



MISSION, VISION, GOVERNANCE: AN INTRODUCTION

Tuesday, 31 July 2018 | 9:00am–5:00pm

Rio Grande Depot, 300 Rio Grande Street, Salt Lake City, UT 84101

Kirsten Darrington (Nonprofit Consultant) & Natalie Petersen (Utah Arts & Museums)

8:30–9:00 am	Arrivals so we can start promptly
9:00–9:30 am	Welcome and Introductions (Everyone) <ul style="list-style-type: none">• Housekeeping, introductions, group ground rules• Agenda overview and goals for today
9:30–10:00 am	Mission, Vision, Governance Module Overview (Kirsten) <ul style="list-style-type: none">• Introduction to MVG module (30,000 foot view)
10:00–11:00 am	Vision (Natalie) <ul style="list-style-type: none">• Vision vs. Mission statements• HANDS-ON ACTIVITY #1: Visioning discussion and exercise
11:00–11:15 am	BREAK
11:15–12:15 pm	Mission (Kirsten) <ul style="list-style-type: none">• What is a Mission Statement & why does it matter?• HANDS-ON ACTIVITY #2: Mission statement critique
12:15–1:15 pm	LUNCH (on your own)
1:15–2:15 pm	Governance (Natalie) <ul style="list-style-type: none">• Governing authorities overview• HANDS-ON ACTIVITY #3: Board & Staff Roles Quiz• Board roles & responsibilities
2:15–3:00 pm	Community Relations (Kirsten) <ul style="list-style-type: none">• Collaborative partnerships• HANDS-ON ACTIVITY #4: NWBE assessment
3:00–3:15 pm	BREAK
3:15–3:30 pm	Ethics Overview (Kirsten) <ul style="list-style-type: none">• Introduction to ethics in a museum environment
3:30–3:45 pm	Core Documents Overview (Natalie) <ul style="list-style-type: none">• Introduction to the idea of core documents
3:45–4:15 pm	Wrap-up (Everyone) <ul style="list-style-type: none">• Recap of the day, key takeaways• Homework assignment – vision exercise and create vision & mission statements
4:15–5:00 pm	Mentor Groups Break-out (Mentors with their 2-3 groups) <ul style="list-style-type: none">• How has today's content affected your priorities?
