



Utah Division of Arts & Museums
Office of Museum Services

2009 Museum Survey

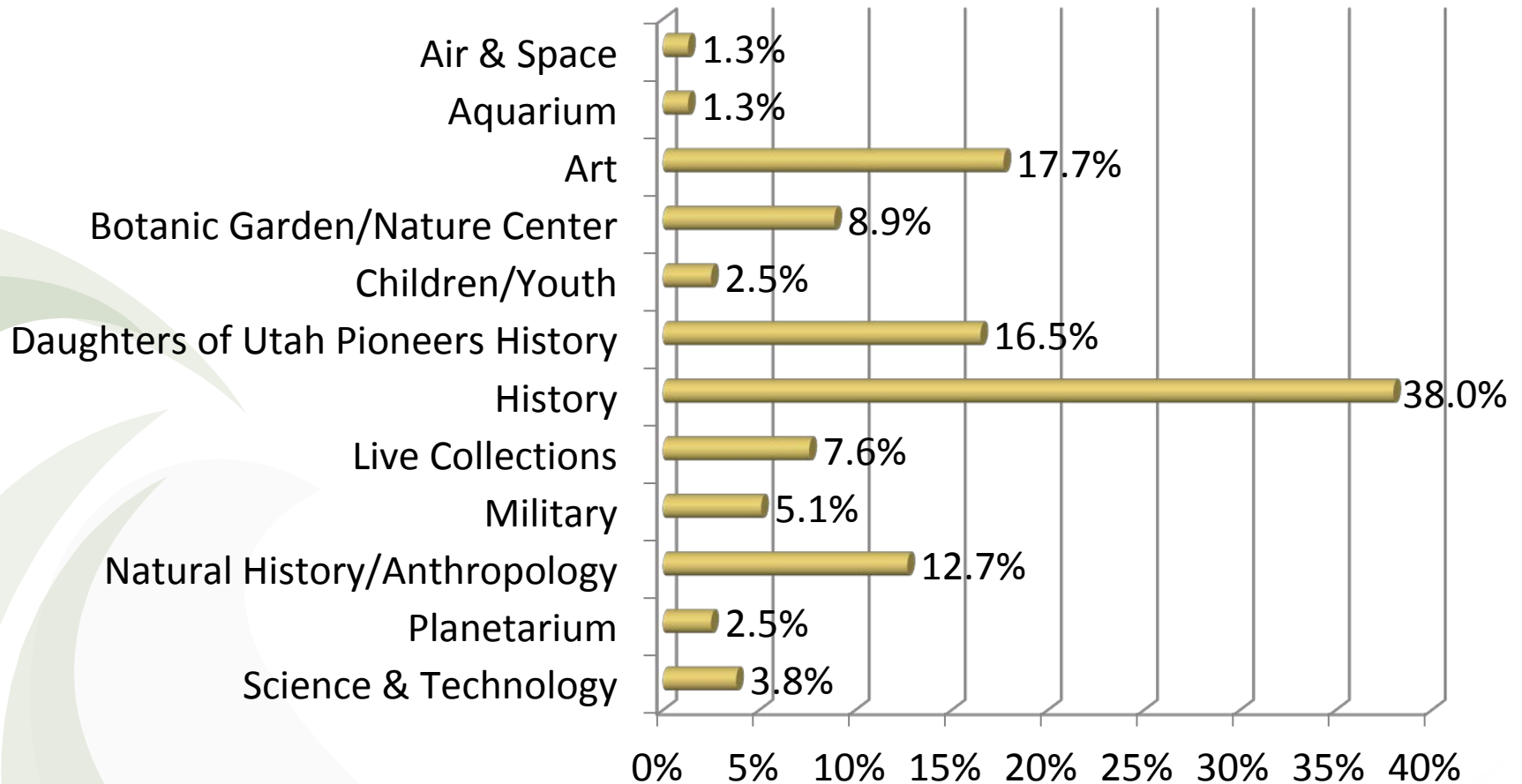
Survey summary

The Utah Division of Arts & Museums Office of Museum Services has a mission to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums' growth, development and value in the State of Utah. The results will help the Utah Division of Arts & Museums' Office of Museum Services better represent your needs and concerns to Utah Legislators. It will also help us in serving you and your museum in the future

- Survey open to all “Certified Utah Museums”
- Survey dates: January 11-22, 2010
- Survey conducted online with email invitation
- Response rate: 67%

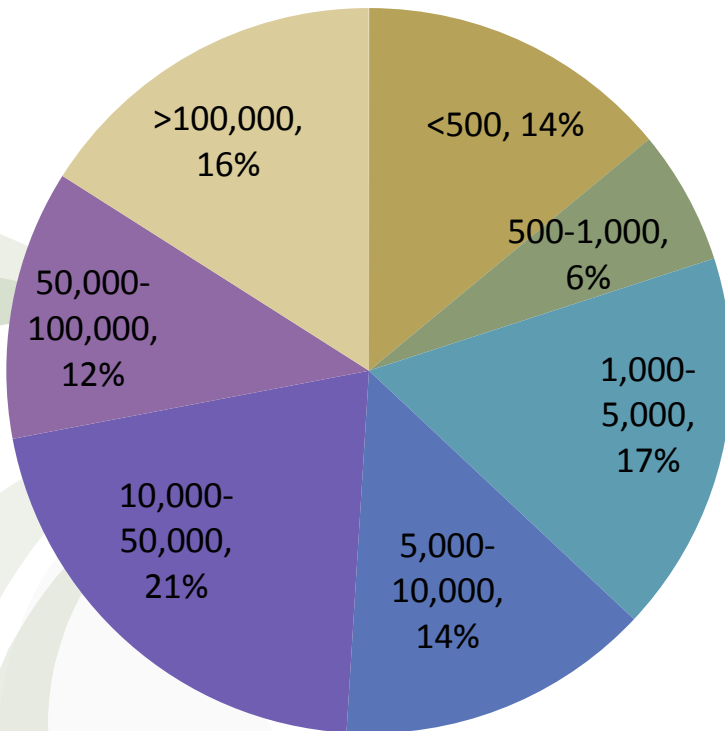
Types of museums



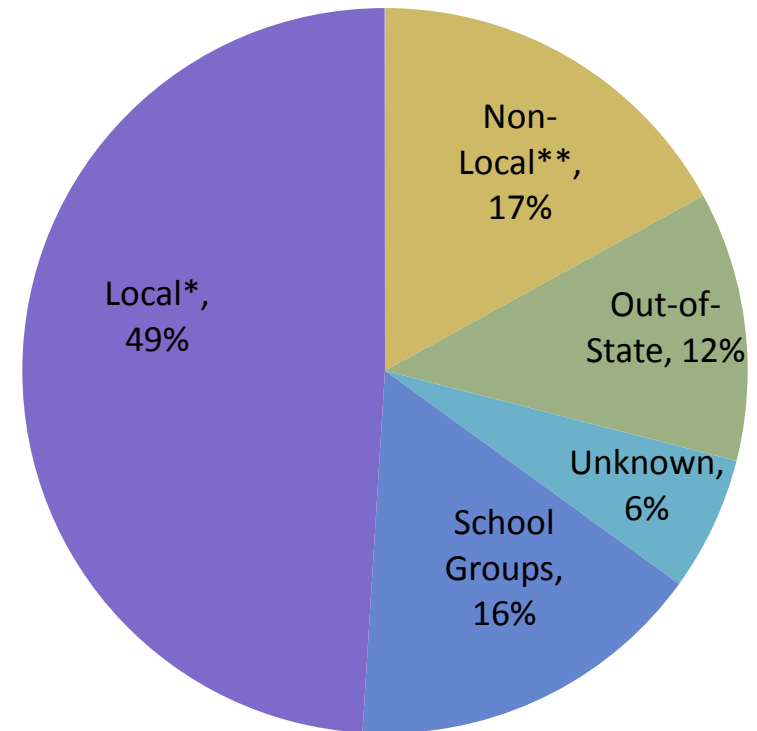
General Information

Who Visits Utah Museums?

