Survey summary

The Utah Division of Arts & Museums Office of Museum Services has a mission to advance the value of museums within Utah and to enable the broadest physical, intellectual, and emotional access to collections and programs.

The purpose of this survey is to gain information on museums’ growth, development and value in the State of Utah. The results will help the Utah Division of Arts & Museums’ Office of Museum Services better represent your needs and concerns to Utah Legislators. It will also help us in serving you and your museum in the future

- Survey open to all “Certified Utah Museums”
- Survey dates: January 11-22, 2010
- Survey conducted online with email invitation
- Response rate: 67%
Types of museums

- Science & Technology: 38.0%
- Planetarium: 3.8%
- Natural History/Anthropology: 12.7%
- Military: 5.1%
- History: 16.5%
- Live Collections: 7.6%
- Art: 17.7%
- Children/Youth: 2.5%
- Daughters of Utah Pioneers History: 16.5%
- Botanic Garden/Nature Center: 8.9%
- Air & Space: 1.3%
- Aquarium: 1.3%
- Science & Technology: 38.0%
Who Visits Utah Museums?

**Annual Number of Visitors**
- >100,000: 16%
- 50,000-100,000: 12%
- 10,000-50,000: 21%
- 5,000-10,000: 14%
- 1,000-5,000: 17%
- 500-1,000: 6%
- <500: 14%

**Types of Visitors**
- Local*: 49%
- Non-Local**: 17%
- Out-of-State: 12%
- School Groups: 16%
- Unknown: 6%

*Local is non-school group visitors living within 50 miles from museum
**Non-Local is non-school group visitors living over 50 miles from museum, but within Utah
Budgets and Expenses

Sources of Income

- Admission Fees, 12%
- City or Town, 13%
- Corporate Donors, 3%
- County, 9%
- Other, 12%
- State, 14%
- Private Foundation, 7%
- Individual Donors, 12%
- Federal, 4%
- Earned Income, 13%
Budgets & Expenses

Annual Operating Budget

Who Pays Staff Salaries?

- Nonprofit: 31%
- Private univ/coll: 2%
- Public univ/coll: 9%
- Federal: 4%
- State: 8%
- County: 14%
- City or town: 14%
- Other*: 16%

- $0-$499: 9.7%
- $500-$24,999: 20.8%
- $25,000-$49,999: 9.7%
- $50,000-$99,999: 4.2%
- $100,000-$499,999: 29.2%
- $500,000-$1,000,000: 12.5%
- $1,000,000+: 13.9%
Governance

- Church/religous: 10%
- Nonprofit: 41%
- Private univ: 3%
- Public univ: 11%
- Federal: 10%
- State: 10%
- County: 5%
- City/town: 18%
- Other: 1%
- Nonprofit: 41%
Maintenance

- Nonprofit: 32.4%
- Private univ: 2.5%
- Public univ: 12.5%
- Federal: 1.3%
- State: 10.0%
- County: 7.5%
- Other: 10.0%
- City/town: 23.7%
- Church/religious: 5.9%
Professional development
Do you find it difficult to obtain professional development and training opportunities?

Yes  63.8%
No  36.2%

Full price

- No money to attend: 88.6%
- Work schedule restrictions: 47.7%
- Not as many workshops/seminars of...: 18.2%
- Too far to travel: 38.6%
- Not enough workshops/seminars...: 15.9%
- Personal/health reasons: 2.3%

Full price
Would you like to see an Office of Museum Services grant category that funds scholarships for museum personnel, including volunteers, to take workshops or classes?

- Yes: 89.9%
- No: 10.1%

A grant of how much?

