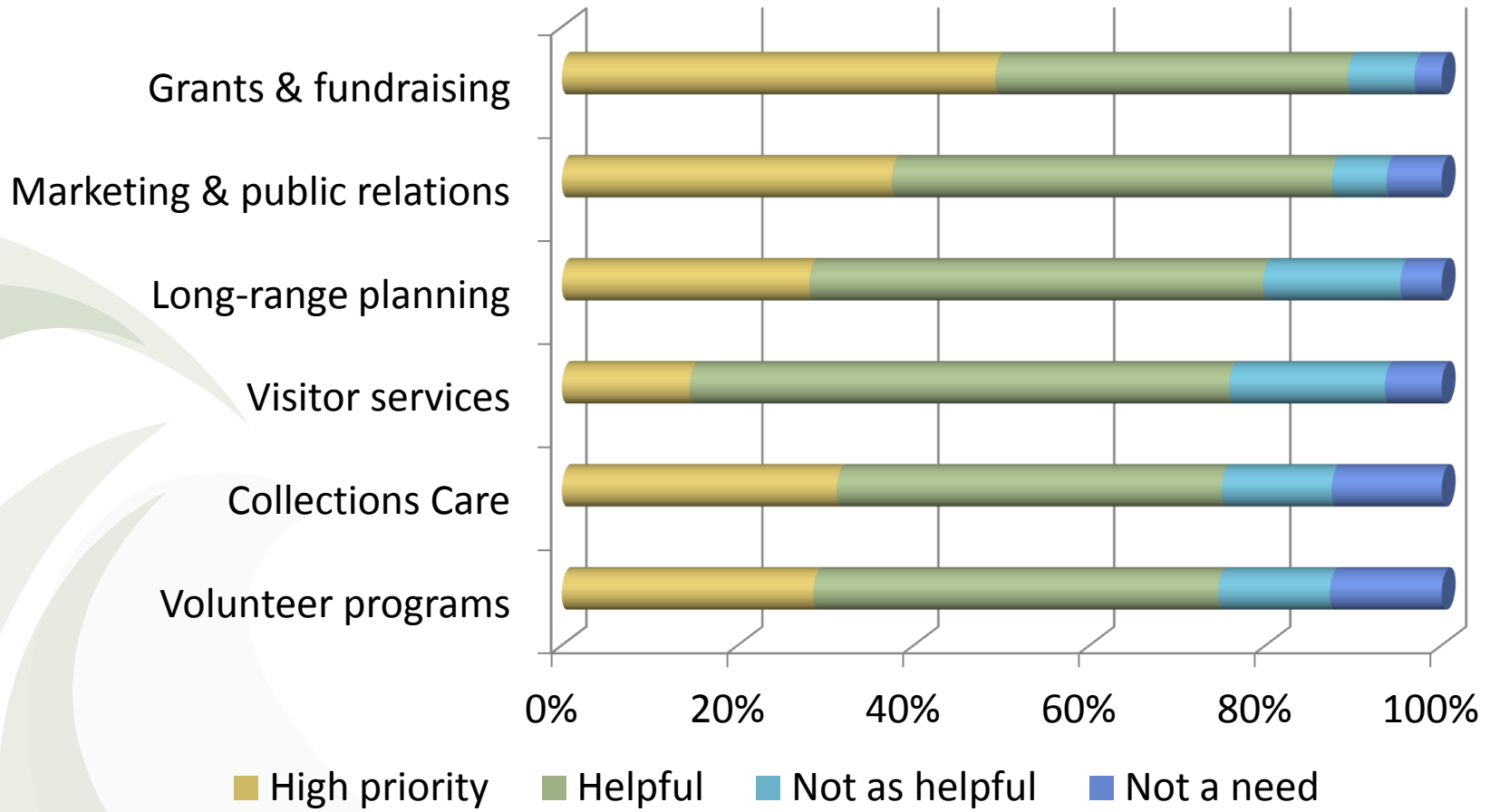
Who maintains the building?



