



MISSION, VISION, GOVERNANCE: STRATEGIC LEADERSHIP

Monday, 29 October 2018 | 9:00am–5:00pm

Rio Grande Depot, 300 Rio Grande Street, Salt Lake City, UT 84101

Kirsten Darrington (Nonprofit Consultant) & Natalie Petersen (Nonprofit Consultant)

8:30–9:00 am	Arrivals so we can start promptly
9:00–9:15 am	Welcome & Overview (Everyone) <ul style="list-style-type: none"> Housekeeping, ground rules Agenda overview and goals for today
9:15–10:00 am	Homework Reporting Out (Kirsten & Everyone) <ul style="list-style-type: none"> Report on vision and mission activities assigned in Month 1 (4-5 minutes per museum)
10:00–10:30 am	Ethics & Core Documents Review (Natalie) <ul style="list-style-type: none"> Standards of Ethics in more depth Core Documents recap
10:30–10:45 am	BREAK
10:45–12:15 pm	Strategic Planning (Kirsten & Natalie) <ul style="list-style-type: none"> What is strategic planning? Why is it essential? HANDS-ON ACTIVITY #1: Readiness Self-Assessment Terminology, elements, and sequencing
12:15–1:15 pm	LUNCH (on your own)
1:15–2:00 pm	Critiquing Museum Strategic Plans (Kirsten) <ul style="list-style-type: none"> HANDS-ON ACTIVITY #2: Strategic Planning Consultants
2:00–2:30 pm	Strategic Plans that Stick (Natalie & Kirsten) <ul style="list-style-type: none"> Roles, responsibilities, timeframes Evaluating effectiveness
2:30–3:15 pm	Planning to Plan (Natalie) <ul style="list-style-type: none"> HANDS-ON ACTIVITY #3: Planning to Plan
3:15–3:30 pm	BREAK
3:30–3:45 pm	Wrap-up (Kirsten & Natalie) <ul style="list-style-type: none"> Summary of MVG module, key takeaways, resources Forecast of MGMT module
3:45–4:15 pm	Evaluation (Kari & Jennifer & Megan & Everyone) <ul style="list-style-type: none"> Group discussion about MVG module – successes, challenges, content, practice Self-assessments for MVG and MGMT modules
4:15–5:00 pm	Mentor Groups Break-out (Mentors with their 2-3 groups)