Annual Number of Visitors



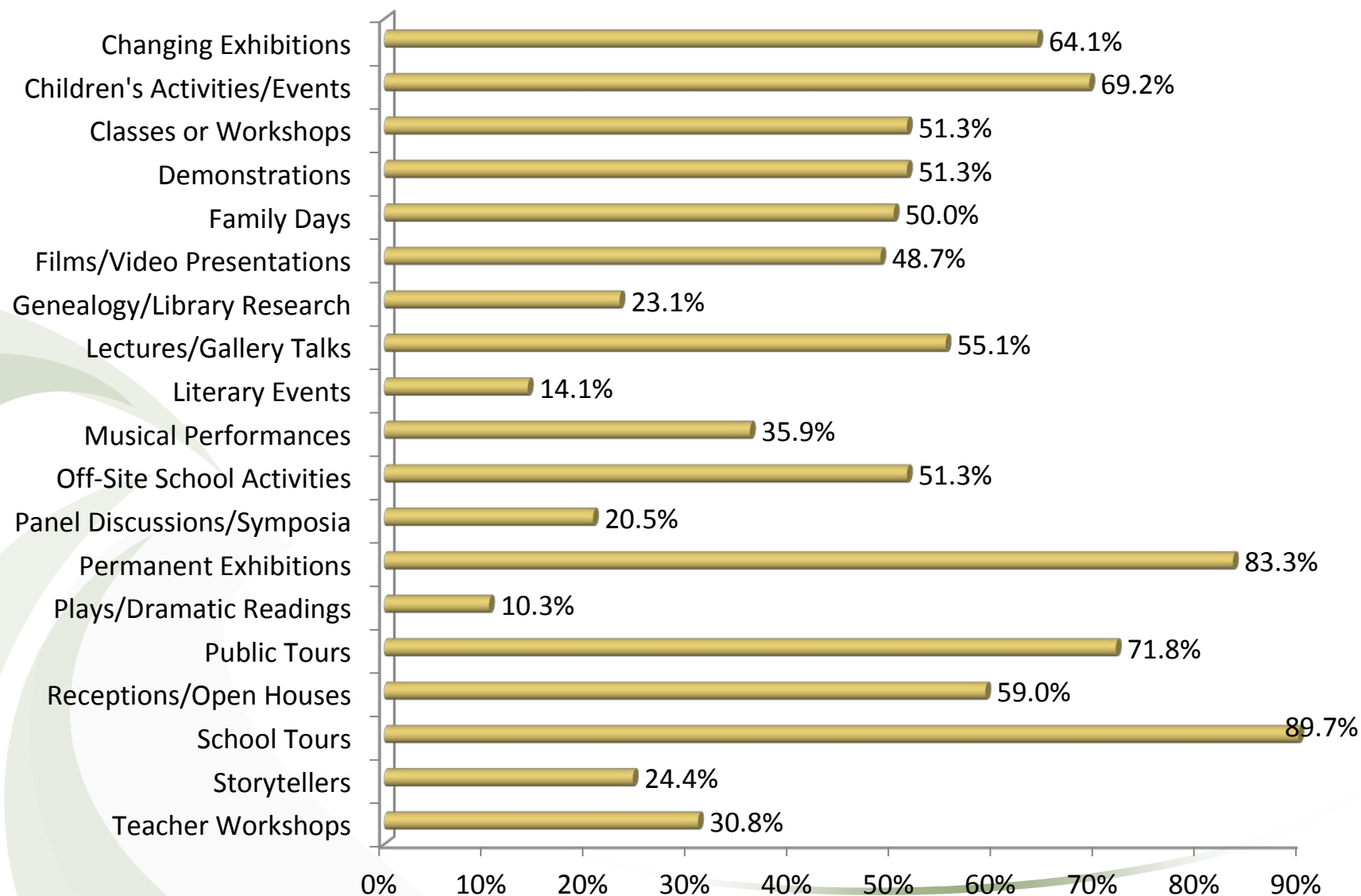
Types of Visitors



*Local is non-school group visitors living within 50 miles from museum

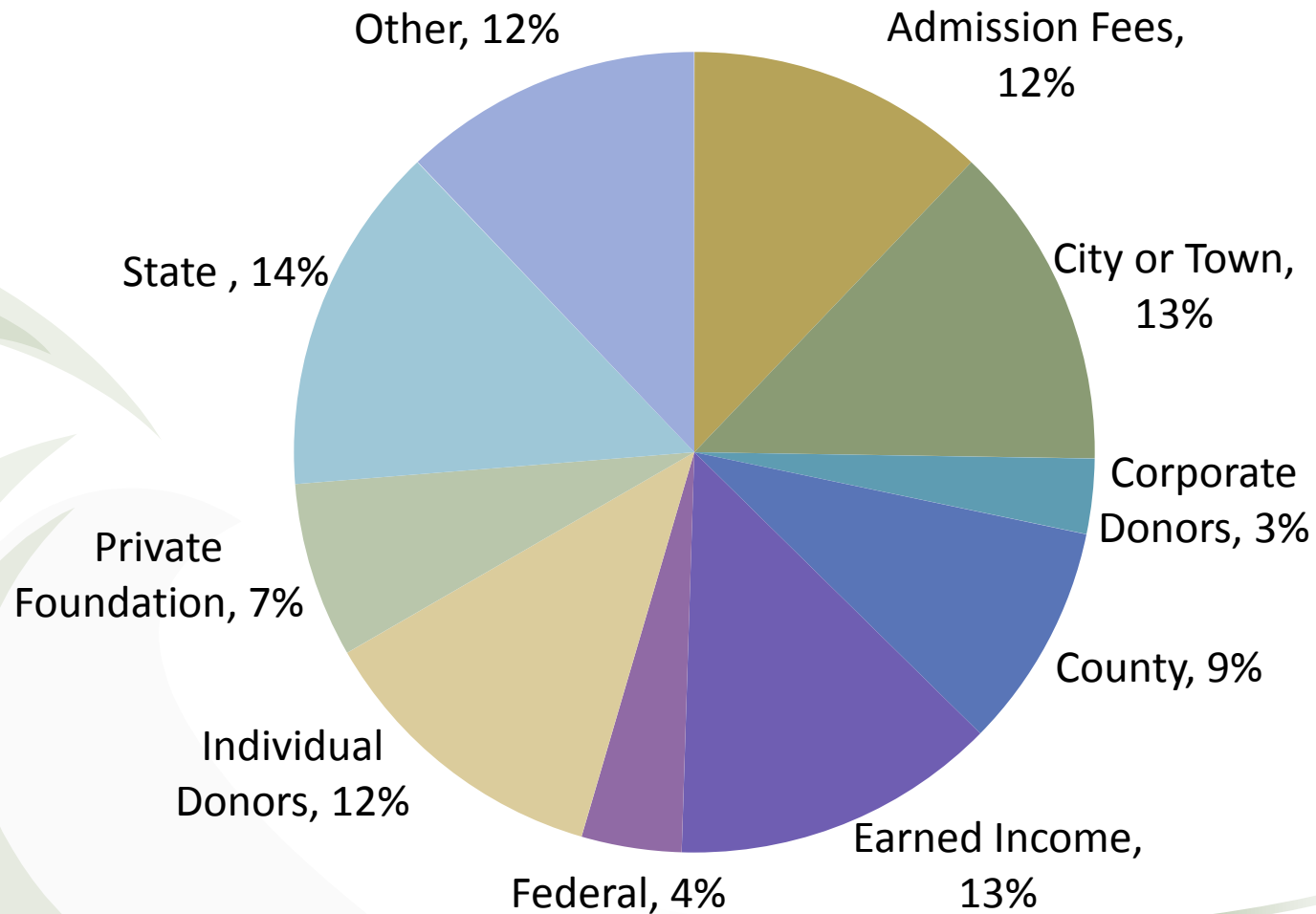
**Non-Local is non-school group visitors living over 50 miles from museum, but within Utah