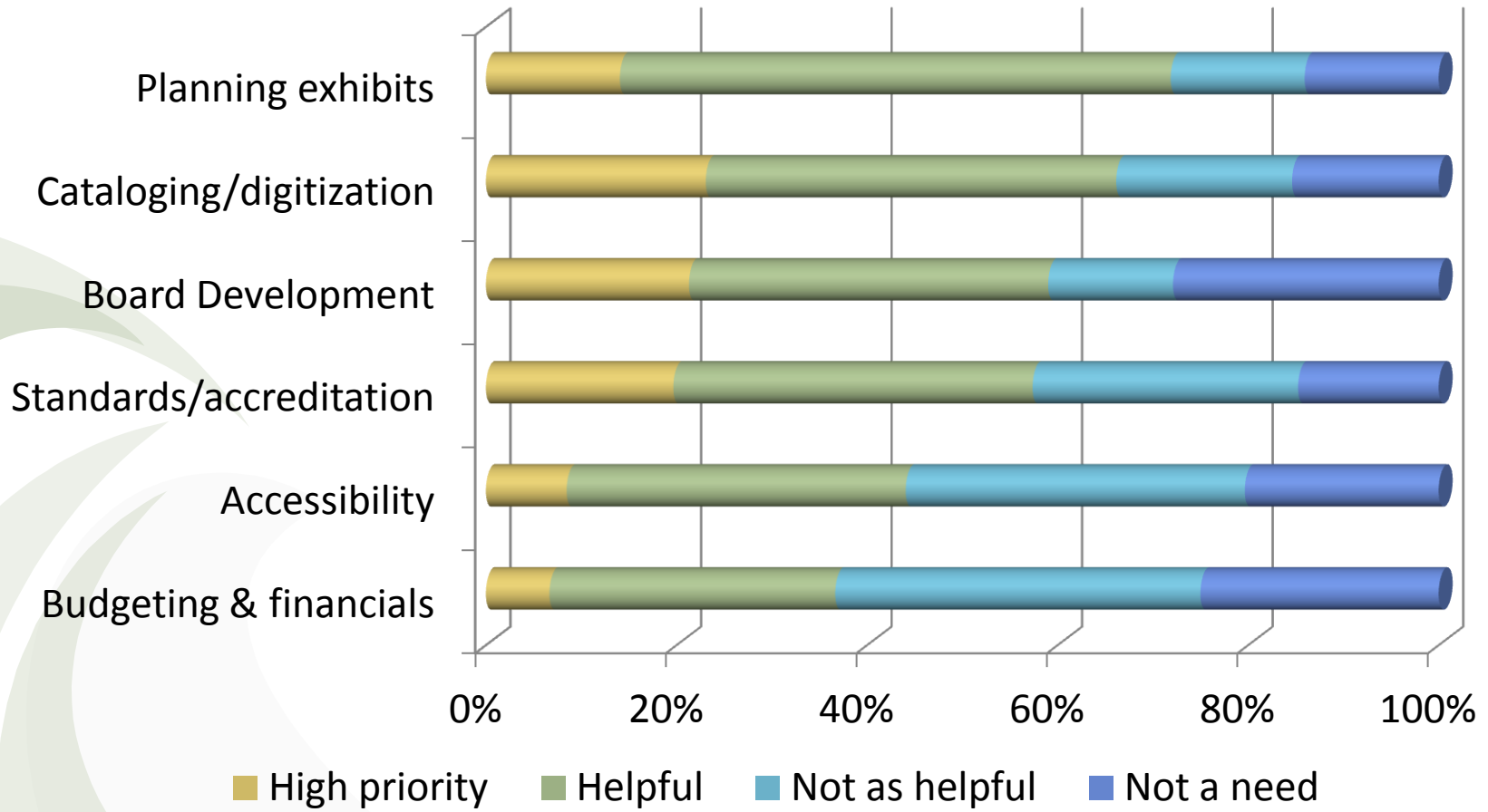
Professional development utilized