- Depends on content/length: 77%
- $51-$100: 6%
- $21-$30: 4%
- $1-$10: 0%
### Professional Development Workshops & Seminars

#### How far are you willing to travel?

<table>
<thead>
<tr>
<th>Distance</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-24 miles</td>
<td>13%</td>
</tr>
<tr>
<td>25-49 miles</td>
<td>22%</td>
</tr>
<tr>
<td>25-49 miles</td>
<td>22%</td>
</tr>
<tr>
<td>50-74 miles</td>
<td>16%</td>
</tr>
<tr>
<td>75-99 miles</td>
<td>13%</td>
</tr>
<tr>
<td>100-149 miles</td>
<td>17%</td>
</tr>
<tr>
<td>&gt;150 miles</td>
<td>19%</td>
</tr>
</tbody>
</table>

#### How long should they be?

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 hours</td>
<td>7%</td>
</tr>
<tr>
<td>Half day</td>
<td>49%</td>
</tr>
<tr>
<td>Full day</td>
<td>44%</td>
</tr>
</tbody>
</table>

#### Would you attend multiple days?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>93%</td>
</tr>
<tr>
<td>No</td>
<td>7%</td>
</tr>
</tbody>
</table>

#### Would you be willing to pay?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>84%</td>
</tr>
<tr>
<td>No</td>
<td>14%</td>
</tr>
</tbody>
</table>
Professional Development

What types of workshops would you be interested in?

- Accessibility/ADA requirements: 2.32%
- Photographing artifacts and objects: 2.58%
- Cataloging your collections: 2.74%
- Board development: 2.75%
- Developing multicultural exhibits: 2.80%
- How to care for your collections: 2.97%
- Grantwriting: 3.05%
- Long-range planning: 3.08%
Professional Development
What types of workshops would you be interested in? (cont.)

- Visitor services/tours: 3.08%
- Building educational/school exhibits: 3.11%
- How to plan and design an exhibit: 3.12%
- Using new technology in exhibits: 3.15%
- Finding and keeping volunteers: 3.20%
- Creating interactive exhibits: 3.32%
- Marketing your museum: 3.36%
Museum Collections & Records

Records

53% have objects that are not insured
44% have not inventoried paper/photograph collections
59% have not inventoried all objects (or have partially inventoried)
65% have not labeled all objects (or have partially labeled)
71% have not inventoried condition of all objects (or have partially inventoried)

Policies

37% do not have security policy or plan
43% do not have written collections policy
56% do not have written disaster plan
Museum Collections & Records

Storage & Exhibit Environment

- 34% do not have suitable exhibit cases/materials
- 40% have objects in non-archival containers
- 80% do not have humidity controls
- 59% do not have UV film on windows/fluorescent lights
- 74% do not monitor light levels
- 38% do not have temperature controls
- 38% do not monitor for pests
- 29% do not have fire detection systems
- 21% have objects on the floor which were not intended to be presented that way
Budgets & Expenses

Computerized records

- Fully 34%
- Partially 50%
- None 16%

Collections software

- Other 34.0%
- Past Perfect 30.8%
- Excel 24.6%
- Access 6.2%
- Discovery 4.6%

Computerized public access

- Yes 54%
- No 46%
Museum Information Technology

Does your museum have its own website?

- Yes: 66%
- No: 34%

If no, why not?

- No money: 62.5%
- No technical assistance: 87.5%
- No time: 12.5%
Museum Priorities
Collection Elements (1 = most important)

- Collections care: 2.8
- Exhibits (cases, displays,...): 3.7
- Registration/cataloging/i...: 4.0
- General security: 4.1
- Collections...: 4.9
- Stabilization of facility: 5.3
- Environmental monitoring: 5.8
- Disaster planning: 6.6
- Label production: 6.7
Museum Priorities

Education Elements (1 = most important)

- Permanent Exhibitions: 6.1
- Student/school tours: 5.5
- On-site activities/events: 5.2
- New exhibitions: 4.2
- Changing/temporary: 3.2
- Events for teachers: 3.0
- Off-site activities/events: 2.6
- Genealogy/library: 2.4
Museum Priorities

Overall Elements (1 = most important)

- Exhibitions: 4.8
- Educational programs: 5.8
- Development/fund raising: 6.1
- Public programs: 6.2
- Marketing/public relations: 6.4
- Collections: 6.4
- Facility: 6.8
- Administration/finance: 6.9
- Volunteer: 7.1
- Conservation: 7.1
- Strategic/long-range: 7.4
- Computer technology: 8.6
- Board management: 10.1
About the Utah Division of Arts & Museums
The Utah Division of Arts & Museums is a division of the Utah Department of Community and Culture. The Division’s goal is to promote innovation and the growth of Utah’s arts and culture community.