General Information



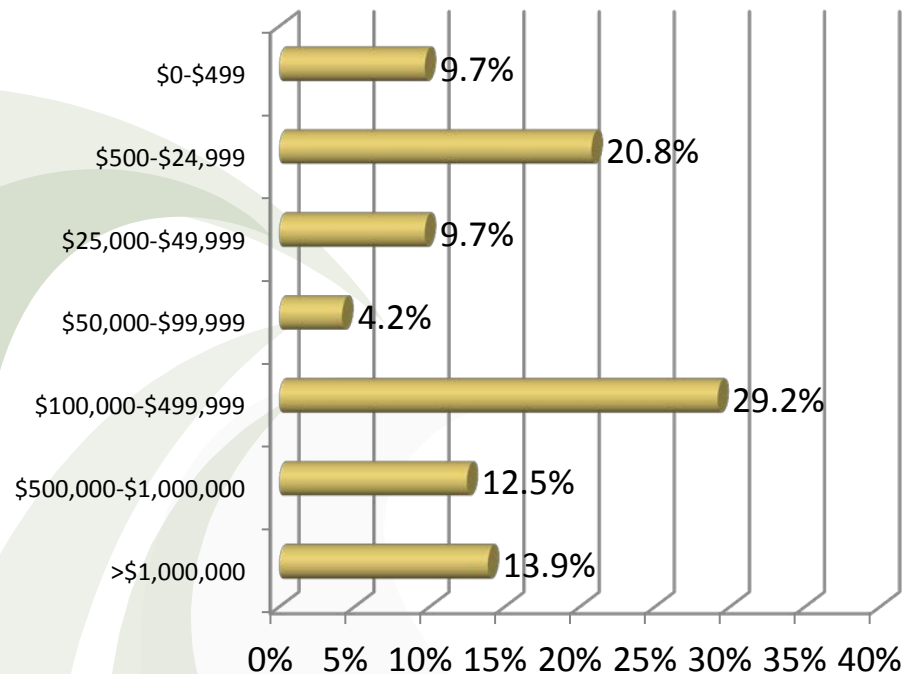
Budgets and Expenses

Sources of Income

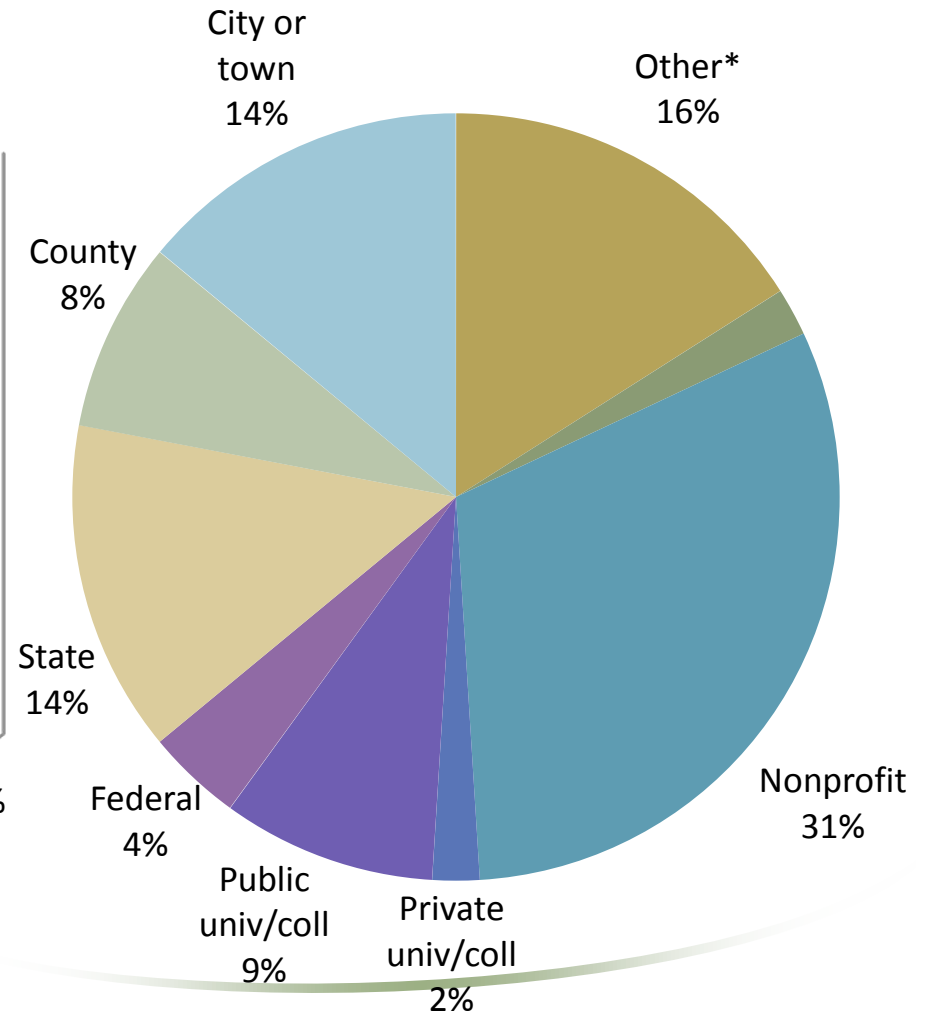


Budgets & Expenses

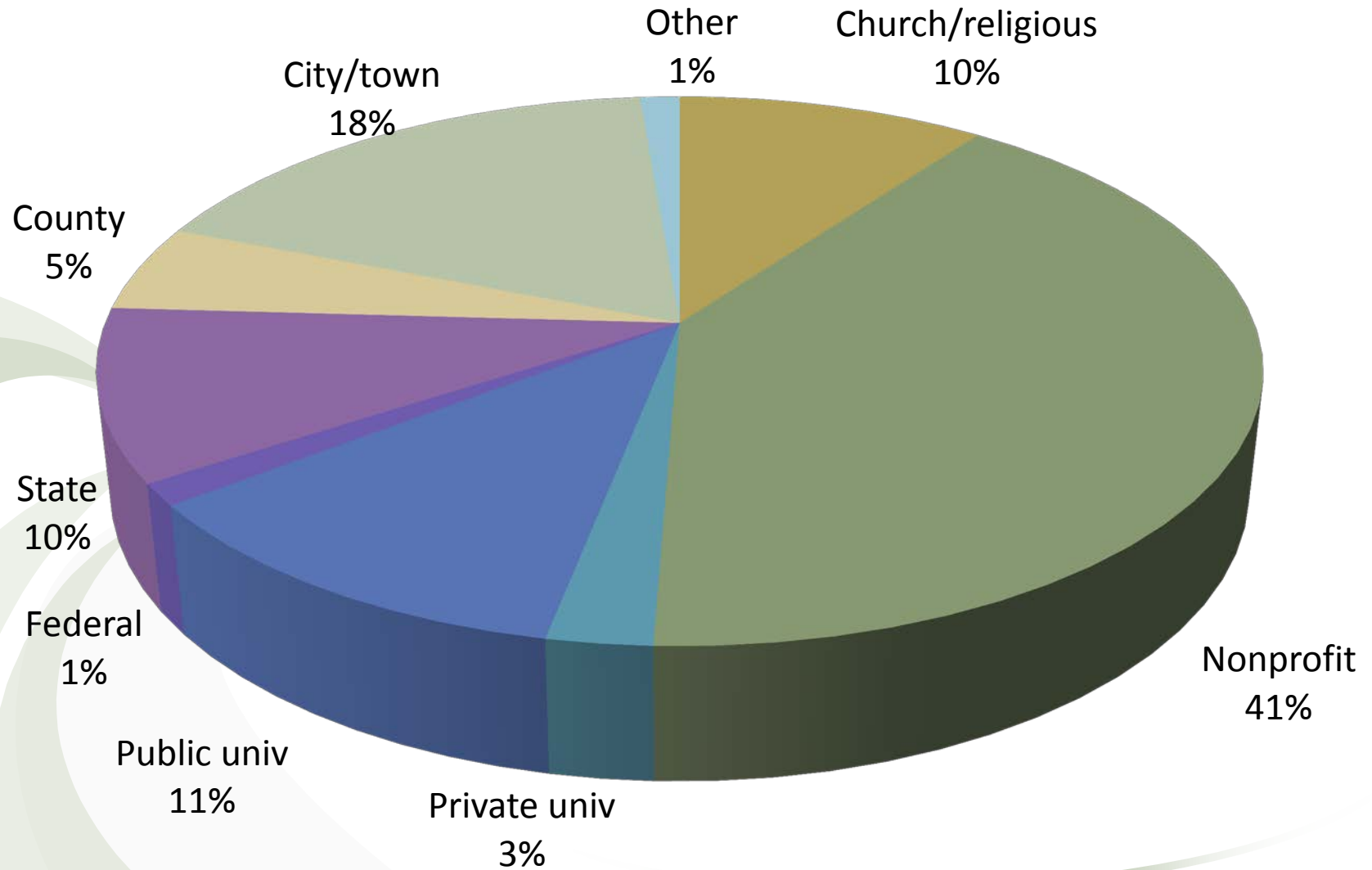
Annual Operating Budget



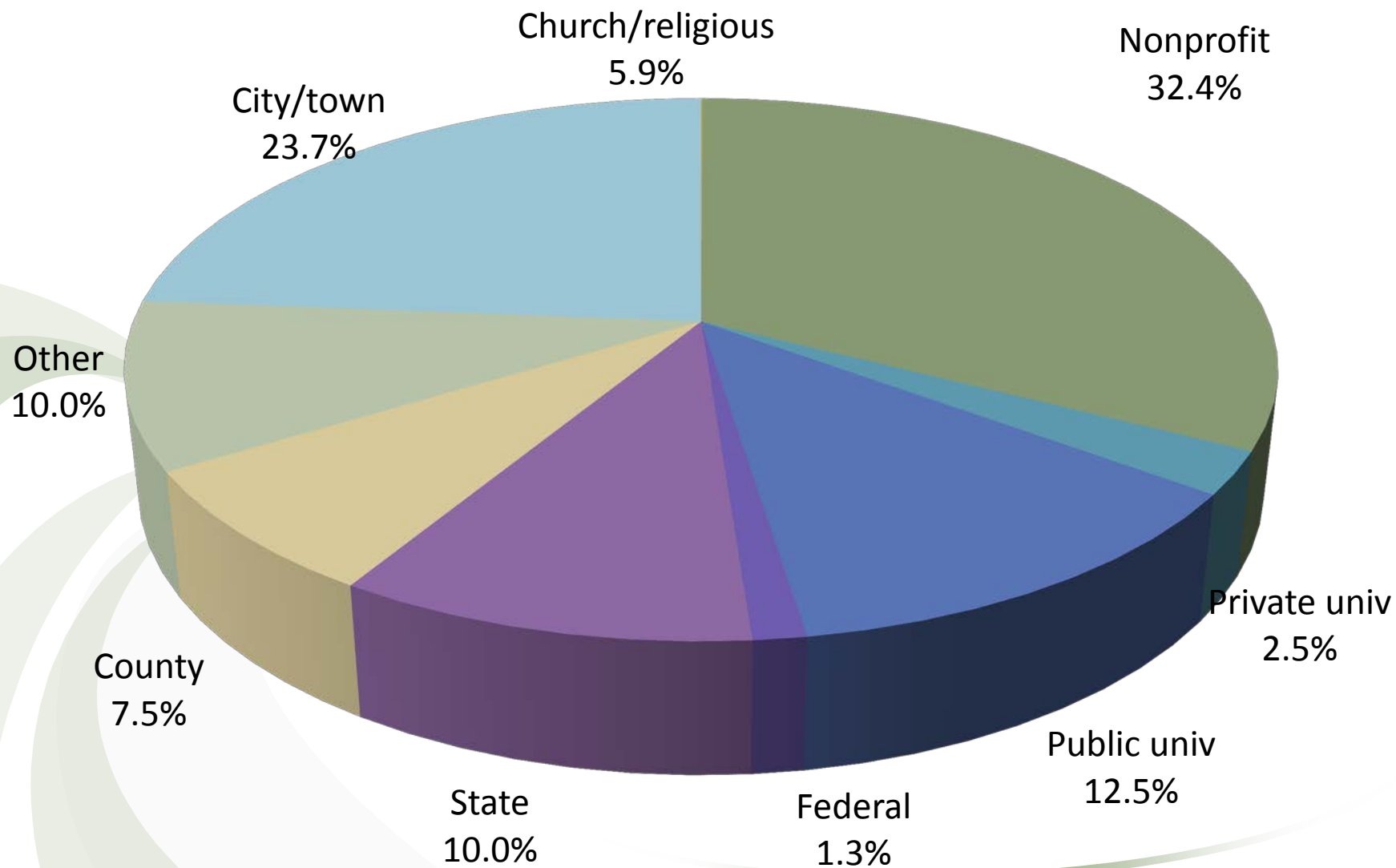
Who Pays Staff Salaries?



Governance



Maintenance



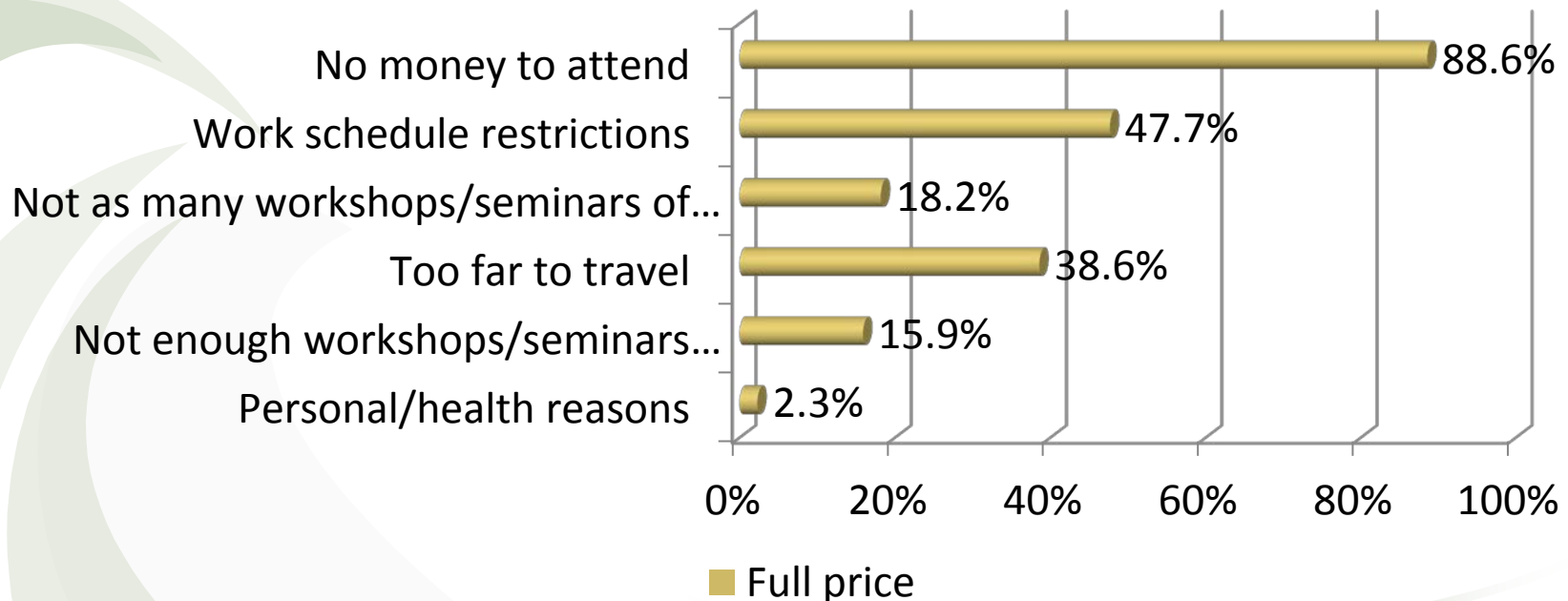
Professional development

Do you find it difficult to obtain professional development and training opportunities?

Yes 63.8%

No 36.2%

Full price

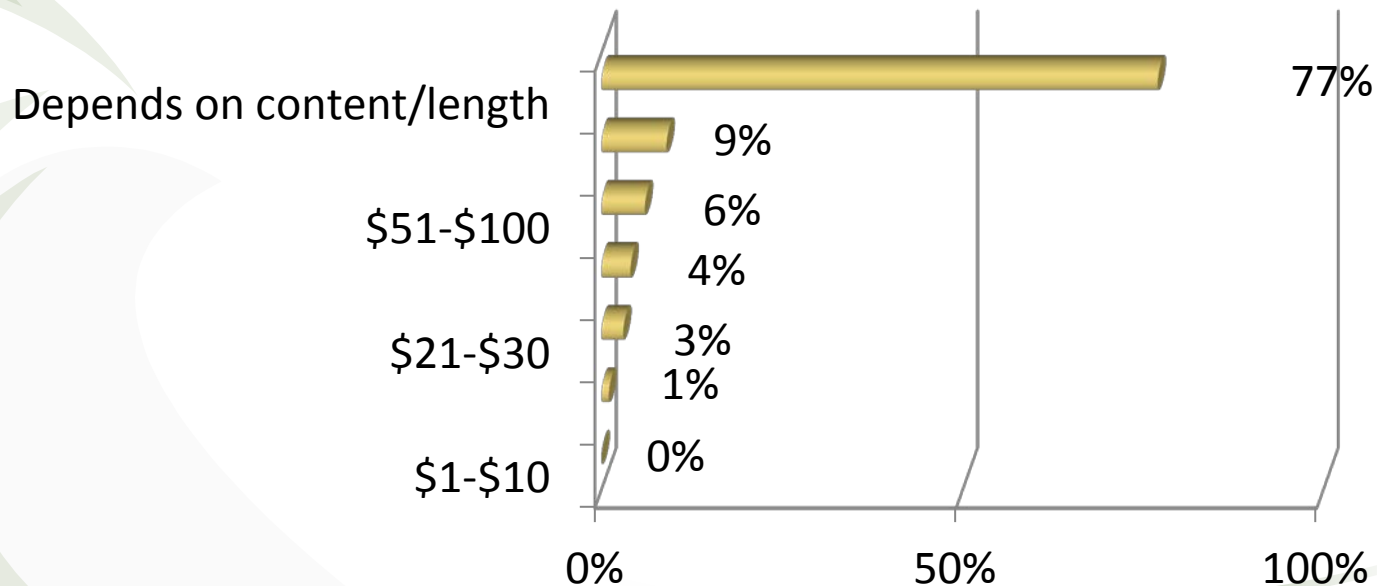


Professional Development

Would you like to see an Office of Museum Services grant category that funds scholarships for museum personnel, including volunteers, to take workshops or classes?