Training Needs



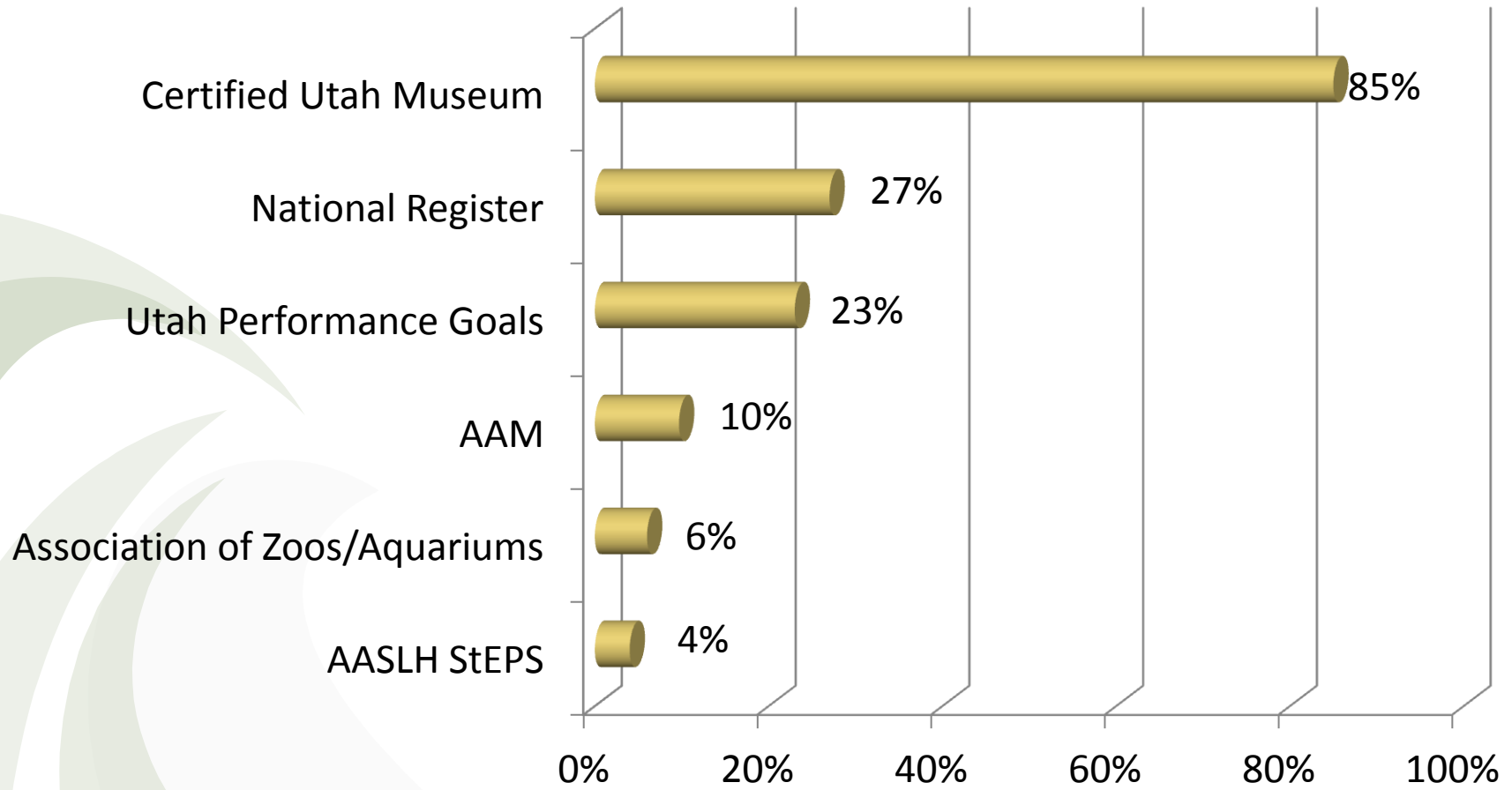
Training Needs (cont.)