The Utah Division of Arts & Museums provides funding, education, and technical services to individuals and organizations throughout the state so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand and receive the benefits of arts and culture. Additional information on the programs and services of the Utah Division of Arts & Museums can be found at www.artsandmuseums.utah.gov. For more information, call 801.236.7555.
Percentage of collection

- Records computerized: 66%
- Insured: 73%
- Inventoried: 86%
- Condition noted: 61%
- Labeled: 71%

2009
Percentage of museums with

- Security policy: 76%
- Written collections policy: 61%
- Written disaster plan: 55%
- Suitable exhibit cases/materials: 70%
- Humidity controls: 33%

*2010 numbers measured % of museums, 2011 measured % of collection*
Percentage of museums with

- **Temperature controls**: 2010: 33%, 2011: 42%, 2012: 55%
- **Fire detection systems**: 2010: 42%, 2011: 73%
- **Monitored light**: 2010: 42%, 2011: 73%
- **Pest control**: 2010: 55%

*2010 numbers measured % of museums, 2011 measured % of collection*
Collections management software

- Past Perfect: 43%
- Rediscovery: 11%
- Word Processor: 3%
- Access: 8%
- Argus: 3%
- Collective Access: 6%
- Discovery: 3%
- Excel: 17%
- Filemaker: 3%
- None: 3%
Respondents

Alf Engen Ski Museum
American Fork DUP Museum
American West Heritage Center
Art Access/VSA Utah
Benson Grist Mill
Bluff Fort-Hole in the Rock Foundation
Brigham City Museum
BYU Museum of Paleontology
BYU Museum of Peoples and Cultures
Camp Floyd State Park
Canyon Country Discovery Center
Clark Planetarium
Conservation Garden Park
Discovery Gateway Children's Museum
Edge of the Cedars State Park Museum
Fairview Museum of History and Art
Fort Douglas Military Museum
Fremont Indian State Park and Museum
Hill Aerospace Museum
Historic Wendover Airfield
Kimball Art Center

Little Hollywood Movie Museum
Manti DUP Museum and Schoolhouse
Morgan County DUP
National Park Service - Southeast
Natural History Museum of Utah
Nora Eccles Harrison Museum of Art
Park City Museum
Peteetneet Museum and Cultural Arts Center
Prehistoric Museum
Salem and Mount Loafer Campus DUP cabin
Southern Utah Museum of Art
Springville Museum of Art
Springville Pioneer Museum
St. George Dinosaur Discovery Site
Summit County Museum
Territorial Statehouse State Park Museum
USU Museum of Anthropology
Utah State University Botanical Center
Wagon Land Adventure Foundation
World of Puppetry Museum
Staff

- 163 Full-time employees  (avg 4)
- 285 Part-time employees  (avg 7)
- 1,794 Volunteers  (avg 44)
- 283 new this year  (avg 7)
Visitors

- 1,731,212 visitors
  + 42,225 average
  + 15,000 median

- Frequency of visitor type (1=most frequent)
  1. Local non-school (1.95)
  2. Non-local, in-state (2.39)
  3. School groups (2.62)
  4. Out of state (3.00)
Regular admission

- Free, 68%
- Over $10, 2%
- $5-$10, 12%
- $1-$5, 15%
Services and activities (cont.)

- Off-site school activities: 41%
- Panel discussions/symposia: 20%
- Permanent exhibitions: 76%
- Plays/dramatic readings: 15%
- Public tours: 80%
- Receptions/open houses: 54%
- School tours: 88%
- Storytellers: 20%
- Teacher workshops: 24%
- Activities in other languages: 5%
In 2011

- 80% received the UA&M museum newsletter
- 73% visited the UA&M website
- 61% applied for a UA&M museum grant
- 49% participated in Smithsonian Museum Day
- 41% attended Museum Day at the Legislature
- 29% discovered resources through UA&M
- 15% received technical assistance