Yes	89.9%
No	10.1%

A grant of how much?



Professional Development

Workshops & Seminars

How far are you willing to travel?

0-24 miles	13%
25-49 miles	22%
25-49 miles	22%
50-74 miles	16%
75-99 miles	13%
100-149 miles	17%
>150 miles	19%

How long should they be?

2 hours	7%
Half day	49%
Full day	44%

Would you attend multiple days?

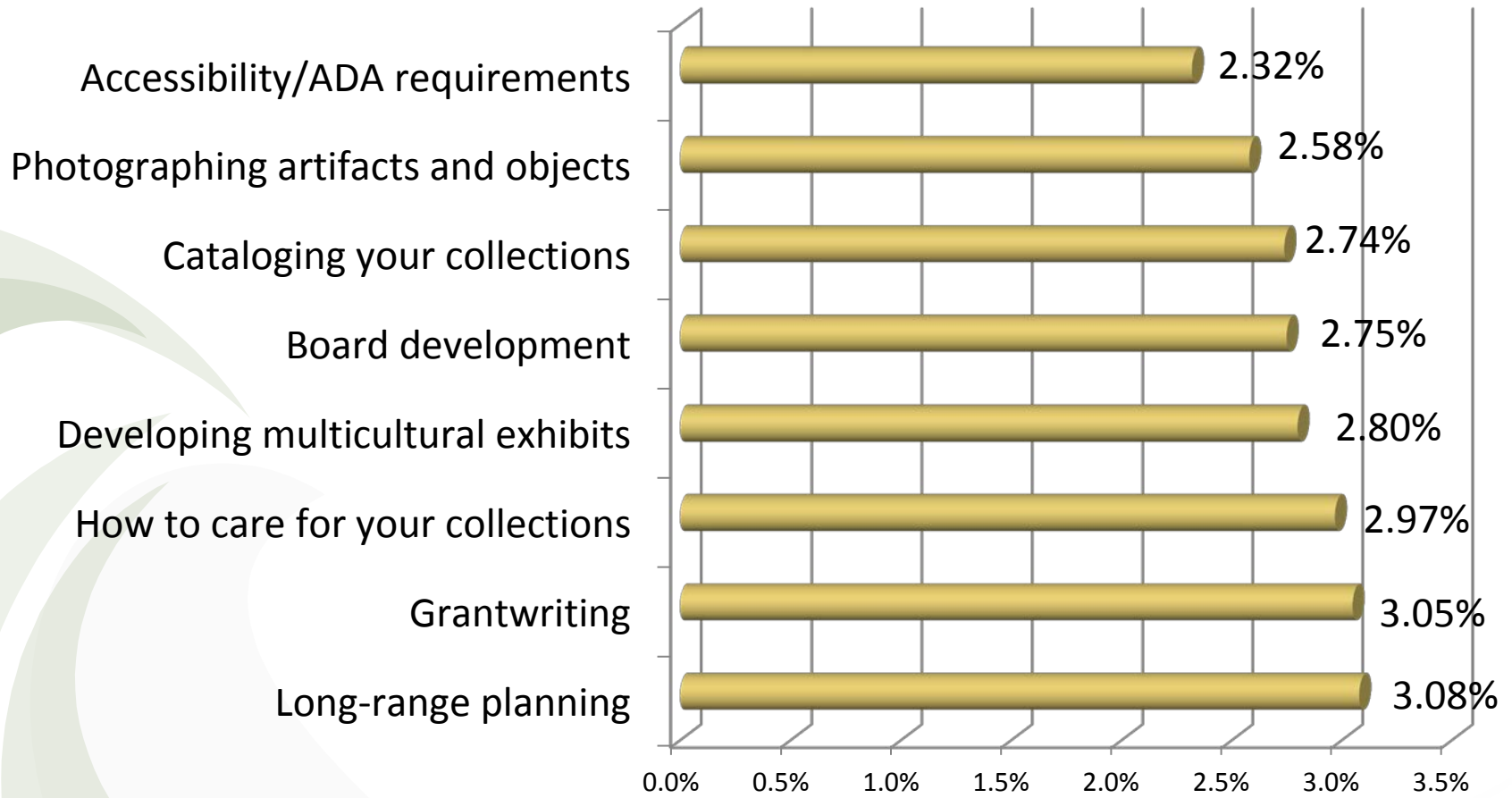
Yes	93%
No	7%

Would you be willing to pay?

Yes	84%
No	14%

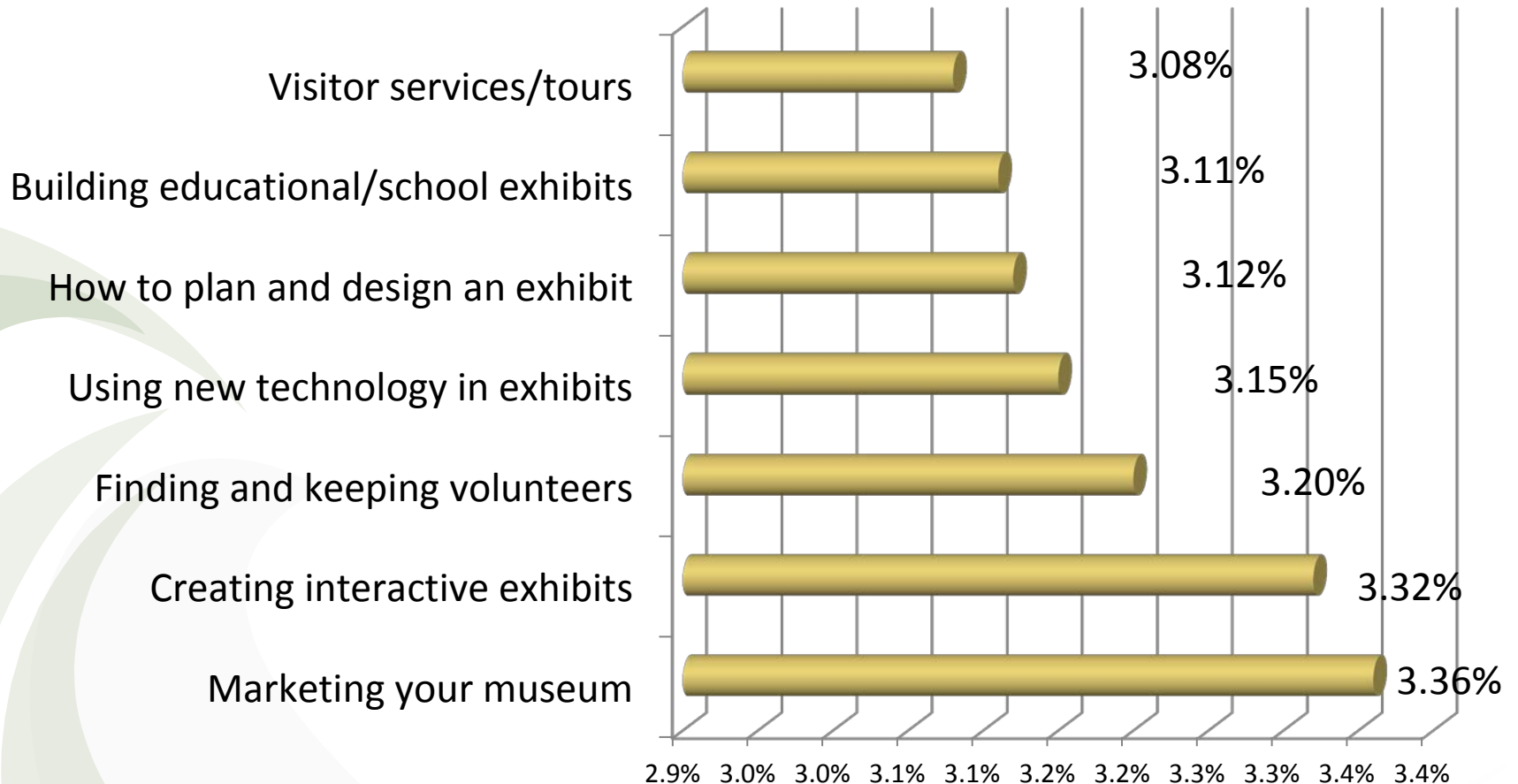
Professional Development

What types of workshops would you be interested in?



Professional Development

What types of workshops would you be interested in? (cont.)



Museum Collections & Records

Records

53% have objects that are not insured

44% have not inventoried paper/photograph collections

59% have not inventoried all objects *(or have partially inventoried)*

65% have not labeled all objects *(or have partially labeled)*

71% have not inventoried condition of all objects *(or have partially inventoried)*