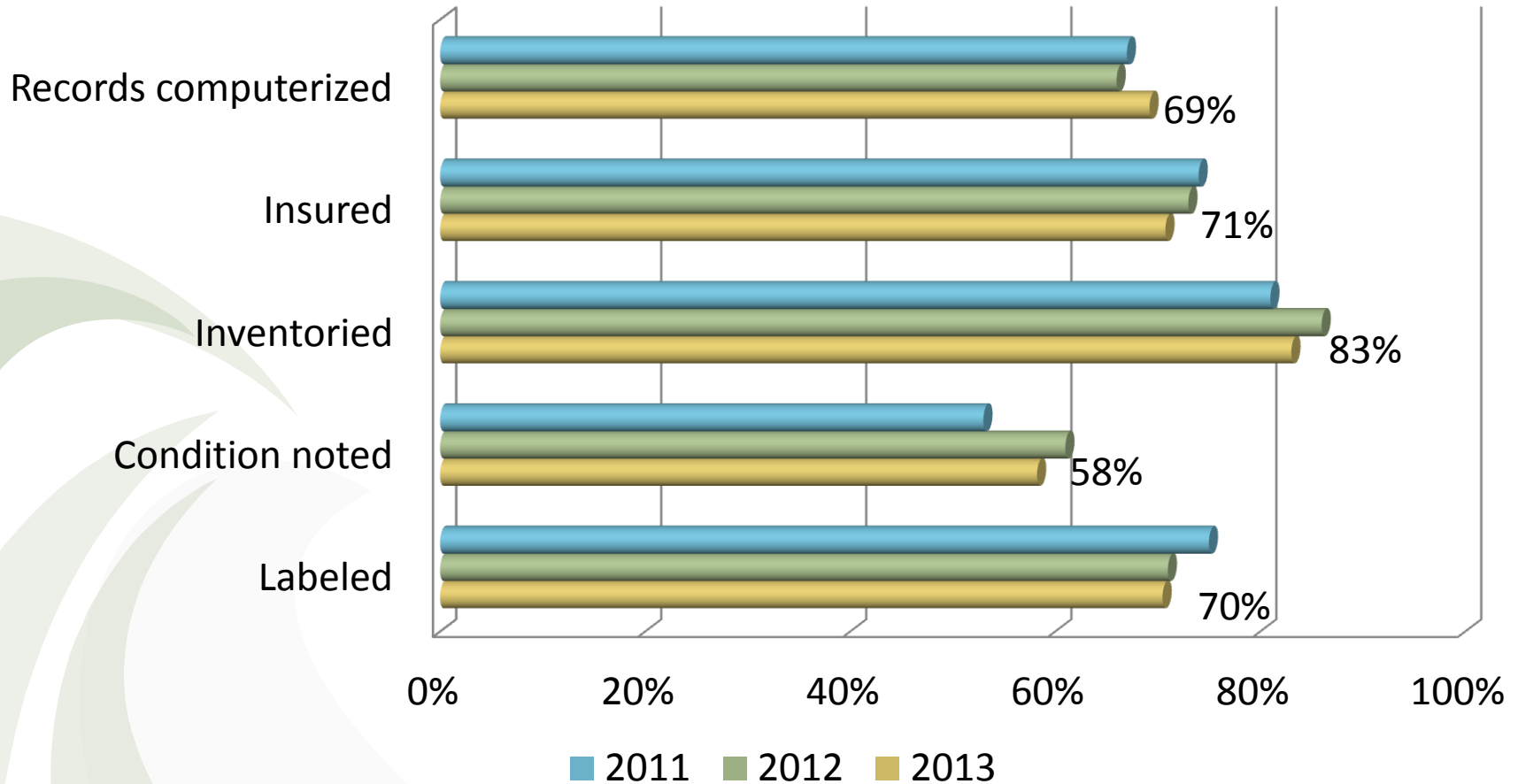
In 2012

- ✕ 82% received the UA&M museum newsletter
- ✕ 73% used the UA&M website
- ✕ 58% applied for a UA&M museum grant
- ✕ 53% attended Museum Day at the Legislature
- ✕ 35% discovered resources through UA&M
- ✕ 26% participated in Smithsonian Museum Day
- ✕ 17% received technical assistance

