



StEPs-UT Mission, Vision, Governance
Mission, Vision & Governance: Strategic Leadership

HANDS-ON ACTIVITY #3 = 35 minutes
Planning to Plan

Instructions:

1. Break into your museum groups
2. Appoint a spokesperson and scribe for your group
3. Review, discuss, and outline organizational next steps in the grid below (10 minutes)
4. Spokesperson from each museum group reports out to larger group (25 minutes)

Charting Your Organization’s Course for the Future

My Action Plan for Creating a Strategic Plan at My Organization

Task	Notes
Who in our organization needs to be convinced that organizational planning is important? How can that be done and who will do it?	
What are the reasons why my organization needs to create a plan?	
What people within our organization should lead our planning effort? Be on a planning committee?	
When would be the ideal time to have a plan written, approved and in place?	
What community leaders and groups do we need to talk with during the external assessment phase?	
How will we get our members involved in the planning process?	
What resources could we draw upon to create a successful planning process?	