Policies

37% do not have security policy or plan

43% do not have written collections policy

56% do not have written disaster plan

Museum Collections & Records

Storage & Exhibit Environment

34% do not have suitable exhibit cases/materials

40% have objects in non-archival containers

80% do not have humidity controls

59% do not have UV film on windows/fluorescent lights

74% do not monitor light levels

38% do not have temperature controls

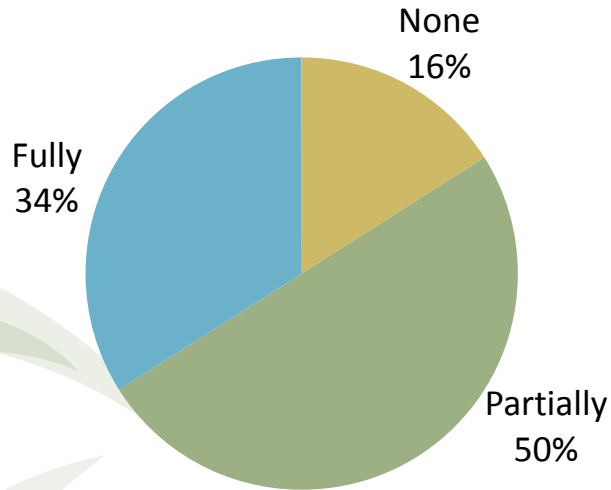
38% do not monitor for pests

29% do not have fire detection systems

21% have objects on the floor which were not intended to be presented that way

Budgets & Expenses

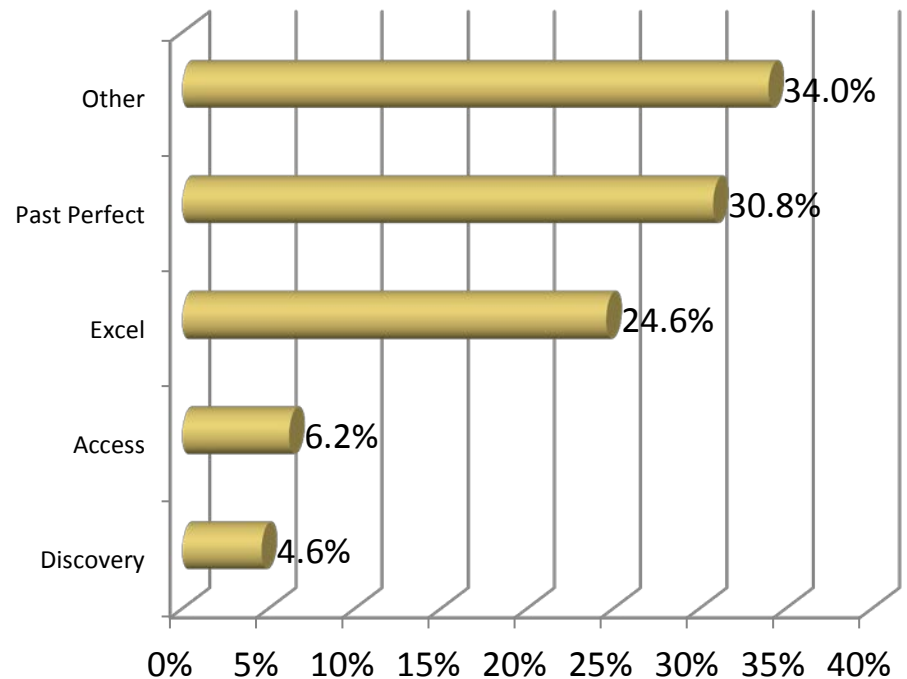
Computerized records



Computerized public access

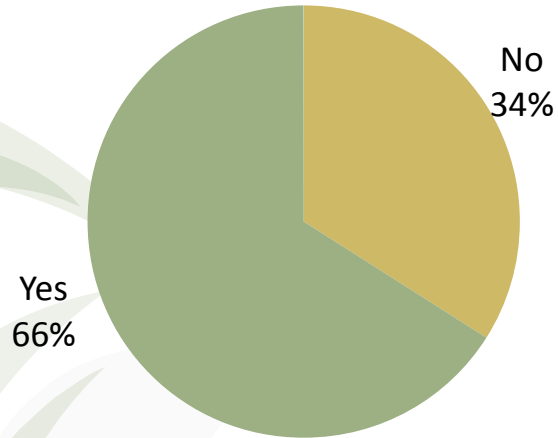
Yes	54%
No	46%

Collections software

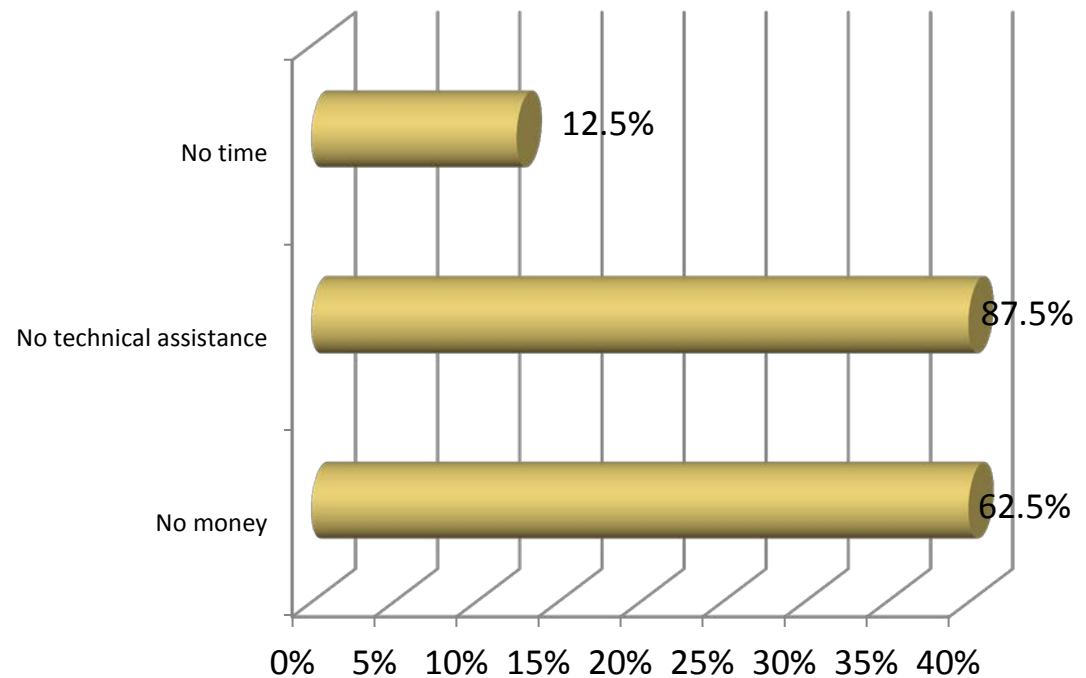


Museum Information Technology

Does your museum have its own website?

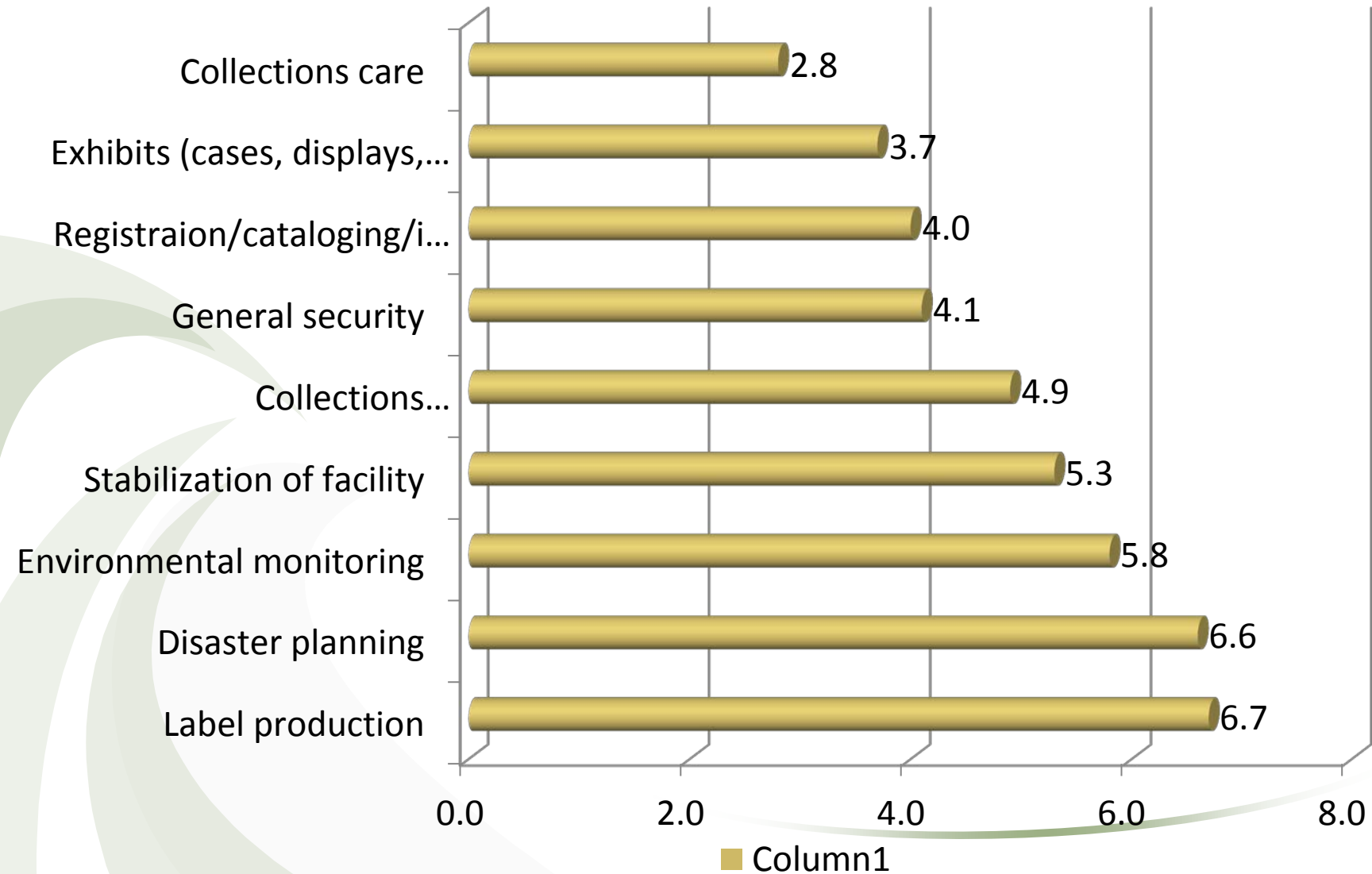


If no, why not?



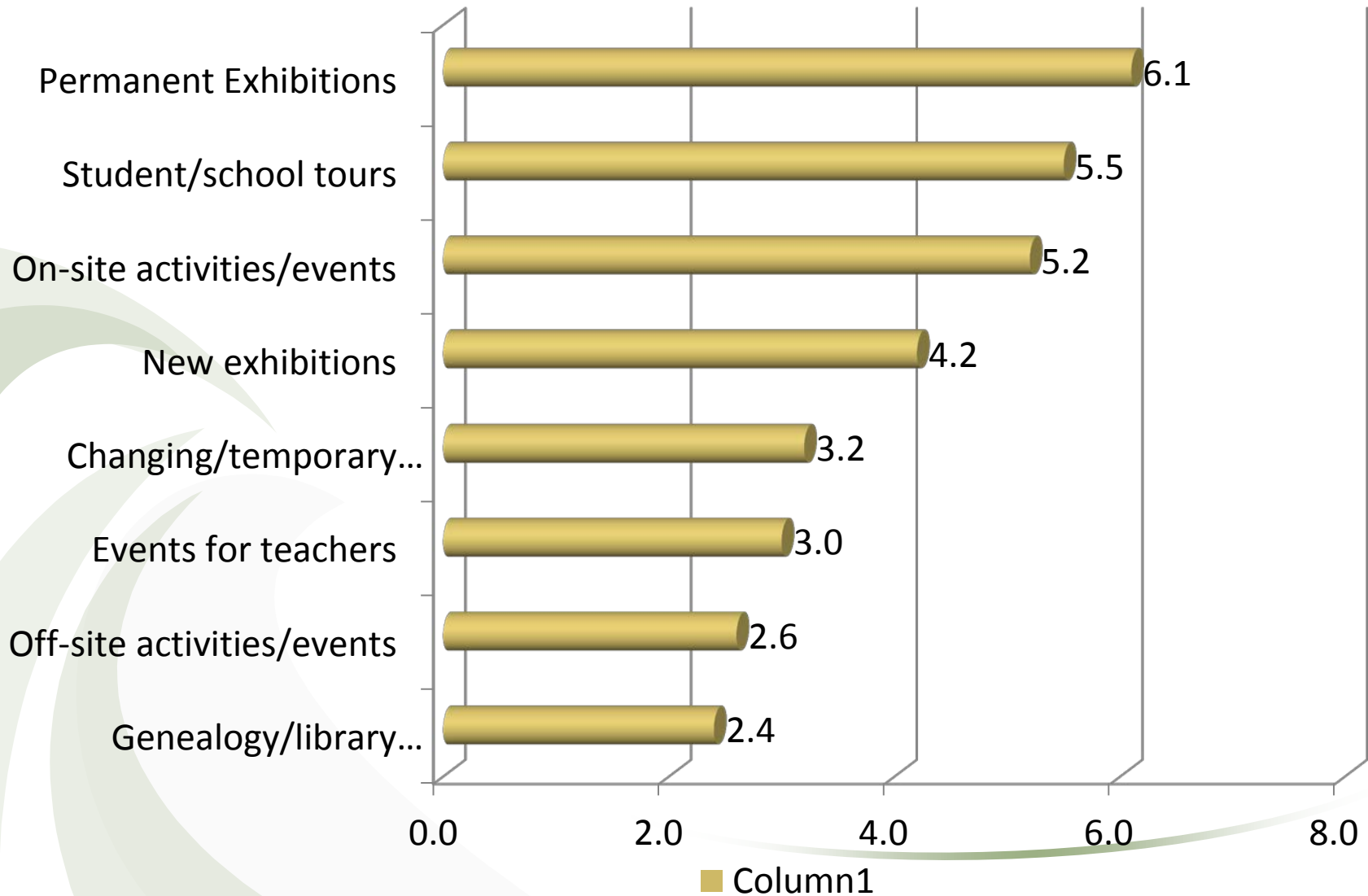
Museum Priorities

Collection Elements (1 = most important)