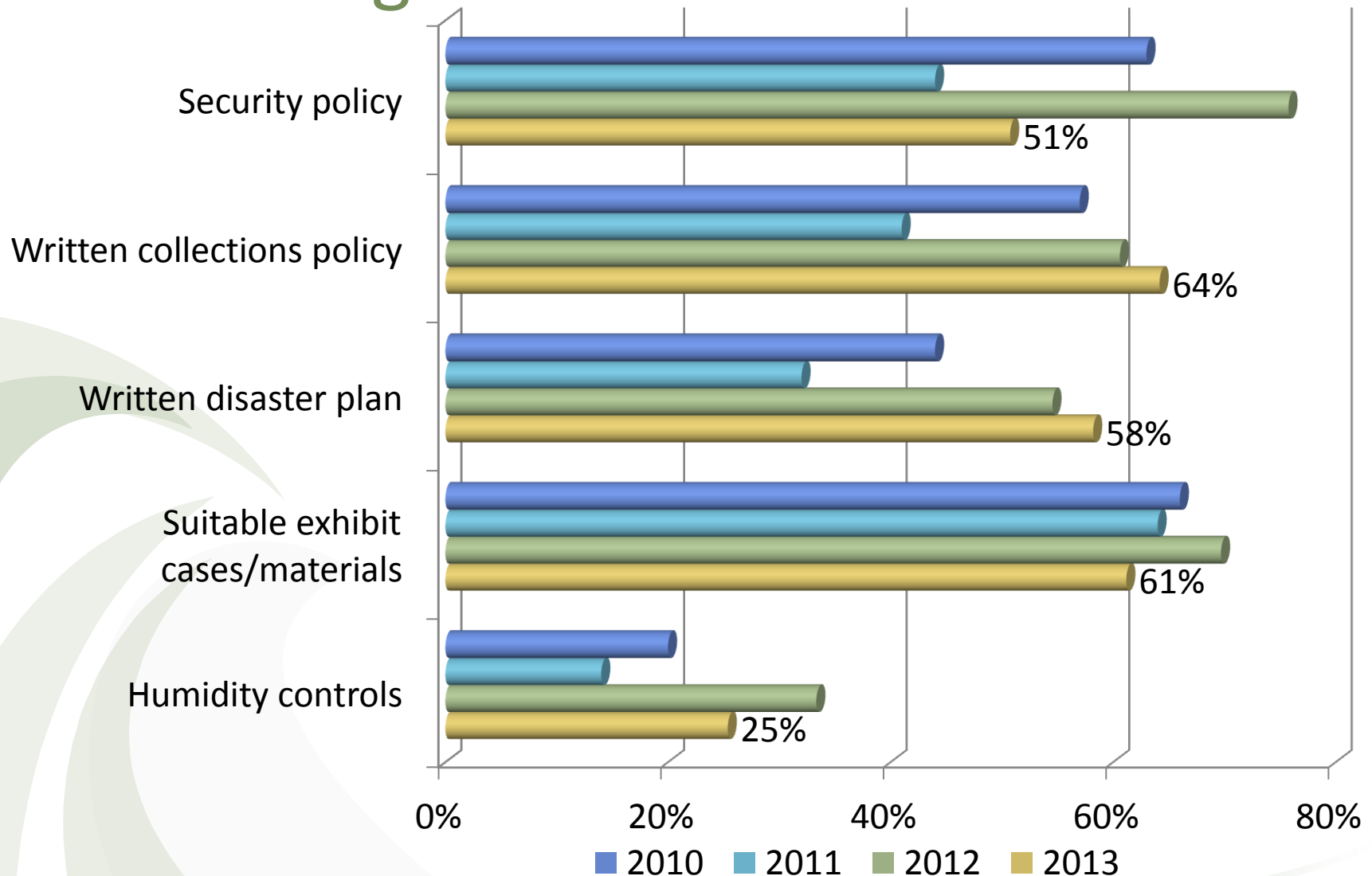
Accreditations/Certifications



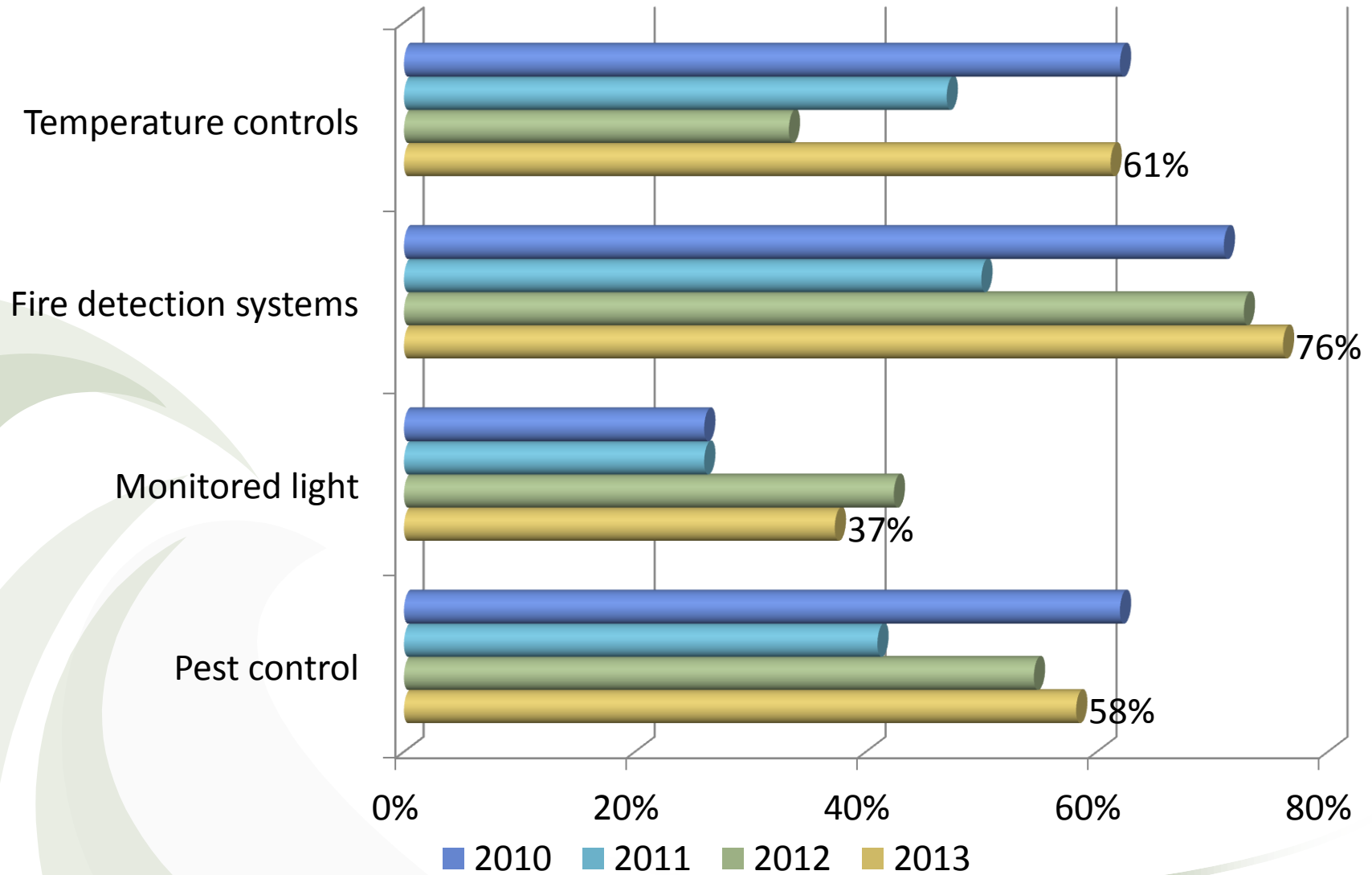
Percentage of collection



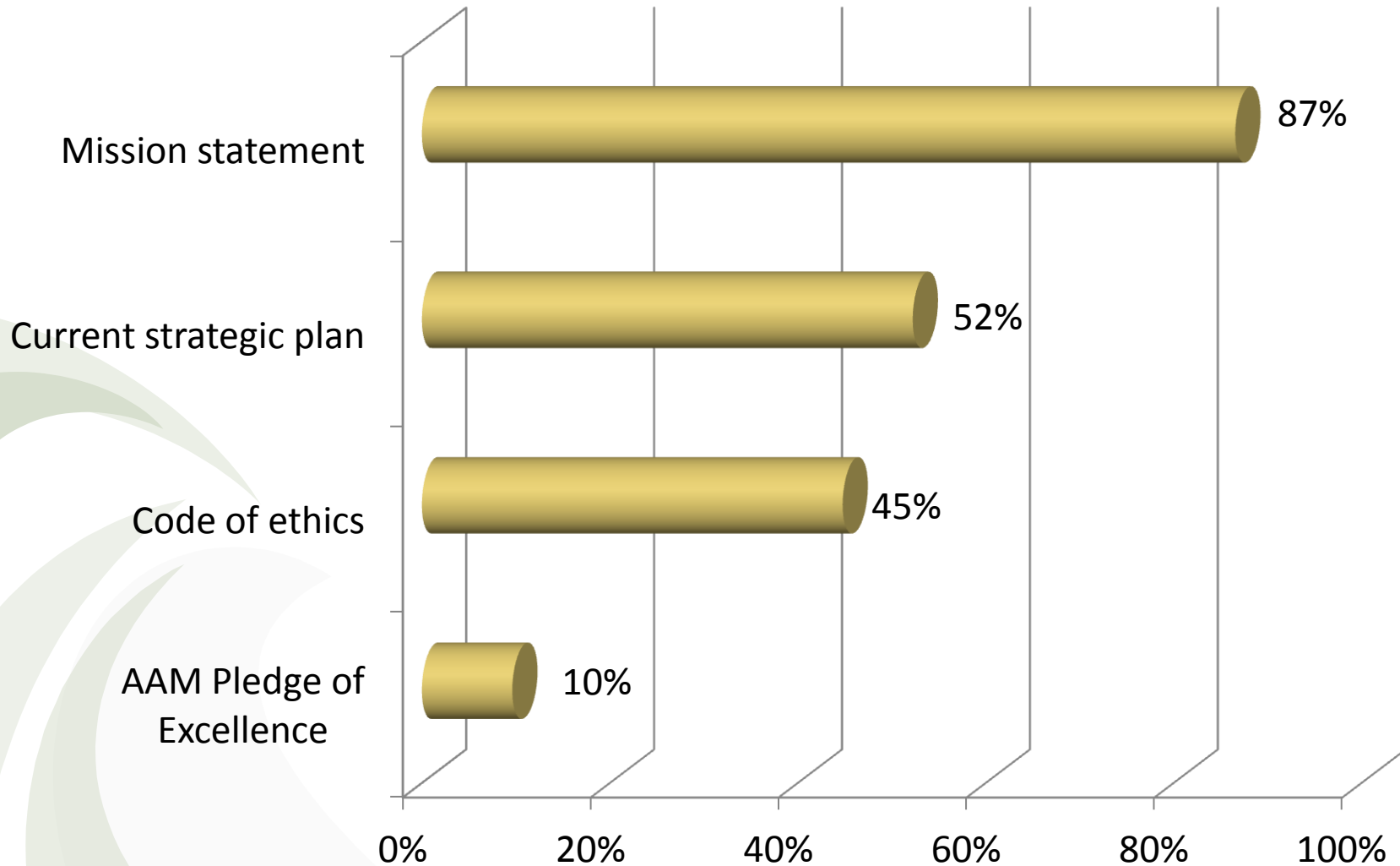
Percentage of museums with



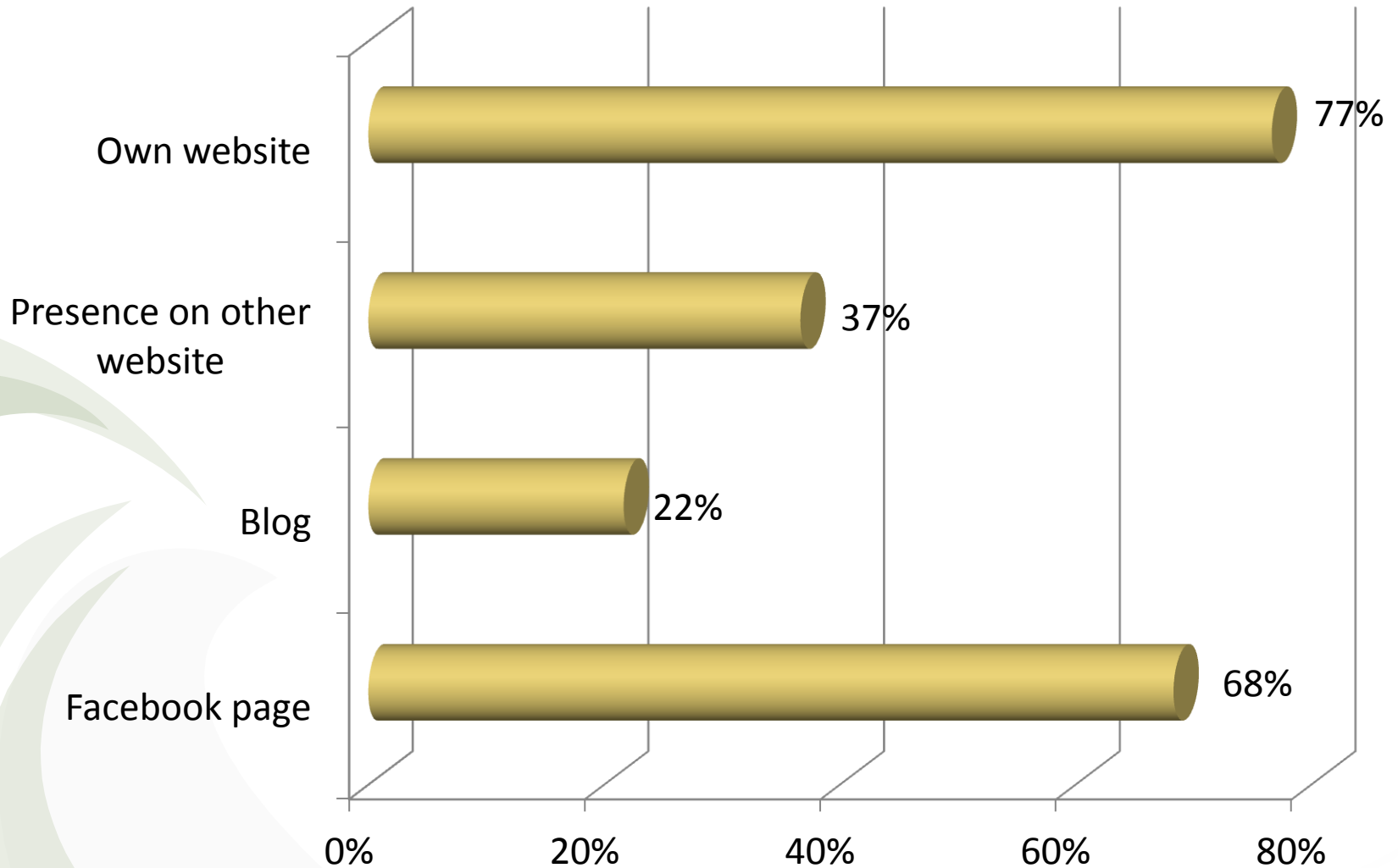
Percentage of museums with



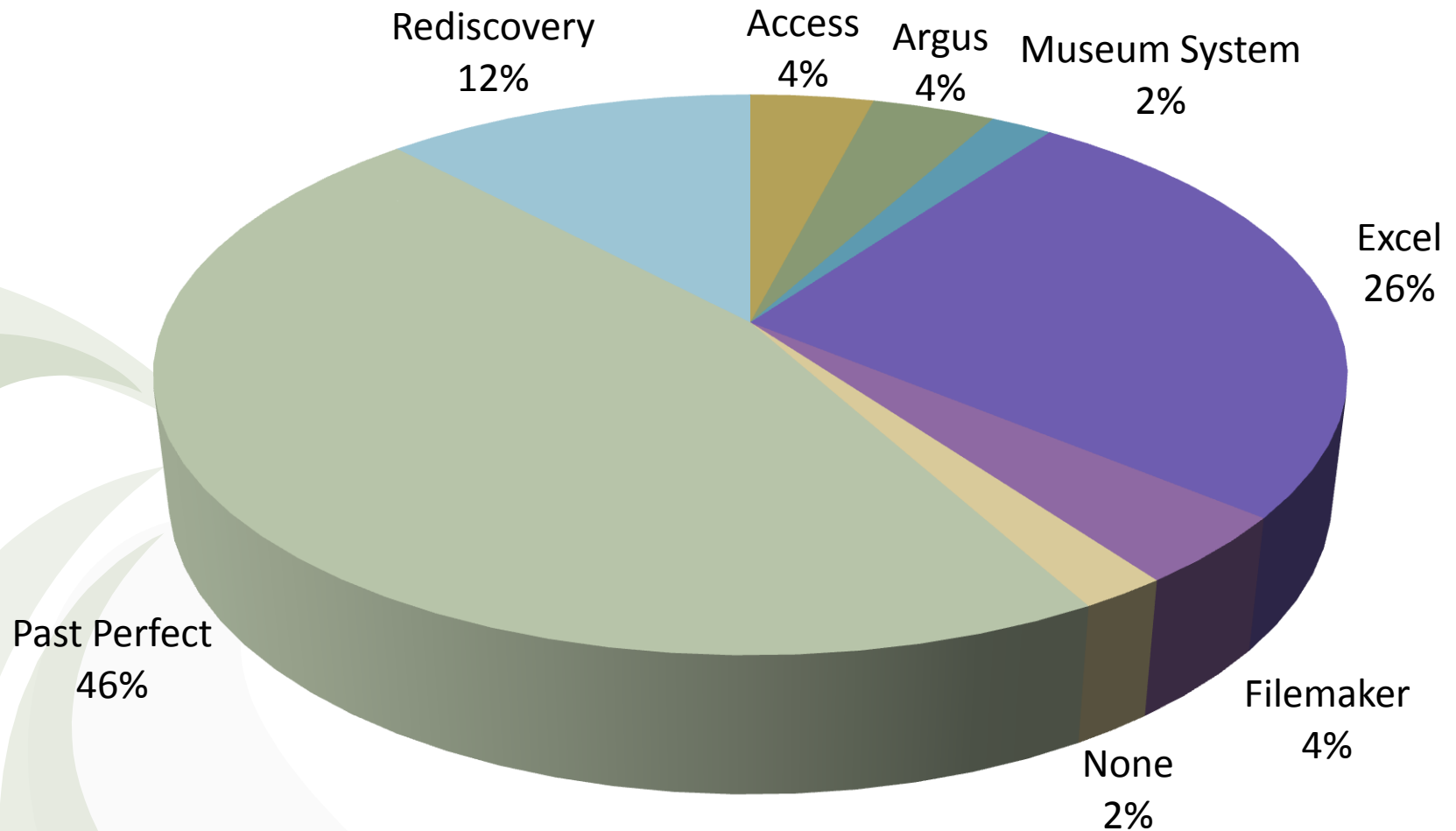
Percentage of museums with



Percentage of museums with



Collections Management Software



Respondents

Alf Engen Ski Museum Foundation
All Aboard Children's Railroad Museum
American Fork DUP Museum or Relic Hall
American West Heritage Center
Anasazi State Park Museum
Bean Life Science Museum
Bear River Valley Museum
