For Immediate Release

{DATE}

{CONTACT NAME, TITLE}
{ORGANIZATION}
{PHONE} {EMAIL}

**Select Watercolors from the Utah Watercolor Society Annual Exhibition**

**Now on View at [LOCATION]**

[CITY] —― [ORGANIZATION] presents, ***Utah Watercolor Society Annual Exhibition*,** a Utah Arts & Museums Traveling Exhibition, from [START DATE] through [END DATE] at [LOCATION]. The works in this exhibition illustrate the variety of ways that watercolors can be employed in painting.

The Utah Watercolor Society, a non-profit 501(c)(3) organization founded in 1974, is dedicated to the promotion and advancement of art through water media.  UWS seeks to elevate water media and educate the public of its importance as a creative, permanent art medium. The Society encourages its members to develop artistically and creatively and to share ideas and techniques within the community.  UWS provides opportunities for exposure of member art through exhibitions. In order to expand its horizons, the Society joined with the Western Federation of Watercolor Societies, an organization with societies in ten western states sharing the similar goals and mission. This Exhibition represents the best of Utah watercolor art.

Each year the Utah Watercolor Society sponsors a competition juried by nationally recognized watercolorists. From this show, works are selected for the Utah Arts & Museums’ Traveling Exhibition Program. The exhibition will be located at [LOCATION], [STREET ADDRESS, CITY] from [START DATE] to [END DATE]. [LOCATION] is open [DAYS OPEN] from [OPENING TIME] to [CLOSING TIME]. For more information on viewing the exhibition, please call [PHONE NUMBER] or go to [WEB ADDRESS].

**About Utah Arts & Museums and the Traveling Exhibit Program**Utah Arts & Museums’ Traveling Exhibit Program is a statewide outreach program that provides schools, museums, libraries, and community galleries with the opportunity to bring curated exhibitions to their community. This program is supported in part by a grant from the National Endowment for the Arts. For more information on participating in the program, please contact Fletcher Booth at fbooth@utah.gov or call 801.532.2617. For media inquiries, please contact Josh Loftin at jloftin@utah.gov or 801.245.7205.

Utah Arts & Museums is a division of the Utah Department of Heritage and Arts (DHA). To enrich the quality of life for the people of Utah, DHA creates, preserves, and promotes Heritage and Arts. The Division provides funding, education, and technical services to individuals and organizations statewide so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand, and receive the benefits of arts and culture. Additional information on the programs and services can be found at [artsandmuseums.utah.gov](http://www.artsandmuseums.utah.gov)