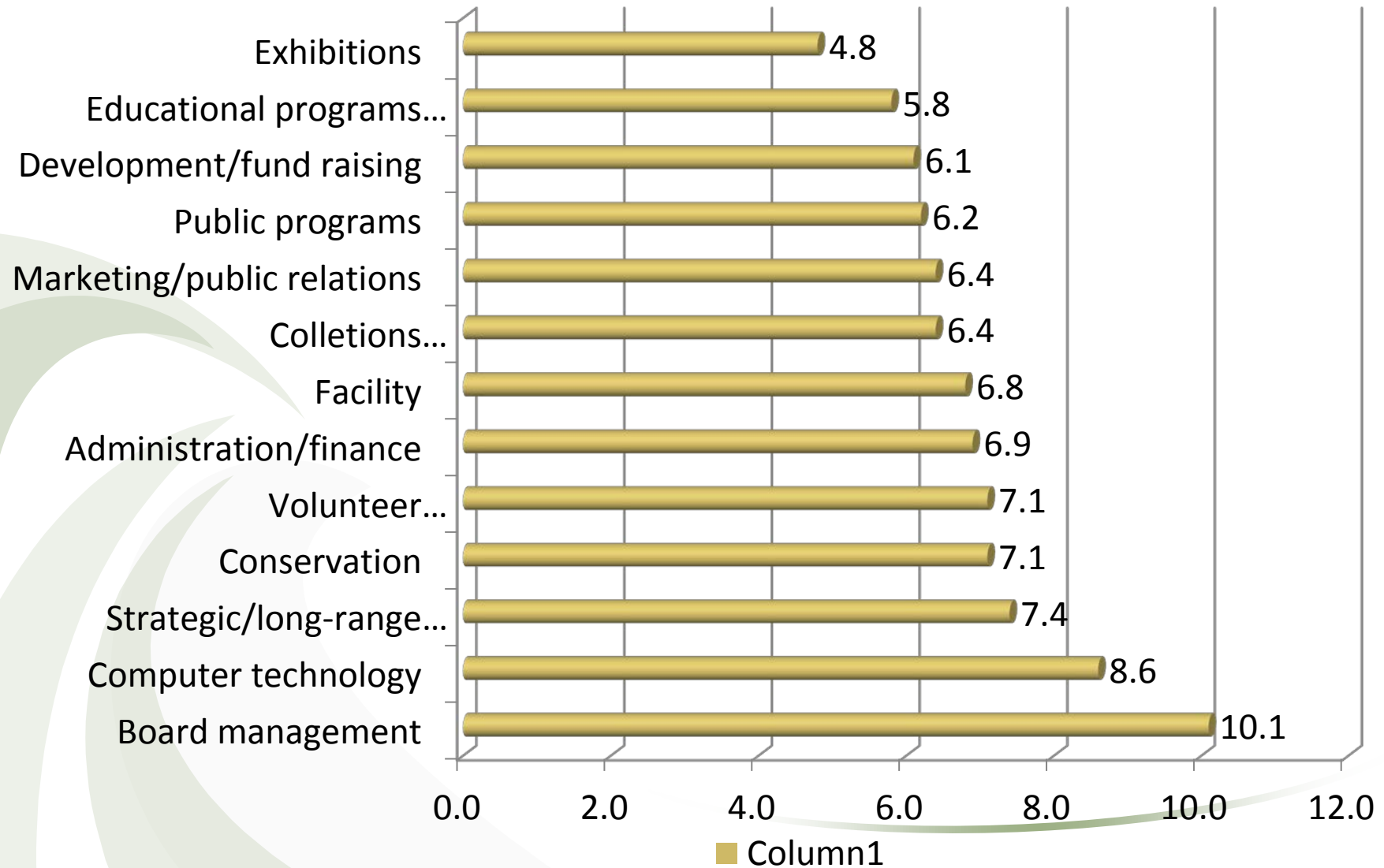
Museum Priorities

Education Elements (1 = most important)



Museum Priorities

Overall Elements (1 = most important)



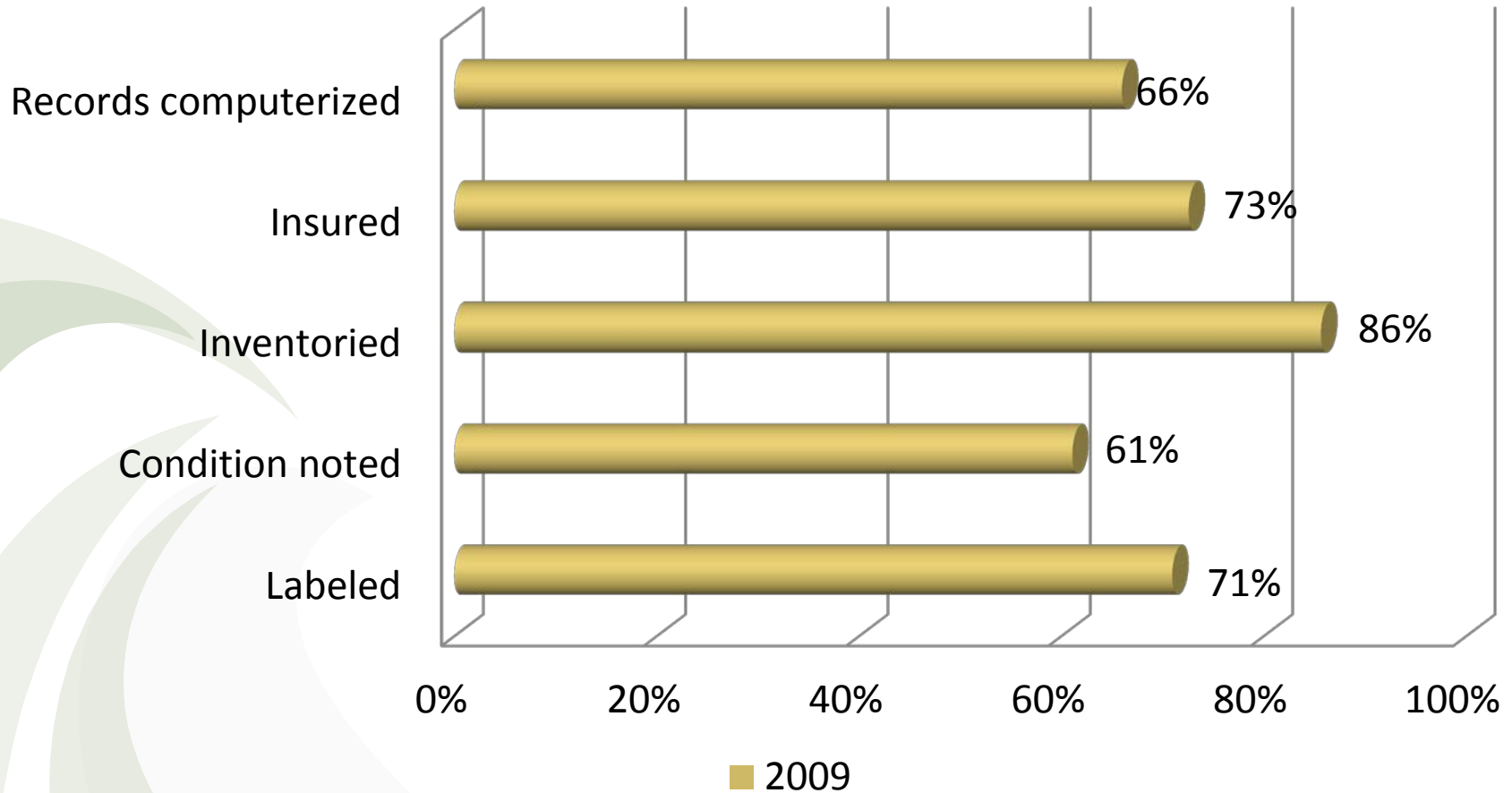
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About the Utah Division of Arts & Museums

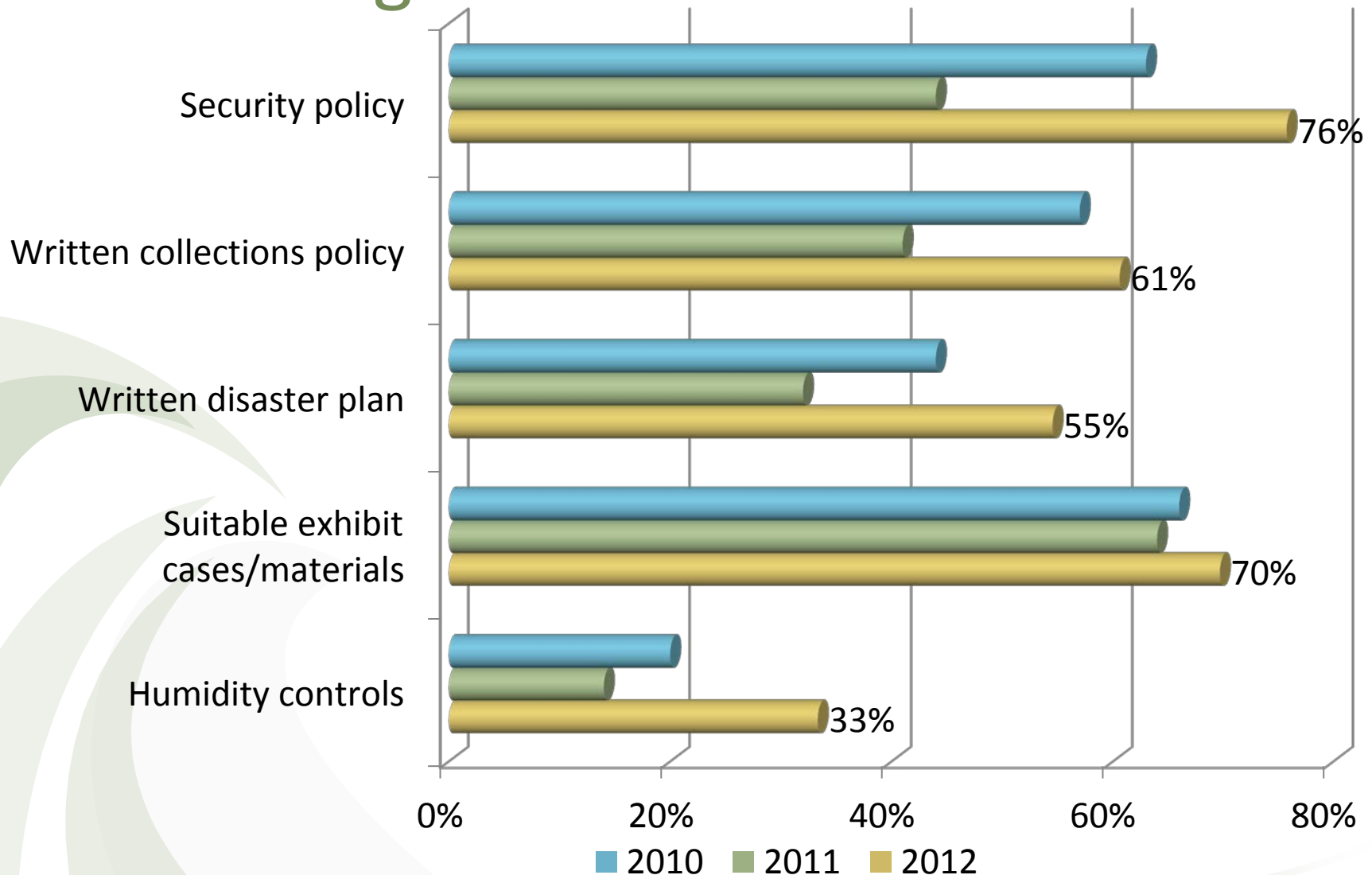
The Utah Division of Arts & Museums is a division of the Utah Department of Community and Culture. The Division's goal is to promote innovation and the growth of Utah's arts and culture community.