Benson Grist Mill
Bountiful/Davis Art Center
Box Elder Museum
Brigham City Museum
BYU Museum of Art
BYU Museum of Paleontology
BYU's Museum of Peoples and Cultures
Cedar City DUP Museum
Centerville DUP Exhibit Cabin
Chase Home Museum of Utah Folk Art
Clark Planetarium
Conservation Garden Park
Corinne Historical Society
Farmington Historical Museum
Fort Douglas Military Museum
Fremont Indian State Park and Museum
Frontier Homestead State Park Museum
Gale Center of History and Culture
George A. Smith Pioneer Village SUP
Hellenic Cultural Association/Museum
Henefer Camp DUP

Hill Aerospace Museum
Historic Wendover Airfield
Hogan Cabin Museum DUP
Ithaca DUP
James & Drusilla Hendricks Camp DUP
John Hutchings Museum
John Wesley Powell River History Mus.
Kimball Art Center
Little Hollywood Movie Museum
Mary Elizabeth Dee Shaw Gallery
Mauna Loa DUP
McQuarrie Memorial Museum
Morgan County DUP
Murray City Museum
National Park Service, Southeast Utah Group
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art
Ogden Nature Center
Ogden's Union Station
Orem Heritage Museum
Park City Historical Society & Museum
Peteetneet Museum
Sandy Museum
Springville Museum of Art
Springville Pioneer Museum
St. George Dinosaur Discovery Site
Summit County Museum

Taylorsville Bennion Heritage Center
Territorial Statehouse State Park Museum
Thanksgiving Point Institute
The Leonardo
The Living Planet Aquarium
Topaz Museum
Tracy Aviary
Treehouse Children's Museum
Uintah DUP
Uintah County Western Heritage Museum
USU Botanical Center
USU Museum of Anthropology
USU Eastern Prehistoric Museum
Utah Arts & Museums Alice & Rio Galleries
Utah Field House of Natural History
Utah Museum of Contemporary Art
Utah Museum of Fine Arts
Utah State Hospital Historical Museum
Utah's Hogle Zoo
Wagon Land Adventure Foundation
Wasatch Academy Museum
Wasatch Mountain State Park
Weber County DUP Museum
Western Mining and Railroad Museum
Whitaker Museum
Woodbury Art Museum
World of Puppetry Museum