For Immediate Release

{DATE}

{CONTACT NAME, TITLE}  
{ORGANIZATION}  
{PHONE} {EMAIL}

**Hogle Zoo’s “World of the Wild” Now on View at [LOCATION]**

[CITY] —― [Organization] presents ***The World of the Wild***, an exhibition of artwork curated from Utah’s Hogle Zoo’s annual art show. Running from [START DATE] to [END DATE] at [LOCATION], *The World of the Wild* depicts the wild plants and animals housed at the zoo and that live in nature around us.

The depiction of animals is an ancient practice that dates back to prehistoric times, when migration and hunting patterns were recorded on the walls of caves. Paintings such as these exist worldwide, such as in the caves of Lascaux, France or Altamira, Spain. Animal depictions also hold religious or spiritual ties. The ancient Egyptians drew and modeled animals with great care based upon the observation of nature. In the western United States, the Freemont and Anasazi Indians drew animal images as a form of spiritual empowerment, and the lamb plays a significant role in the Christian diaspora. Today, animals are recorded in art for many of these same reasons, and more –- as representations of power or influence, records from scientific exploration, and as a form of historical preservation when highlighting contemporary issues of species loss. Wildlife artists such as James Audubon have been instrumental in raising public awareness of endangered species.

By highlighting animals and plants in the wild, this exhibition strives to educate viewers on the challenges faced by artists and techniques used when depicting animals. Additionally, this exhibition strives to draw public awareness to and increase appreciation for the animals and fragile ecosystems depicted.

The exhibition will be located at [LOCATION], [STREET ADDRESS, CITY] from [START DATE] to [END DATE]. [LOCATION] is open [DAYS OPEN] from [OPENING TIME] to [CLOSING TIME]. Accompanying educational materials are available. For more information on viewing the exhibition, please call [PHONE NUMBER] or go to [WEB ADDRESS].

**About Utah Arts & Museums and the Traveling Exhibit Program**Utah Arts & Museums’ Traveling Exhibit Program is a statewide outreach program that provides schools, museums, libraries, and community galleries with the opportunity to bring curated exhibitions to their community. This program is supported in part by a grant from the National Endowment for the Arts. For more information on participating in the program, please contact Fletcher Booth at [fbooth@utah.gov](mailto:fbooth@utah.gov) or call 801.532.2617. For media inquiries, please contact Josh Loftin at [jloftin@utah.gov](mailto:jloftin@utah.gov) or 801.245.7205.

Utah Arts & Museums is a division of the Utah Department of Heritage and Arts (DHA). To enrich the quality of life for the people of Utah, DHA creates, preserves, and promotes Heritage and Arts. The Division provides funding, education, and technical services to individuals and organizations statewide so that all Utahns, regardless of race, gender, ethnicity or economic status, can access, understand, and receive the benefits of arts and culture. Additional information on the programs and services can be found at [artsandmuseums.utah.gov](http://www.artsandmuseums.utah.gov)