The Utah Division of Arts & Museums provides funding, education, and technical services to individuals and organizations throughout the state so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand and receive the benefits of arts and culture. Additional information on the programs and services of the Utah Division of Arts & Museums can be found at www.artsandmuseums.utah.gov. For more information, call 801.236.7555.

Percentage of collection

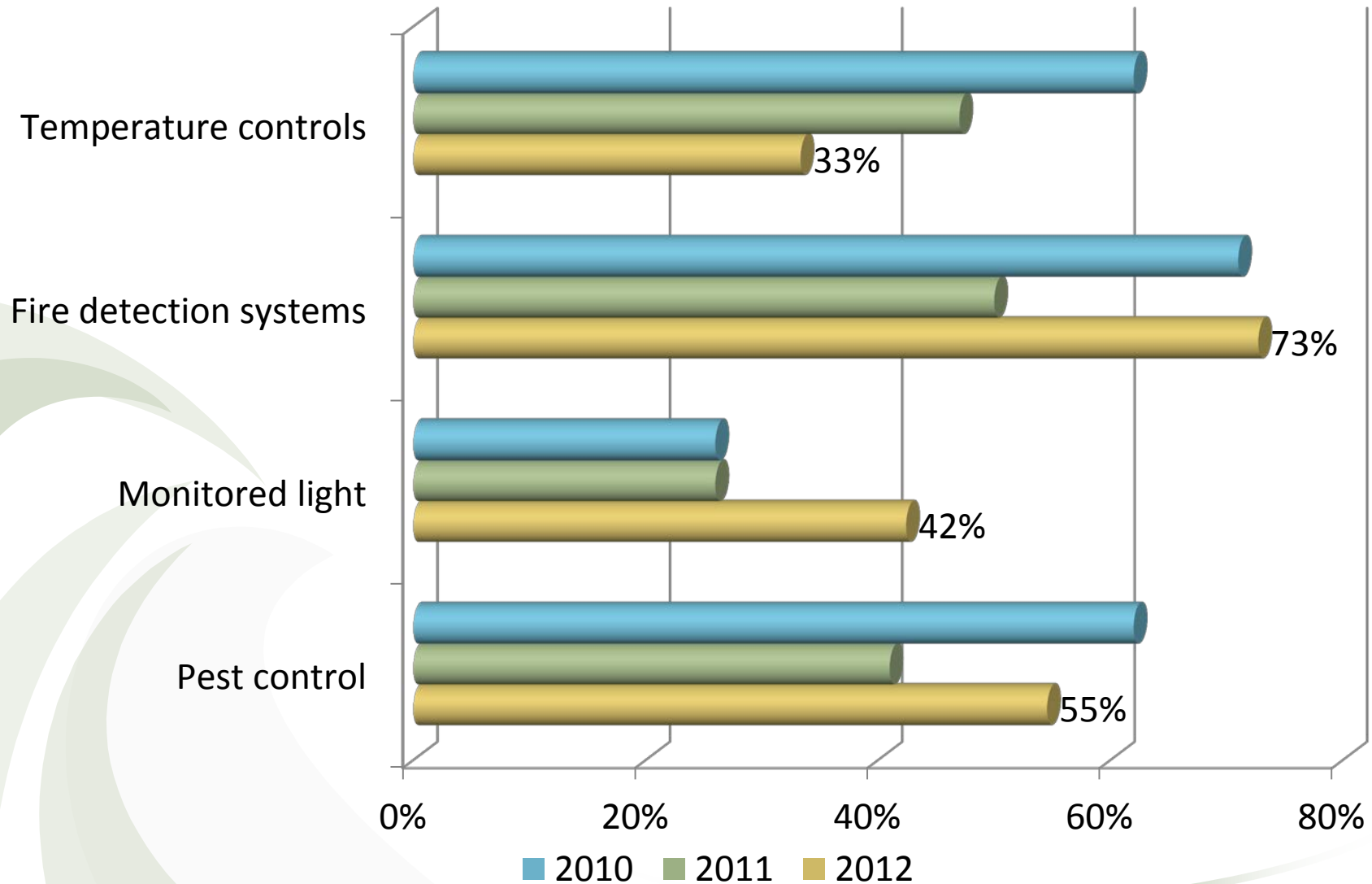


Percentage of museums with



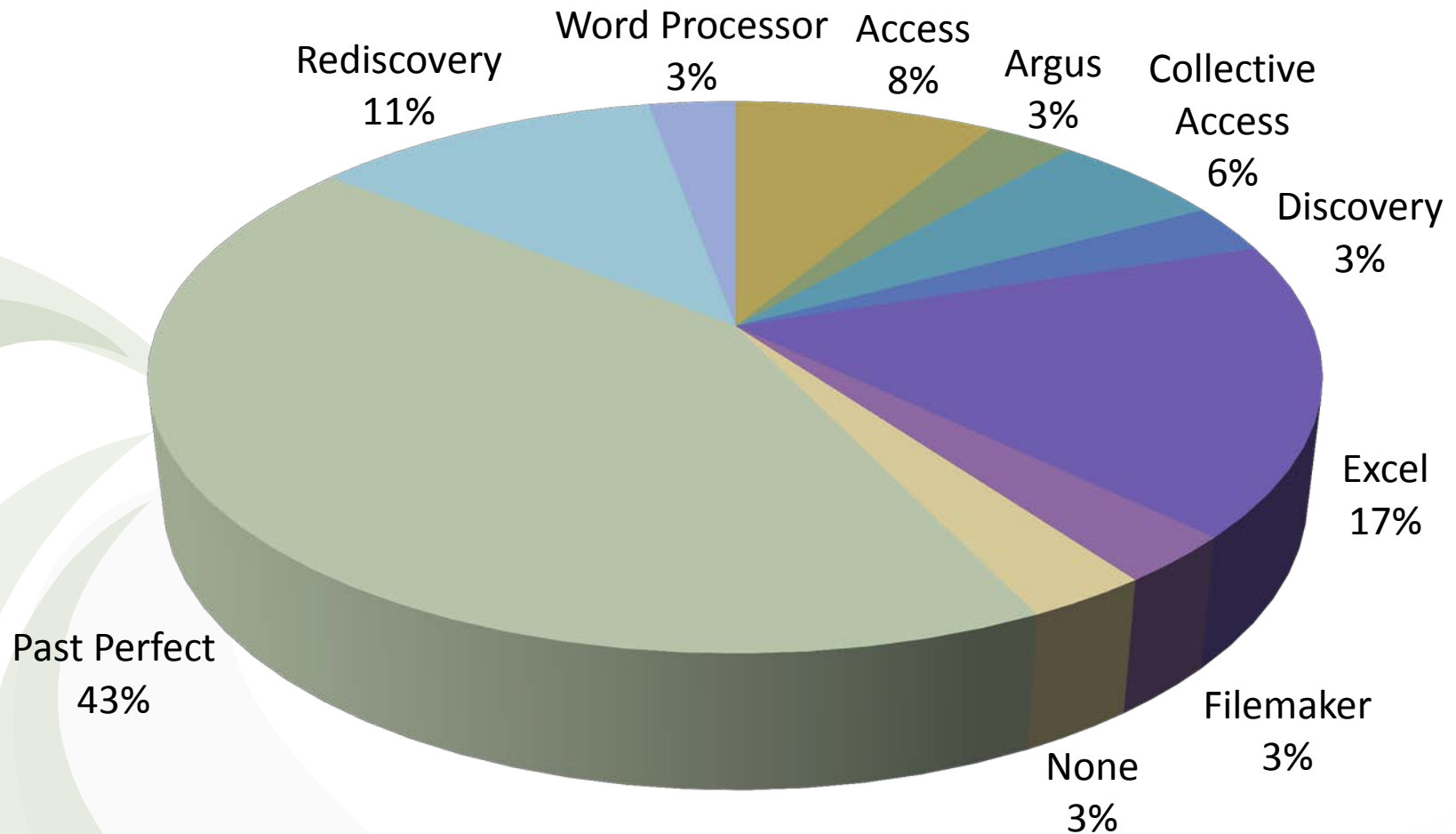
*2010 numbers measured % of museums, 2011 measured % of collection

Percentage of museums with



*2010 numbers measured % of museums, 2011 measured % of collection

Collections management software



Respondents

Alf Engen Ski Museum
American Fork DUP Museum
American West Heritage Center
Art Access/VSA Utah
Benson Grist Mill
Bluff Fort-Hole in the Rock Foundation
Brigham City Museum
BYU Museum of Paleontology
BYU Museum of Peoples and Cultures
Camp Floyd State Park
Canyon Country Discovery Center
Clark Planetarium
Conservation Garden Park
Discovery Gateway Children's Museum
Edge of the Cedars State Park Museum
Fairview Museum of History and Art
Fort Douglas Military Museum
Fremont Indian State Park and Museum
Hill Aerospace Museum
Historic Wendover Airfield
Kimball Art Center

Little Hollywood Movie Museum
Manti DUP Museum and Schoolhouse
Morgan County DUP
National Park Service - Southeast
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art
Park City Museum
Peteetneed Museum and Cultural Arts Center
Prehistoric Museum
Salem and Mount Loafer Campus DUP cabin
Southern Utah Museum of Art
Springville Museum of Art
Springville Pioneer Museum
St. George Dinosaur Discovery Site
Summit County Museum
Territorial Statehouse State Park Museum
USU Museum of Anthropology
Utah State University Botanical Center
Wagon Land Adventure Foundation
World of Puppetry Museum

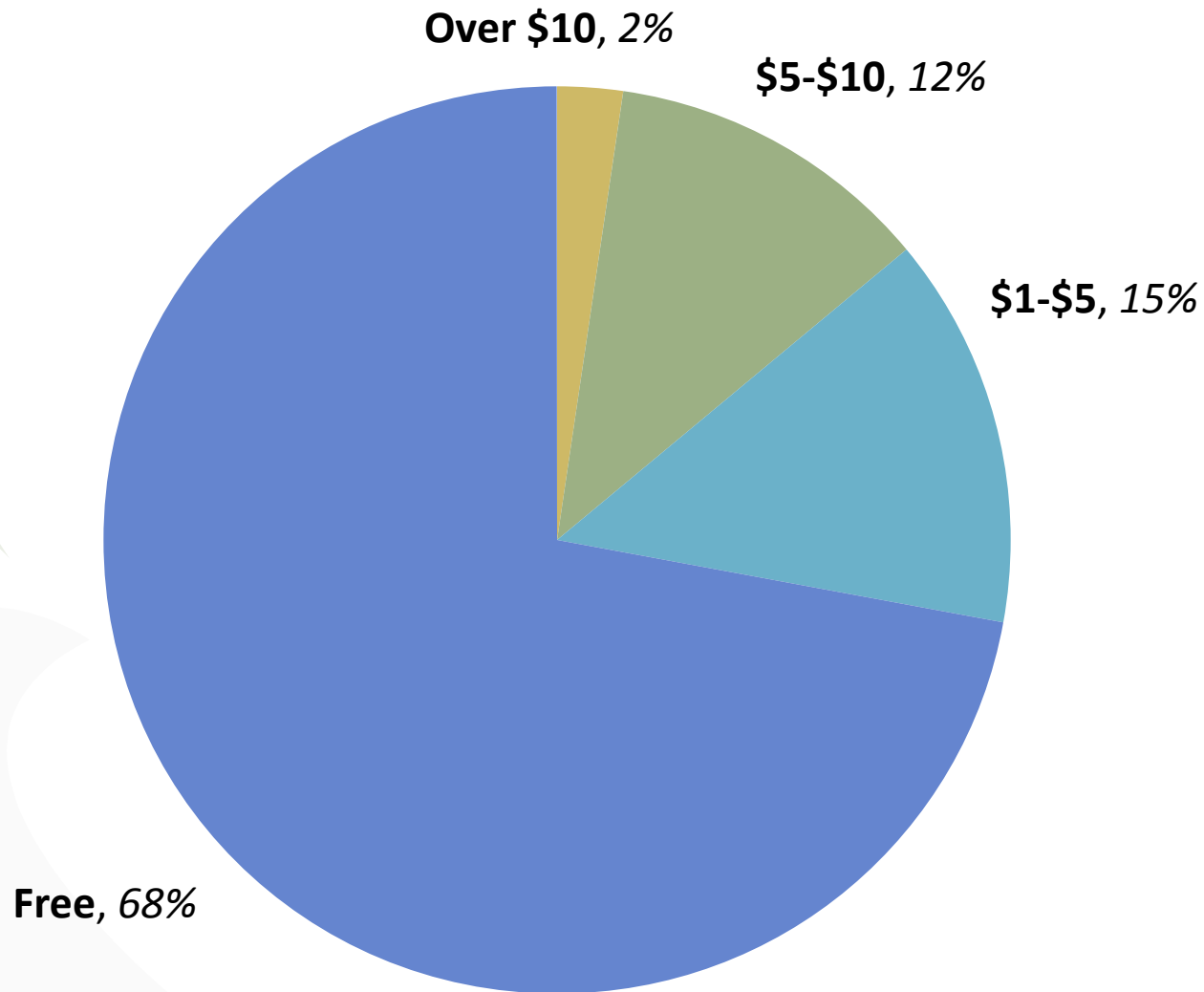
Staff

- 163 Full-time employees (avg 4)
- 285 Part-time employees (avg 7)
- 1,794 Volunteers (avg 44)
- 283 new this year (avg 7)

Visitors

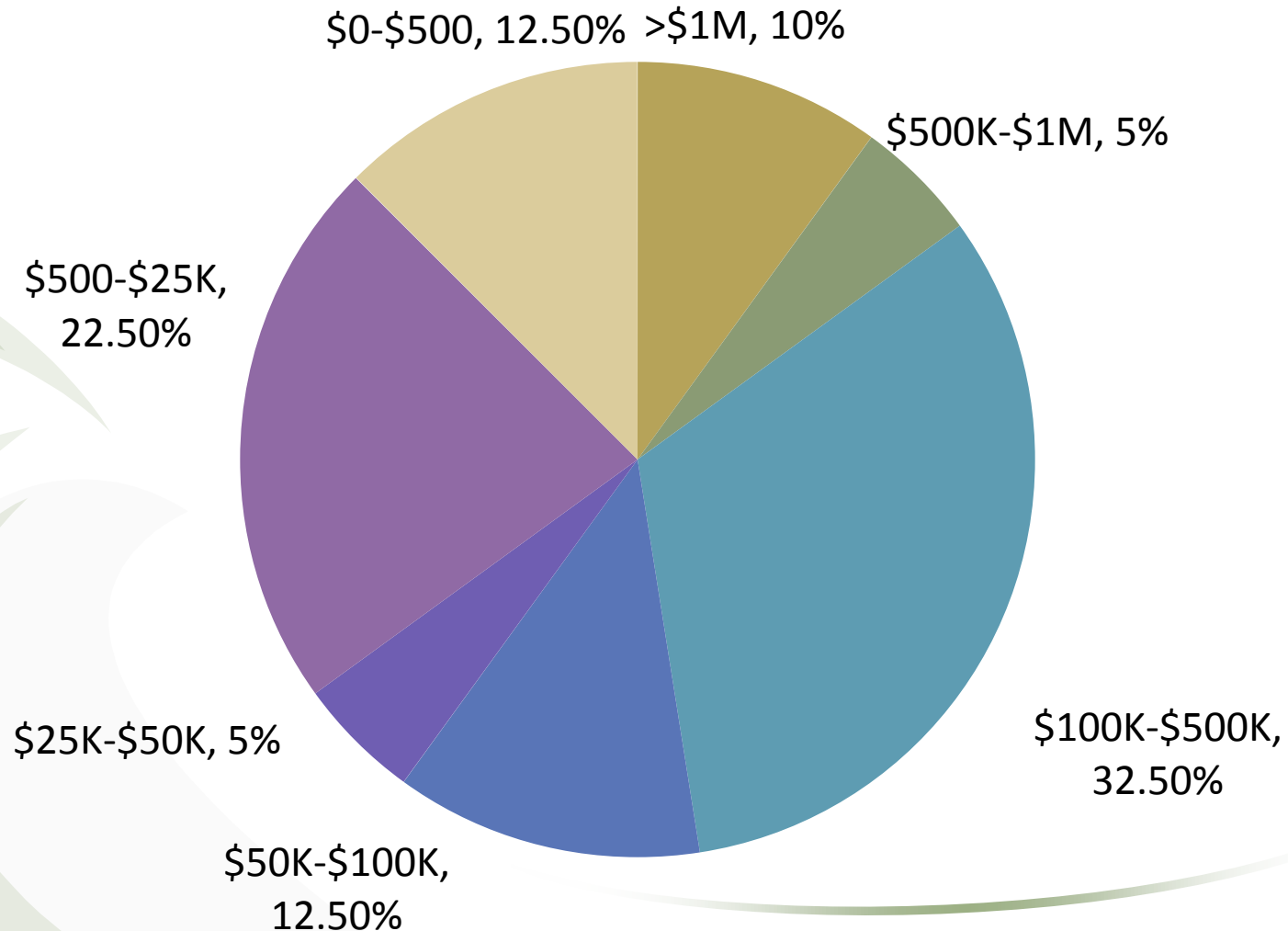
- ✖ 1,731,212 visitors
 - + 42,225 average
 - + 15,000 median
- ✖ Frequency of visitor type (1=most frequent)
 1. Local non-school (1.95)
 2. Non-local, in-state (2.39)
 3. School groups (2.62)
 4. Out of state (3.00)

Regular admission

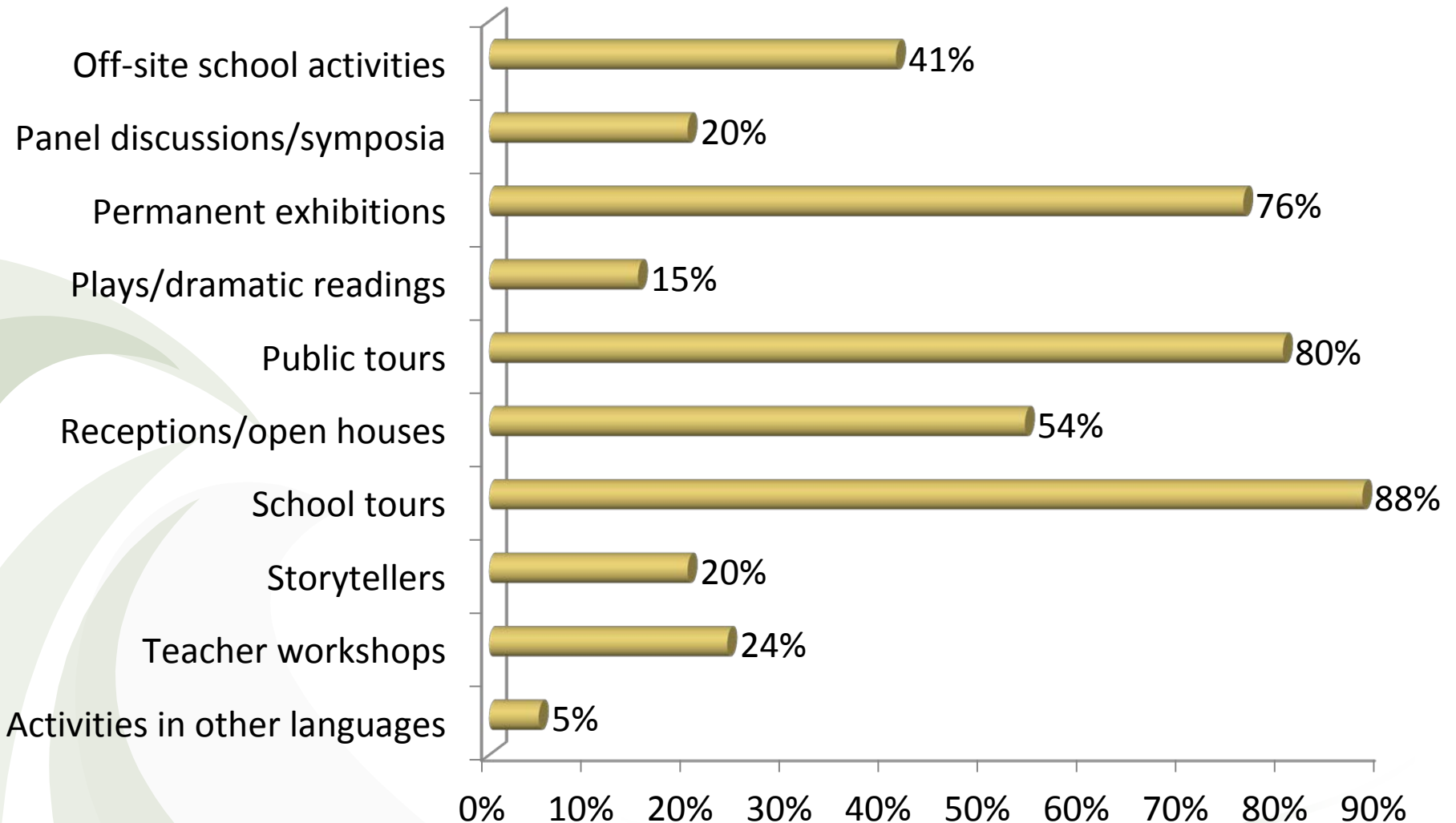


Budgets & Expenses

Sources of Income



Services and activities (cont.)



In 2011

- ✕ 80% received the UA&M museum newsletter
- ✕ 73% visited the UA&M website
- ✕ 61% applied for a UA&M museum grant
- ✕ 49% participated in Smithsonian Museum Day
- ✕ 41% attended Museum Day at the Legislature
- ✕ 29% discovered resources through UA&M
- ✕ 15% received technical assistance